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# EWI OF MILWAUKEE MEMBERSHIP ROSTER

**2023-2024**

## MISSION STATEMENT

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of: promoting member firms, enhancing personal and professional development, and encouraging community involvement.

## VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## VALUES

Integrity, Excellence, Respect, and Collaboration

## STRATEGIC GOALS

- To strengthen, expand, and broaden membership.
- To provide member firms with meaningful benefits.
- To actively promote education for all representatives.
- To achieve a high level of community visibility through service.

This Roster and the International Roster of EWI® are the property of the member firm, not the individual representative. **Roster Updates:** Send updates to the EWI Board at [ewimilwaukeeboard@gmail.com](mailto:ewimilwaukeeboard@gmail.com) to ensure that your firm information remains current.

## 2023-2024 EWI OF MILWAUKEE BOARD OF DIRECTORS



**President**  
Laura Poll  
Generation Growth Capital, Inc.  
(414) 291-8908  
[lpoll@generationgrowth.com](mailto:lpoll@generationgrowth.com)



**Board Advisor**  
Nickie Rouleau  
Benson's Restaurant Group  
(414) 585-8934  
[nicoler@marcusinvestments.com](mailto:nicoler@marcusinvestments.com)



**President-Elect**  
Jackie Mackinen  
FedEx Ground  
(262) 227-8930  
[jmackinen@fedex.com](mailto:jmackinen@fedex.com)



**Fundraising Director - Operations**  
Ginny Czarnecki  
Mueller Communications  
(414) 390-5500  
[gczarnecki@muellercommunications.com](mailto:gczarnecki@muellercommunications.com)



**Program/Hospitality Director**  
Kimberly Wolverton  
Connect Chiropractic  
(414) 212-5758  
[outreach@gocommunitychiro.com](mailto:outreach@gocommunitychiro.com)



**Secretary**  
Lora Burback  
Rockwell Automation  
(414) 382-2546  
[lburbac@ra.rockwell.com](mailto:lburbac@ra.rockwell.com)



**Communications Director**  
Sue Chipman  
Krueger Communications  
(262) 432-1004  
[schipman@kciteam.com](mailto:schipman@kciteam.com)



**Treasurer**  
Marjorie Yoshida  
Milwaukee Development Corporation  
(414) 287-4126  
[myoshida@mke7.com](mailto:myoshida@mke7.com)



**Retention & Recruitment Director**  
Tina Braley  
Community Brands  
(414) 943-7760  
[tina.braley@communitybrands.com](mailto:tina.braley@communitybrands.com)



**Philanthropy Director**  
Mary Caye Smith  
Firefly Real Estate  
(414) 234-8814  
[marycaye@fireflyrealestate.net](mailto:marycaye@fireflyrealestate.net)

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Current Members Firm	Representative w/MYEWI Profile
Member in Transition	<a href="#">Nickie Rouleau</a>
Community Brands	<a href="#">Tina Braley</a>
Connect Chiropractic	<a href="#">Kimberly Wolverton</a>
Edward Jones	<a href="#">Missy Wahlen</a>
FedEx Ground	<a href="#">Jackie Makinen</a>
Firefly Real Estate	<a href="#">Mary Caye Smith</a>
Fitness Advantage Trainer	<a href="#">Jaime Wooten</a>
Generation Growth Capital, Inc	<a href="#">Laura Poll</a>
Just Between Friends – Milwaukee	<a href="#">Missy Monsoor</a>
Krueger Communications	<a href="#">Susan Chipman</a>
Mary Kay Cosmetics	<a href="#">Donna Munnik</a>
Metropolitan Milwaukee Association of Commerce & Milwaukee Development Corp.	<a href="#">Marjorie Yoshida</a>
Mueller Communications, Inc.	<a href="#">Ginny Czarnecki</a>
Next Door Foundation	<a href="#">Cristina Crogan</a>
Olympus Group	<a href="#">Leslie Ortiz</a>
Rockwell Automation	<a href="#">Lora Burback</a>
University of Wisconsin-Milwaukee College of Health Professions & Sciences	<a href="#">Julie Frey</a>
Individual Member	<a href="#">Lorie Barbian</a>
Life Member (Retired – WISN Channel 12)	<a href="#">Margie Gehrman</a>
Life Member (Retired – WE Energies)	<a href="#">Sharon Fryjoff</a>
Life Member (Retired – Johnson Controls, Inc.)	<a href="#">Rocky Theisen-Kapp</a>
Sustaining Member (Retired – Briggs & Stratton)	<a href="#">Barbara A. Benish</a>
Sustaining Member (Retired – The Krizek Group-Northwestern Mutual	<a href="#">Loren Skerencak</a>

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## EWI OF MILWAUKEE MEMBER FIRMS

\*Board of Directors  
Member



Tina Braley\*  
[www.communitybrands.com](http://www.communitybrands.com)



Kimberly Wolverton\*  
[www.goconnectchiro.com](http://www.goconnectchiro.com)



Missy Wahlen  
[www.edwardjones.com](http://www.edwardjones.com)



Jackie Makinen\*  
[www.fedex.com](http://www.fedex.com)



Mary Caye Smith\*  
[www.fireflyrealestate.net](http://www.fireflyrealestate.net)



Jaime Wooten  
[www.fitnessadvantagetrainer.com](http://www.fitnessadvantagetrainer.com)



Laura Poll\*  
[www.generationgrowth.com](http://www.generationgrowth.com)



Missy Monsoor  
<https://milwaukeecounty.jbfsale.com/>



Sue Chipman\*  
[www.kcitemp.com](http://www.kcitemp.com)



Donna Munnik  
[www.marykay.com/dmunnik](http://www.marykay.com/dmunnik)



Marjorie Yoshida\*  
[www.mke7.com](http://www.mke7.com)  
[www.mmac.org](http://www.mmac.org)



Ginny Czarnecki\*  
[www.muellercommunications.com](http://www.muellercommunications.com)



Cristina Crogan  
[www.nextdoormke.org](http://www.nextdoormke.org)



Leslie Ortiz  
[www.olympusgrp.com](http://www.olympusgrp.com)



Lora Burback\*  
[www.rockwellautomation.com/](http://www.rockwellautomation.com/)



Julie Frey  
<https://uwm.edu/chps>

EWI Milwaukee Chapter  
c/o Marjorie Yoshida  
Milwaukee Development Corporation  
275 W. Wisconsin Ave, Suite 220  
Milwaukee, WI 53203

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