



EXECUTIVE WOMEN INTERNATIONAL

We bring together key individuals from diverse businesses to promote member firms, enhance personal and professional development, and encourage community involvement.



CONNECTIONS, CAREERS, COMMUNITY

ewiconnect.com

We are **PROFESSIONAL** women



How do you want your business and employees to grow? Through lasting, valuable connections? With professional development opportunities geared toward women? Or by helping your employees give back through community involvement? Then take advantage of the opportunities for growth you'll experience as a member firm of Executive Women International®. EWI is your local group of professional women who take a personal interest in your firm's drive to thrive.

Join us and offer your selected member firm representatives a supportive network of like-minded people who will enthusiastically help them realize their business goals and personal aspirations. When you do, your firm will experience demonstrable results.

Help employees have a positive effect on your company, your community, and their careers.



OUR MISSION

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of: promoting member firms, enhancing personal and professional development, and encouraging community involvement.

OUR VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

OUR VALUES

Integrity | Excellence | Respect | Collaboration

Connections Careers & Community

The EWI experience is based around our three core values: connections, careers, and community.

The value of each to our member firms and representatives is as diverse as our members themselves. Regardless of your employees' personal or professional goals, EWI offers a full spectrum of opportunities to build stronger skills, relationships, communities, and businesses.



Never-ending Networks are Here

- Representatives plug into a network of fellow business professionals, locally and internationally, to build their contact list.
- Discover opportunities within a diverse mix of member firms.
- Showcase your firm's products and services—more often than not, member representatives turn to their EWI network first.
- Representatives connect with like-minded people in similar positions with similar experiences.
- Representatives can find or be a mentor.
- Women exchange ideas and gain new perspectives outside of their business focus.
- Gain recognition as a business leader through various EWI Corporate projects.



Exceptional Careers are Here

- Your representatives have access to monthly professional development webinars and can attend conference workshops. They can share what they learn with non-participating employees to extend the value of your investment.
- Employees develop public-speaking skills in a supportive environment.
- Your representatives build and/or accelerate leadership skills through real-world leadership opportunities such as Chapter and Corporate Board positions—opportunities that are often hard to find on the job. They can also participate in EWI's Academy of Leadership Program.
- Representatives learn from leading experts in business and career development.
- Through participation, your employees demonstrate that they are eager to learn and grow.



Community Involvement is Here

- Reading Rallies.
- Local philanthropic initiatives.
- The Executive Women International Scholarship Program (EWISP) for high school students.
- Adult Students in Scholastic Transition (ASIST) scholarships for non-traditional students.



CONNECTIONS | CAREERS | COMMUNITY

EWI of Milwaukee was chartered October 19, 1965 with 30 member firms. Loraine Schuffler served as the Chapter's first president in 1966 and 1967.

EWI of Milwaukee proudly sponsors yearly scholarship and literacy programs:

Scholarships:

- The EWI Scholarship Program (EWISP) awards cash scholarships to high school seniors
- Adult Students in Scholastic Transition (ASIST) awards cash scholarships to adults looking to further their education at transitional points in their lives

Literacy

- A philanthropy project to promote literacy in Milwaukee, which awards cash donations to our literacy partner, Next Door Foundation

EWI of Milwaukee Member Firms

Associated Bank
Environmental Innovations & Oasis Coffee
FedEx Ground
Firefly Real Estate
Fitness Advantage Trainer
Generation Growth Capital
Hospitality Democracy
Magic & Adventure Travel
Mary Kay Cosmetics
Melaleuca
Metropolitan Milwaukee Association of Commerce
Mueller Communications
Next Door Foundation
Olympus Group
R&R Insurance Services, Inc.
Robert W. Baird & Company
Rockwell Automation
Specialty Marketing Group
University of Wisconsin Milwaukee College of Nursing
Waukesha County Technical College
YWCA Southeast Wisconsin

Frequently Asked Questions

What is the cost to attend monthly meetings?

Monthly meeting cost is \$40 per person (except for November's Firm Recognition Night – cost varies, typically \$70-\$80 per person). This cost covers meal, speaker and program-related incidentals for the evening. Most firms pay this expense for their representative(s). *As we meet virtually due to COVID-19, meeting fee is "pay as you may."*

Where are meetings held?

Monthly Milwaukee Chapter meetings are held at various locations in the Milwaukee metro area. Date, time and location for upcoming meetings are sent to all representatives in the monthly newsletter and individual monthly meeting invitations are sent to all representatives via Constant Contact.

When are Chapter meetings held?

The 1st Tuesday evening of each month.

Meetings typically begin at 5:30 pm (networking time), 6:00 pm (dinner) followed by a program or business meeting and conclude around 8:30 pm.

Join Us!

Membership Criteria:

- EWI members consist of employed business professionals at all levels of business.
- Membership is available to member firms and individuals.
- Members join at the Chapter and Corporate level simultaneously.
- EWI dues are annually assessed and are comprised of both national and local Chapter dues.

Your Local Chapter:

EWI of Milwaukee

Retention & Recruitment Director: Lorie Barbian

loriebarbian@gmail.com

Website: www.ewimilwaukee.org

Facebook: [EWlofMilwaukee](https://www.facebook.com/EWlofMilwaukee)

Membership Fees:

NEW MEMBER FIRMS

Member Firm Membership Fee: (includes one-time administrative fees not charged for annual renewals)

- One Representative \$330.00
- Two Representatives \$660.00
- Three Representatives \$990.00

RENEWAL OF EXISTING MEMBER FIRMS

Member Firm Annual Dues:

- One Representative \$275.00
- Two Representatives \$490.00
- Three Representatives \$705.00

Corporate Executive Women International® Office

(262) 269-5625

ewiconnect.com

Chapters Across North America

