



Dr Jay Paap

Jay Paap is President of Paap Associates and is one of our most highly rated instructors. He also serves on the faculty of the Executive Program at The Sloan School (MIT), led executive workshops for the Industrial Relations Center at Caltech and Haas School, Cal Berkeley, is a Fellow of Strategy and Competitive Intelligence Professionals, and a PDMA Certified New Product Development Professional. He received his Ph.D. from MIT's Sloan School of Management with concentrations in technology management and organisational design.

Jay Paap is a much respected and sought-after speaker at workshops and conferences around the globe; he has over fifty years' experience in innovation and technology management, including consulting and speaking assignments with over 350 firms in North America, Latin America, Europe, Africa, the Middle East, Asia, and the Pacific Rim. His clients include both government and commercial firms from such diverse industries as automotive, computers, electronics, energy, food processing, biotech, pharmaceuticals, oil, telecommunications, consumer products, aerospace, chemicals, defence, and various government agencies and Federal Labs.

Jay received the Maurice Holland Award from the Industrial Research Institute (IRI) for the best article published in Research Technology Management: Anticipating Disruptive Innovation. The CEB (Corporate Executive Board) selected the Timken roadmapping process as a best practice. Their writeup Timken's Goal Validation Roadmaps cites Jay's CFTP Landscaping Mapping process as one of the key building blocks of the Timken approach.

