EWI OF MILWAUKEE MEMBERSHIP ROSTER

2023-2024

CONNECTIONS | CAREERS | COMMUNITY

MISSION STATEMENT

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of: promoting member firms, enhancing personal and professional development, and encouraging community involvement.

VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

VALUES

Integrity, Excellence, Respect, and Collaboration

STRATEGIC GOALS

- To strengthen, expand, and broaden membership.
- To provide member firms with meaningful benefits.
- To actively promote education for all representatives.
- To achieve a high level of community visibility through service.

This Roster and the International Roster of EWI® are the property of the member firm, not the individual representative.
Roster Updates: Send updates to the EWI Board at ewimilwaukeeboard@gmail.com to ensure that your firm information remains current.

2023-2024 EWI OF MILWAUKEE BOARD OF DIRECTORS

President
Laura Poll
Generation Growth Capital, Inc.
(414) 291-8908
lpoll@generationgrowth.com

Board Advisor
Nickie Rouleau
Benson's Restaurant Group
(414) 585-8934
nicoler@marcusinvestments.com

President-Elect
Jackie Mackinen
FedEx Ground
(262) 227-8930
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Fundraising Director - Operations
Ginny Czarnecki
Mueller Communications
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Program/Hospitality Director
Kimberly Wolverton
Connect Chiropractic
(414) 212-5758
outreach@goconnectchiro.com

Secretary
Lora Burback
Rockwell Automation
(414) 382-2546
lburbac@ra.rockwell.com

Communications Director
Sue Chipman
Krueger Communications
(262) 432-1004
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Treasurer
Marjorie Yoshida
Milwaukee Development Corporation
(414) 287-4126
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Retention & Recruitment Director
Tina Braley
Community Brands
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Current Members Firm	Representative w/MYEWI Profile
Benson's Restaurant Group	Nickie Rouleau
Community Brands	Tina Braley
Connect Chiropractic	Kimberly Wolverton
Edward Jones	Missy Wahlen
FedEx Ground	Jackie Makinen
Firefly Real Estate	Mary Caye Smith
Fitness Advantage Trainer	Jaime Wooten
Generation Growth Capital, Inc	Laura Poll
Krueger Communications	Susan Chipman
Mary Kay Cosmetics	Donna Munnik
Metropolitan Milwaukee Association of Commerce & Milwaukee Development Corp.	Marjorie Yoshida
Mueller Communications, Inc.	Ginny Czarnecki
Next Door Foundation	Cristina Crogan
Olympus Group	Leslie Ortiz
Rockwell Automation	Lora Burback
University of Wisconsin-Milwaukee College of Health Professions & Sciences	Julie Frey
Individual Member	Lorie Barbian
Life Member	Margie Gehrman
Life Member	Sharon Fryjoff
Life Member	Rocky Theisen-Kapp
Sustaining Member	Barbara A. Benish
Sustaining Member	Loren Skerencak

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EWI OF MILWAUKEE MEMBER FIRMS

*Board of Directors Member

BENSON'S	Nickie Rouleau* www.bensonsrestaurantgroup.com	communitybrands	Tina Braley* www.communitybrands.com
Edward Jones	Missy Wahlen www.edwardjones.com	FedEx Ground	Jackie Makinen* www.fedex.com
firefly REAL ESTATE	Mary Caye Smith* www.fireflyrealestate.net	FitnessAdvantage TRAINER	Jaime Wooten www.fitnessadvantagetrainer.com
GGC GENERATION Growth Capital, Inc.	Laura Poll* www.generationgrowth.com	KRUEGER COMMUNICATIONS, INC. SINCE 1959 WE SIMPLIFY Complex Technology	Sue Chipman* www.kciteam.com
MARY KAY	Donna Munnik www.marykay.com/dmunnik	CONNECT CHIROPRACTIC CONNECTING YOU TO TRUE HEALTH	Kimberly Wolverton* www.goconnectchiro.com
Milwaukee Development Corporation / MMAC Metropolitan Milwaukee Association of Commerce	Marjorie Yoshida* www.mke7.com www.mmac.org	Mueller Communications	Ginny Czarnecki* www.muellercommunications.com
nextdoor — Stronger Families Through Education —	Cristina Crogan www.nextdoormke.org	Olympus Group	Leslie Ortiz www.olympusgrp.com
Rockwell Automation	Lora Burback* www.rockwellautomation.com/	UWM College of Health Professions & Sciences	Julie Frey https://uwm.edu/chps

EWI Milwaukee Chapter
c/o Marjorie Yoshida

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Milwaukee, WI 53203

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www.ewimilwaukee.org **www.ewiconnect.com**