Hospitality: ***Riley St. Claire***

January 2022 Meeting Attendance:

Tuesday, January 11, 2022	
Total Attendees	15
Total Guests	1
Total First Reps	12
Total Second Reps	0
Total Sustaining Members	0
Total Life Members	1
Total Individual Members	1
Total Invitations Sent	33
Total Firms Attended	12

Retention & Recruitment: ***Lorie Barbian***

Membership Update

Total Members: 30
Member Firms: 22

Total Firm Representatives: 25
This includes 3 additional Representatives from (2nd reps):
1 Baird (A. Lucius)
1 MMAC (C. Ortega)
1 Rockwell Automation (A. Joyce)

This includes:
Chapter Life Members: 3 (S. Fryjoff, M. Gehrman, R.Theisen-Kapp)
Sustaining Members: 2 (B. Benish and L. Skerencak)
Honorary Member: 1 (C. Ihde)
Individual Member: 1 (L. Barbian)

President-Elect: ***Nickie Rouleau***

- Sending out webinar information provided by EWI Corporate as our chapter champion

Programs: *Laura Poll*

- The Program Committee met on 1/06/2022 for a status update. The group discussed upcoming priorities. The next few meetings were cancelled due to holidays & vacations. The next meeting is scheduled for January 21, 2022.
- January meeting will be held on January 11, 2022 and cover the importance of mental health with our special speaker, Kate Campbell

Fundraising for Operations: *Ginny Czarnecki*

2021/22 Goal: $3,295
Raised to date: $925
Over / Under: ($2,370)

Philanthropy: *Julie Frey*

- Literacy Partnerships: Have connected with our partners and are waiting to hear back from them with ideas that EWI can be involved in
- Added information about ASSIST Scholarship to website
- Planning to make fleece blankets at our March meeting

Communications: *Julie Asher*

Monthly Connect Open Rates

- 33 sent, 24 opened (73%)

Outstanding Communication Items

- Looking into setting up a Canva account
- Increasing social media presence
- Incorporating recruitment efforts in our communication initiatives