EWI of Milwaukee July 2022 Committee Reports

President Elect: *Nicole Rouleau*

- Board Recruitment
- New Member Orientation
- LCAM Gift Basket creation
- Submitted Chapter of Excellence Application

Communications- *Nicole Rouleau*

- No updates

Fundraising for Operations: *Ginny Czarnecki*

2021/2022 Budgeted Goal: $3,295
Raised to Date: $6562.46
Over / (Under): $3267.46
The committee will meet again soon to discuss any other fundraising to be done for the remainder of the year.

Board Advisor: *TrenLan Pounds*

FRN, Nominating and PPC conversations to pick up late June. Goal to set meeting date with FRN Committee and determine location by mid-July.

Philanthropy Report- *Julie Frey*

- Completing application for Corporate Literacy Award
- **Literacy Partnerships**:
  - We recognized our literacy partners, YWCA SEW and Next Door, at our July Literacy meeting and announced how each partner will use the literacy funding:
    - YWCA – Funding will be earmarked to support digital access for the students obtaining their GED and HSED. Having access to tools and technologies such as computers will give the students digital literacy to learn and work where access to information is through digital technologies.
    - Next Door – Funding will be used to purchase books for their Accelerator Fuel Packs for the 4K and 5K readers group.
  - **Community Engagement/Philanthropy Projects:** August –Little Warrior Foundation project (fighting childhood cancer). September –The Women's Center of Waukesha item collection. "Shark-Tank-Esque" competition activity where groups of our EWI members would break-out to brainstorm a fundraising idea on how to best engage adolescents/young adults in this cause and then present their ideas to local high school girls. This high school panel of judges would decide on the best plan to use to raise awareness and funds for a cure within their community. Funds raised would be used to fight childhood cancer.
  - September –Collection of needed items for The Women's Center of Waukesha. The Women's Center provides safety, shelter, and support to empower all impacted by domestic abuse, sexual violence, child abuse, and trafficking. The remaining balance of Cory Nettles donation will be used to purchase Cost Cutters gift cards for The Women's Center.

Program Report: *Laura Poll*

- July: Literacy Program at the Oak Creek Community Center. See Philanthropy report for more information.
- August: Slate of Officers & Little Warrior Foundation at the Red Mill Inn. Maggie Spada, one of the founders of the Little Warrior Foundation, will be our speaker & talk about the foundation, its research, & what it's like having a child with cancer. We will have a Shark Tank-esque brainstorming session targeting how to engage teens on fundraising efforts. We will also stuff goodie bags for kids currently undergoing treatment, as well as have a wine tasting during our brainstorming session. The wines are Little Warrior-branded wines &, if members are interested in purchasing, proceeds go to the foundation.
- September: Business Meeting/Committee Reports at the Hampton Inn as our venue. Philanthropic activity supporting The Women's Center of Waukesha. The members will be given a list of items needed by the Center so people may bring their donations to the meeting.
- October: Board Installation
- November: Firm Recognition Night

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RETENTION & RECRUITMENT Report: Lorie Barbian

Membership Update

Total Members: 28
Member Firms: 20

Recruitment: It's great to see guests attending the meetings; please make sure that I receive their contact information so that I can follow up.

Total Firm Representatives: 23

This includes:
Chapter Life Members: 3 (S. Fryjoff, M. Gehrman, R. Theisen-Kapp)
Sustaining Members: 2 (B. Benish and L. Skerencak)
Honorary Member: 1 (C. Ihde)
Individual Member: 1 (L. Barbian)

TrenLan Pounds new firm, Greater Milwaukee Foundation, was posted. There were no objections so we have a new firm once the paperwork is complete. Thanks TrenLan for promoting EWI to your new firm!

There are no new members.

HOSPITALITY REPORT: *Marjorie Yoshida*

Tuesday, July 12, 2022	
Total Attendees	19
Total Guests	3
Total First Reps	10
Total Second Reps	0
Total Sustain/Life Members	3
Total Honorary Members	0
Total Indiv/Transition Members	3
Total Invitations Sent	33
Total Firms Attended	10