Hospitality: ***Laura Poll***

February 2021 Meeting Attendance:

Representatives	19	Additional Reps	
Guest	1		
Firms	19	Life Members	1
Sustaining Members	1	Honorary Member	0
Total Virtual	24	Total in Person	0

President-Elect: ***Marjorie Yoshida***

Met virtually with Georgia Young for a long overdue official new member Orientation

Member recruitment:

oEricka Kelly

oUnited Way

oMissy Whalen, Edward Jones

oVanessa, non-profit

Fundraising for Operations: ***Jackie Makinen***

2019/20 GOAL: $3,380.00
RAISED TO DATE: $698

Communications: ***Cynthia Ortega***

Connect Newsletter (January): 64% open rate; 35% click rate; 13 did not open

Member Spotlight: N/A

Membership Postings: N/A

Other Emails:

Committee News: Increased social media activity and working on the website.

Programs: ***Nickie Rouleau***

- March meeting has been approved to be virtual
- April begins quarter 2, we will have to make decisions month to month for when we are comfortable to start meeting in person again.
- May will be EWISP, will need to consider a hybrid

Milwaukee EWI

CONNECTIONS | CAREERS | COMMUNITY

Philanthropy: ***Marion Clendenen-Acosta***

- EWISP Scholarship
  - oBoard e-vote requested 2/4 to approve EWISP schedule
  - oJudges have been confirmed. Gayla Jenkins, UW Milwaukee; Sadique Isahaku, MATC; Pa rice Beckley, Boys & Girls Clubs
- Marjorie presented February volunteer opportunity at 2/2 EWI meeting. No-sew fleece blankets (4 youth and 12 adult) will be made by members and donated to Pathfinders.
- Literacy Partnership:
  - oRocky has prepared a comparison synopsis of the new two organizations under consideration -YWCA Southeast Wisconsin and Literacy Services of Wisconsin.
  - oProposed that the chapter maintain our partnership with Next Door

Retention & Recruitment: ***Jaclyn Stoczanyn***

Total Members: 39
They include: 27 Member Firms / 30 Total Firm Representatives 30; 4 Chapter Life Members; 4 Sustaining Members; 2 Honorary Member 1

Thanks to all who continue to promote EWI within their internal and external networks and to all who continue to bring guests to meetings!

Corporate Membership as of 10.16.2020