



EWI OF MILWAUKEE MEMBERSHIP ROSTER

2023-2024

CONNECTIONS | CAREERS | COMMUNITY

MISSION STATEMENT

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of: promoting member firms, enhancing personal and professional development, and encouraging community involvement.

VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

VALUES

Integrity, Excellence, Respect, and Collaboration

STRATEGIC GOALS

- To strengthen, expand, and broaden membership.
- To provide member firms with meaningful benefits.
- To actively promote education for all representatives.
- To achieve a high level of community visibility through service.

This Roster and the International Roster of EWI® are the property of the member firm, not the individual representative.
Roster Updates: Send updates to the EWI Board at ewimilwaukeeboard@gmail.com to ensure that your firm information remains current.

2023-2024 EWI OF MILWAUKEE BOARD OF DIRECTORS

**President**

Laura Poll
Generation Growth Capital, Inc.
(414) 291-8908
lpoll@generationgrowth.com

**Board Advisor**

Nickie Rouleau
Benson's Restaurant Group
(414) 585-8934
nicoler@marcusinvestments.com

**President-Elect**

Jackie Mackinen
FedEx Ground
(262) 227-8930
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**Fundraising Director - Operations**

Ginny Czarnecki
Mueller Communications
(414) 390-5500
gczarnecki@muellercommunications.com

**Program/Hospitality Director**

Kimberly Wolverton
Connect Chiropractic
(414) 212-5758
outreach@goconnectchiro.com

**Secretary**

Lora Burback
Rockwell Automation
(414) 382-2546
lburbac@ra.rockwell.com

**Communications Director**

Sue Chipman
Krueger Communications
(262) 432-1004
schipman@kciteam.com

**Treasurer**

Marjorie Yoshida
Milwaukee Development
Corporation
(414) 287-4126
myoshida@mke7.com

**Retention & Recruitment Director**

Tina Braley
Community Brands
(414) 943-7760
tina.braley@communitybrands.com

**Philanthropy Director**

Mary Caye Smith
Firefly Real Estate
(414) 234-8814
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Current Members Firm	Representative w/MYEWI Profile
Member in Transition	Nickie Rouleau
Community Brands	Tina Braley
Connect Chiropractic	Kimberly Wolverton
Edward Jones	Missy Wahlen
FedEx Ground	Jackie Makinen
Firefly Real Estate	Mary Caye Smith
Fitness Advantage Trainer	Jaime Wooten
Generation Growth Capital, Inc	Laura Poll
Just Between Friends – Milwaukee	Missy Monsoor
Krueger Communications	Susan Chipman
Mary Kay Cosmetics	Donna Munnik
Metropolitan Milwaukee Association of Commerce & Milwaukee Development Corp.	Marjorie Yoshida
Mueller Communications, Inc.	Ginny Czarnecki
Next Door Foundation	Cristina Crogan
Olympus Group	Leslie Ortiz
Rockwell Automation	Lora Burbach
University of Wisconsin-Milwaukee College of Health Professions & Sciences	Julie Frey
Individual Member	Lorie Barbian
Life Member (Retired – WISN Channel 12)	Margie Gehrman
Life Member (Retired – WE Energies)	Sharon Fryjoff
Life Member (Retired – Johnson Controls, Inc.)	Rocky Theisen-Kapp
Sustaining Member (Retired – Briggs & Stratton)	Barbara A. Benish
Sustaining Member (Retired – The Krizek Group-Northwestern Mutual	Loren Skerencak

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EWI OF MILWAUKEE **MEMBER FIRMS**

*Board of Directors
Member



Tina Braley*
www.communitybrands.com



Kimberly Wolverton*
www.goconnectchiro.com



Missy Wahlen
www.edwardjones.com



Jackie Makinen*
www.fedex.com



Mary Caye Smith*
www.fireflyrealestate.net



Jaime Wooten
www.fitnessadvantagetrainer.com



Laura Poll*
www.generationgrowth.com



Missy Monsoor
<https://milwaukeecounty.jbfsale.com/>



Sue Chipman*
www.kcitem.com



Donna Munnik
www.marykay.com/dmunnik



Marjorie Yoshida*
www.mke7.com
www.mmac.org



Ginny Czarnecki*
www.muellercommunications.com



Cristina Crogan
www.nextdoormke.org



Leslie Ortiz
www.olympusgrp.com



Lora Burbach*
www.rockwellautomation.com/



Julie Frey
<https://uwm.edu/chps>

*EWI Milwaukee Chapter
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www.ewimilwaukee.org

www.ewiconnect.com