





CONNECTIONS | CAREERS | COMMUNITY




**EWI of Milwaukee Member Firms** (as of 04/2022)

Associated Bank

Benson's Restaurant Group

Edward Jones

Environmental Innovations & Oasis Coffee

FedEx Ground

Firefly Real Estate

Fitness Advantage Trainer

Generation Growth Capital

Magic & Adventure Travel

Mary Kay

Melaleuca

Metropolitan Milwaukee Association of Commerce

Mueller Communications

Next Door Foundation

Olympus Group

Robert W. Baird & Company

Rockwell Automation

University of Wisconsin Milwaukee College of Nursing

YWCA Southeast Wisconsin

## EWI CORPORATE & MILWAUKEE HISTORY

EWI ® was founded in 1938 and, since its inception, has been a leader in professional networking. It has been a powerful organization for entrepreneurs, business executives and industry leaders.

EWI of Milwaukee was chartered October 19, 1965 with 30 member firms. Loraine Schuffler served as the Chapter's first president in 1966 and 1967.

EWI of Milwaukee hosted a regional conference in 2015 and proudly sponsors yearly scholarship and literacy programs:

- The EWI Scholarship Program (EWISP) awards cash scholarships to high school seniors
- Adult Students in Scholastic Transition (ASIST) awards cash scholarships to adults looking to further their education at transitional points in their lives
- A philanthropy project to promote literacy in Milwaukee, which awards cash donations to our literacy partner, Next Door Foundation

## CORPORATE MISSION

- EWI brings together key individuals from diverse businesses for the purposes of:
  Promoting Member Firms,
- Enhancing Personal and Professional Development
- Encouraging Community Involvement

## CORPORATE VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## CORPORATE OFFICE

Executive Women International®
1288 Summit Avenue, Ste. 107, PMB 124
Oconomowoc, WI 53066
(262) 269-5625

# Frequently Asked Questions

**What is Executive Women International's purpose?**

- Promoting member firms / networking
- Enhancing personal and professional development
- Encouraging community involvement

**What do members do to achieve those purposes?**

- Exchange ideas with other professionals
- Attend programs designed to create an awareness of current business and civic concerns
- Your firm will make many valuable contacts in the community and build stronger business relationships.
- Your representative(s) will have many opportunities for professional growth through attendance at monthly Chapter meetings, participation in monthly corporate professional development webinars, and through seminars and workshops at EWI's Leadership Conference & Annual Meeting and EWI Academy of Leadership.
- Additional skill sets can be developed through participation in Chapter Committees and Board positions.

**What are other unique details of EWI membership?**

- The membership belongs to the firm rather than the representative.
- Membership is by invitation and is comprised of diverse, non-competitive businesses or associations.
- An individual in a key position with the firm is the active representative.
- The individual representing a member firm in EWI is generally one who is in an ownership, leading executive, sales, administrative or executive assistant or other professional position within the firm.

**What is the cost to attend monthly meetings?**

- Monthly meeting cost is $40 per person (except for November's Firm Recognition Night – cost for this meeting varies based on location and is typically $70-$80 per person). This cost covers meal, speaker and program-related incidentals for the evening. Most firms pay this expense for their representative(s).

**Where are meetings held?**

- Monthly Milwaukee Chapter meetings are held at various locations in the Milwaukee metro area. Date, time and location for upcoming meetings are sent to all representatives in the monthly newsletter and individual monthly meeting invitations are sent to all representatives via Constant Contact.

**When are Chapter meetings held?**

- The 1st Tuesday evening of each month.
- Meetings typically begin at 5:30 pm (networking time), 6:00 pm (dinner) followed by a program or business meeting and conclude around 8:30 pm.

**Find out more:**

- Milwaukee Chapter: https://www.ewimilwaukee.org/
- EWI Corporate: http://ewiconnect.com
- Milwaukee Chapter on Facebook: https://www.facebook.com/ewiofmilwaukee

**How do I join EWI?**

- Contact EWI Recruitment and Retention Director: Lorie Barbian at 414-520-3804 or lorieebarbian@gmail.com

## MEMBERSHIP FEES

**NEW MEMBER FIRMS**
**Member Firm Membership Fee:**
**(includes one-time administrative fees not charged for annual renewals)**

- One Representative $330.00
- Two Representatives $600.00
- Three Representatives $870.00

**RENEWAL OF EXISTING MEMBER FIRMS**
**Member Firm Annual Dues:**

- One Representative $275.00
- Two Representatives $490.00
- Three Representatives $705.00

