Hospitality: ***Riley St. Claire***

March 1, 2022 Meeting

Attendance	
Total Attendees	19
Total Guests	0
Total First Reps	16
Total Second Reps	1
Total Sustaining Members	1
Total Life Members	0
Total Individual Members	1
Total Invitations Sent	33
Total Firms Attended	18

Retention & Recruitment: ***Lorie Barbian***

Membership Update

Total Members: 30
Member Firms: 21

Total Firm Representatives: 24

This includes 1 additional Representatives from (2nd reps):
1 Next Door (F.DeLoney)

This includes:
Chapter Life Members: 3 (S. Fryjoff, M. Gehrman, R.Theisen-Kapp) **Sustaining Members: 2** (B. Benish and L. Skerencak)
Honorary Member: 1 (C. Ihde)
Individual Member: 1 (L. Barbian)

President-Elect: ***Nickie Rouleau***

- Nickie is planning socials for the summer to start with the chapter again
- Meeting with Trenlan & Marjorie to review our Chapter of Excellence criteria
- Working with various committees to keep everything moving forward
- Straw Ballot will go out this week

Programs: ***Laura Poll***

• April meeting @Urban Ecology Center: Easy self-defense techniques by Personal trainer & self-defense specialist, Shannon Vick, demonstrated easy self-defense techniques.
• May: Membership Open House/Potluck @ Kulwicki Park Brooks Pavilion. Philanthropic activity benefiting LaCausa. Sarah Smith, Dir. Of Early Education, from LaCausa will be on hand to speak. We will also be having a membership panel & designer bag raffle.
• June: ASIST Scholarship @ FedEx, guest speaker Dr. Naydeen Gonzalez-DeJesus, Executive Vice President of Student Success at Milwaukee Area Technical College.
• July: Literacy Program @ Oak Creek Community Center

Fundraising for Operations: ***Ginny Czarnecki***

2021/22 Goal: $3,295 Raised to date: $5600 Over / Under: $2305

Raffle tickets for the American Family Field Suite game raffle were distributed to members reps to sell in the early part of March. Excellent sales resulted in 201 of the 304 tickets printed being sold. The raffle drawing / social at Aj Bombers was held on Thursday March 31st. The winning ticket was pulled and broadcast via Facebook Live. $4,020 was raised and given to the treasurer on Tuesday April 5th to deposit

Philanthropy: ***Julie Frey***

- ASIST Program: 9 applicants. Judging of applications April 5- April 29, 2022. ASIST awards program speaker confirmed. Lori Skerencak is collecting firm logo items for the goodie bags that will be given to our three student finalists.
- Literacy Partnerships: Working on confirming our speakers from Next Door and YWCA for our July Literacy Program.
- Community Engagement/Philanthropy Projects:
  - May – United Way snack pack activity with donation going to La Causa Early Childhood Program;
  - August – Little Warrior Foundation
  - September – Item collection for The Women's Center of Waukesha

Communications

Communication Items Ongoing

- Trenlan & Nickie have been working on both the Connect & social media posts
- Nickie is going to work on a quarterly newsletter to go out to the membership's executives
- Please continue to share and interact with our social media posts to boost our engagement