

E-BLAST POLICY

The Streetsboro Area Chamber of Commerce publishes a weekly email blast that includes member promotions and upcoming Chamber Affiliated event advertisements. Currently, there are about 800 e-blast recipients.

Cost and Distribution:

The Cost of each e-blast is \$40.00 for active Chamber Members.

The Chamber will email out the announcement on the Friday which your company has reserved.

There is only one company per Friday e-blast spot.

Timing:

We recommend that you reserve your Friday in advance. (approx. 2-3 weeks) You may schedule up to 4 eblasts (1 per quarter) up to a year in advance.

Guidelines:

- ◆ Submit an e-blast request via email to the Chamber office to reserve your date.
- ◆ 7-10 business days before your reserved date, send your flyer in a PDF or JPG Format to the Chamber office.

What are some suggested e-blast ideas?

- ◆ Business Announcements
- ◆ Event Promotion
- ◆ Customer Thank You

Don't forget the Who, What, Where, When, Why and cost of your event.

For More Information Contact: Deborah Covert -Executive Director

Streetsboro Area Chamber of Commerce

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