Hospitality: ***Riley St. Claire***

February 2022 Meeting

Tuesday, February 1, 2022	
Total Attendees	28
Total Guests	6
Total First Reps	19
Total Second Reps	1
Total Sustaining Members	0
Total Life Members	1
Total Individual Members	1
Total Invitations Sent	33
Total Firms Attended	12

Retention & Recruitment: ***Lorie Barbian***

Membership Update

Total Members: 30
Member Firms: 21

Total Firm Representatives: 24

This includes 1 additional Representatives from (2nd reps):
1 Next Door (F.DeLoney)

This includes:
Chapter Life Members: 3 (S. Fryjoff, M. Gehrman, R.Theisen-Kapp) **Sustaining Members: 2** (B. Benish and L. Skerencak)
Honorary Member: 1 (C. Ihde)
Individual Member: 1 (L. Barbian)

President-Elect: ***Nickie Rouleau***

- Sending out webinar information provided by EWI Corporate as our chapter champion
- Checked in with committees this month to see how they are doing; most committees have a pretty good plan for the remainder of the year
- Onboarding Freddie Deloney from NextDoor
- Lorie Barbian and I are working on an in-person information session on February 21 at the Oak Creek Community Center and a virtual version to follow
- Survey results below for meeting feedback and future topic ideas

Programs: ***Laura Poll***

- The Program Committee met on 2/04/2022 for a status update. The group discussed upcoming priorities.
- February meeting was held at the University Club with guest speaker Michelle Nettles and our annual Handmade & Heartfelt.
- March Business Meeting will be held at MMAC where we will hear from the Board and make fleece blankets.

Fundraising for Operations: ***Ginny Czarnecki***

2021/22 Goal: $3,295
Raised to date: $1580
Over / Under: ($1,715)

Philanthropy: ***Julie Frey***

- ASIST Program: We have confirmed our three judges. We are collecting logo items from our member firms for the gift bags (aka goodie bags) that will be given to our student winners at the ASIST Awards Program. We are working with the Program Committee to find a speaker for the ASIST Awards Program.
- Literacy Partnerships: We are working with our partners – Next Door and YWCA – to confirm a plan which focuses on literacy for our EWI contribution.
- Community Engagement/Philanthropy Projects: Our fleece blanket project is planned for our March meeting. Blankets will be donated to the Women's Advocacy Shelter of Community Advocates. We are in the process of planning additional projects for April, August, and September.

Communications: ***Julie Asher***

Communication Items Ongoing

- Looking into setting up a Canva account
- Increasing social media presence
- Incorporating recruitment efforts in our communication initiatives