

CONNECTIONS | CAREERS | COMMUNITY

EWI OF MILWAUKEE

MEMBERSHIP ROSTER

2021-2022

June 2022

EWI OF MILWAUKEE

MISSION STATEMENT

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of: promoting member firms, enhancing personal and professional development, and encouraging community involvement.

VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

VALUES

Integrity, Excellence, Respect, and Collaboration

STRATEGIC GOALS

- *To strengthen, expand, and broaden membership.*
- *To provide member firms with meaningful benefits.*
- *To actively promote education for all representatives.*
- *To achieve a high level of community visibility through service.*

EWI Milwaukee Chapter
c/o Marjorie Yoshida
Milwaukee Development Corporation
275 W. Wisconsin Ave, Suite 220
Milwaukee, WI 53203

www.ewimilwaukee.org ***www.ewiconnect.com***

This Roster and the International Roster of EWI® are the property of the member firm, not the individual representative.

Past Presidents – EWI of Milwaukee

Year	Name	Member Firm
2021	TrenLan Pounds	YWCA Southeast Wisconsin/ Greater Milwaukee Foundation
2020	Rachel Adas	Harder Funeral Home/ Specialty Marketing Group
2019	Jennifer DeLaura	Melaleuca
2018	Tina Braley	Environmental Innovations, Inc.
2017	Terri Lodwick	All American Window & Door Company, Inc.
2016	Cindy Kunze	Mortara Instrument, Inc.
2015	Barb Benish	Briggs & Stratton Corporation
2014	Donna Munnik	Mary Kay Cosmetics
2013	Mary Caye Smith	SalesSmith, Inc.
2012	Cortney Ihde	Ewald Automotive Group
2011	Roxane Theisen-Kapp	Johnson Controls Inc.
2010	Lora Burback	WISN-TV
2009	Erin Brown	Ameriprise Financial
2008	Debbie Taylor	City of Milwaukee Health Department
2007	Lorie Barbian	Maggiano's Little Italy
2006	Roxanne Theisen-Kapp	Johnson Controls Inc.
2004-2005	Cindy Kunze	Hilb Rogal & Hobbs
2004	Jennifer (Schmocker) Sharafinski	Harley Davidson Motor Company
2003-2004	Peggy Matthees	YMCA of Metropolitan Milwaukee
2002	Linda Werth-Meyer	Oldenburg Group Inc.
2001	Mary Burns	Milwaukee Brewers Baseball Club
2000	Sharon Fryjoff	WE Energies
1999	Jan Barkby	Greater Milwaukee Committee
1998	Margaret Gehrman	WISN-TV
1997	Barbara Walsh	Adtec Staffing Services
1996	Carole Papka	Arthur Andersen LLP
1995	Kathy Schinner	Ameritech Wisconsin
1994	Linda Sauntmon	WICOR Inc.
1993	Joan Perdue	Bank Mutual
1992	Dolores Johnson	Carlson Wagonlit Travel
1991	Peggy Matthees	YMCA of Metropolitan Milwaukee
1990	Carole Papka	Arthur Andersen & Company
1989	Carole Schmeda	M&I Marshall & Ilsley Bank
1988	Sandra Rayner	Medalist Industries
1987	Judy Ploeger	Foley & Lardner
1986	Linda Albert	WICOR Inc.
1985	Lou Kalan	Becor Western Inc.
1984	Ellen Aumann	Grucon Corporation
1983	Karen Funk	Interim Inc.
1982	Janet Schwarz	Aurora Health Care Inc.
1981	Christine Mary Todd	City of Milwaukee/Treasurer's Office
1980	Betty Worzala	United Airlines
1979	Clare C. Egner	Manpower Inc.

1978	Pauline Kliefoth	Wisconsin Gas Company
1977	Lorraine Rizzo	RTE Corporation
1976	Louise Torseth	United Way of Greater Milwaukee
1975	Blanche Crosby	Manpower Inc.
1974	Anne Lounsbery	The Grand
1973	Helen Mueller	A. O. Smith Corporation
1972	Eunice Murphy	Philip Morris Industrial
1971	Mardell Schaitel	Connecticut Mutual Life Insurance Company
1970	Grace E. Hein	Ernst & Whinney
1969	Lois E. Loeher	Grunau Company
1968	Phyllis Ann Wudi	Milwaukee County Executive's Office
1966-1967	Loraine E. Schuffler	Glenn & Gertrude Humphrey Foundation

2021-2022 EWI OF MILWAUKEE BOARD OF DIRECTORS



President
Marjorie Yoshida
Milwaukee Development Corporation
(414) 287-4126
myoshida@mke7.com



Board Advisor
TrenLan Pounds
tpounds@greatermilwaukeefoundation.org



President-Elect
Nickie Rouleau
Benson's Restaurant Group
(414) 585-8934
nicoler@marcusinvestments.com



Treasurer
Ranya Baldwin
Associated Bank
(262) 970-0038
Ranya.baldwin@associatedbank.com



Retention & Recruitment Director
Lorie Barbian
Individual Member
lorieebarbian@gmail.com



Fundraising Director - Operations
Ginny Czarnecki
Mueller Communications
(414) 390-5500
gczarnecki@muellercommunications.com



Philanthropy Director
Julie Frey
University of Wisconsin
(414)251-5318/ (414)229-6504
jafrey@uwm.edu



Program Director
Laura Poll
Generation Growth Capital, Inc.
(414) 291-8908
lpoll@generationgrowth.com

VACANT
Communications Director
Secretary
Hospitality Director

Member Firm: Associated Bank



Representative Name: Ranya Baldwin
Representative Birthdate: August 7th
Email: Ranya.baldwin@associatedbank.com
Title: Commercial Officer
Executive Name: Elizabeth Strike, Diversity & Inclusion Talent Consultant
Executive Email: Elizabeth.strike@associatedbank.com
Firm Address: 100 E. Sunset Drive, Waukesha, WI 53189
Telephone: (262) 970-0038
Major: Commercial Bank
NAICS Code: 522110
Website: www.associatedbank.com
Member Firm Joined: 8/4/2016

Member Firm: Baird



Representative Name: Julie Asher
Representative Birthdate: December 21
Email: jasher@rwbaird.com
Title: Portfolio Analyst
Executive Name: Mary Ellen Stanek
Executive Email: mstannek@rwbaird.com
Firm Address: 777 E Wisconsin Ave, Milwaukee, WI 53202
Telephone: (414) 298-6053
Cellphone: (262) 664-5111

Member Firm: Edward Jones



Representative Name: Missy Wahlen
Representative Birthdate: June 6th
Email: missy.wahlen@edwardjones.com
Title: Financial Advisor
Executive Name: Self
Firm Address: 5600 W. Rawson Ave, Suite 102, Franklin, WI 53132
Telephone: (414) 367-2548
Cell Phone: (414) 749-3898
Telefax: ((888) 796-4713
Major: Investment Advice
NAICS Code: 523930
Member Firm Joined: 4/28/2021

Member Firm: FedEx Ground



Representative Name: Jackie Makinen
Representative Birthdate: December 7th
Email: jmakinen@fedex.com
Title: Manager- Field Transportation
Executive Name: Peggy Carrera, Managing Director Transportation
Executive Email: peggy.carrera@fedex.com
Firm Address: 17950 West Corporate Drive, Brookfield, WI 53045
Telephone: (262) 796-3982
Major: Freight Transportation Arrangement
NAICS Code: 488510
Website: www.fedex.com
Member Firm Joined: 03/02/2008

Member Firm: Firefly Real Estate



Representative Name: Mary Caye Smith
Representative Birthdate: April 17th
Email: MaryCaye@fireflyrealestate.net
Title: Licensed Realtor
Firm Address: 9125 W. North Ave. #102, Wauwatosa, WI 53226
Telephone: 414-234-8814
Major: Offices of Real Estate Agents and Brokers
NAICS Code: 531210
Website: Fireflyrealestate.net
Member Firm Joined: 12/05/2019

Member Firm: Fitness Advantage Trainer



Representative Name: Jaime Wooten
Representative Birthdate: April 15th
Email: Jaime@fitnessadvantagetrainer.com
Title: Owner
Firm Address: 9055 North King Road, Bayside, WI 53217
Telephone: (414) 915-3334
Major: Personal Fitness Trainer
NAICS Code: 812990
Website: www.fitnessadvantagetrainer.com
Member Firm Joined: 06/13/2007

Member Firm: Generation Growth Capital, Inc.



Representative Name: Laura J. Poll
Representative Birthdate: December 3
Email: lpoll@generationgrowth.com
Title: Operations Manager
Executive Name: Cory L. Nettles, Managing Director
Executive Email: cnettles@generationgrowth.com
Firm Address: 111 E. Kilbourn Avenue, Suite 2800, Milwaukee, WI. 53202
Telephone: (414) 291-8908
Telefax: (414) 291-8918
Major: Offices of Other Holding Companies
NAICS Code: 551112
Website: www.generationgrowth.com
Member Firm Joined: 04/12/2018

Member firm: Benson's Restaurant Group



Representative Name: Nickie Rouleau
Representative Birthdate: September 5th
Email: nicoler@marcusinvestments.com
Title: Event Sales Manager
Executive Name: Maddie Wood
Executive Email: maddies@marcusinvestments.com
Firm Address: 310 N. Broadway, Suite 300, Milwaukee, WI 53202
Telephone: (414) 585-8934
Major: Full Service Restaurants
NAICS Code: 722511
Website: https://www.bensonsrestaurantgroup.com
Member Firm Joined: 01/29/2020

Member Firm: Mary Kay Cosmetics



Representative Name: Donna Munnik
Representative Birthdate: November 25
Email: dmunnik@wi.rr.com
Title: Independent Sales
Firm Address: 4231 Carolyn Court, Franklin, WI 53132
Telephone: (414) 423-0224
Cellphone: (414) 852-0182
Major: Other Direct Selling Establishments
NAICS Code: 454390
Website: www.marykay.com/dmunnik
Member Firm Joined: 5/1/1998

Member Firm: Melaleuca



Representative Name: Jennifer DeLaura
Representative Birthdate: March 8th
Email: jen@simplehealthyu.com
Title: Director
Firm Address: 4609 W. 65th South, Idaho Falls, ID 83402
Telephone: (414) 491-1973
Major: Electronic Shopping and Mail-Order Houses
NAICS Code: 454110
Website: www.melaleuca.com
Member Firm Joined: 03/13/2018

Member Firm: Metropolitan Milwaukee Association of Commerce & Milwaukee Development Corp.



Representative Name: Marjorie Yoshida
Representative Birthdate: July 19th
Email: myoshida@mke7.com
Title: Manager Administrative Services
Executive Name: Pat O'Brien, President
Executive Email: pobrien@mke7.com
Firm Address: 275 W Wisconsin Ave, Suite 220, Milwaukee, WI 53203
Telephone: (414) 287-4126
Cellphone: (414) 531-9940
Website: www.mke7.com or www.mmac.org
Member Firm Joined: 06/15/2015

Member Firm: Mueller Communications, Inc.



Representative Name: Ginny Czarnecki
Representative Birthdate: August 5th
Email: gczarnecki@muellercommunications.com
Title: Executive Assistant
Executive Name: H. Carl Mueller, President/CEO
Executive Email: hcmueller@muellercommunications.com
Firm Address: 1749 North Prospect Avenue, Milwaukee, WI 53202
Telephone: (414) 390-5500
Telefax: (414) 390-5515
Major: Public Relations Agencies
NAICS Code: 541820
Website: www.muellercommunications.com
Member Firm Joined: 02/15/2000

Member Firm: Next Door



Representative Name:	Freddie DeLoney
Representative Birthdate:	September 25th
Email:	fdeloney@nextdoormke.org
Title:	Health Advocate Specialist
Executive Name:	Dr. Tracey Sparrow
Executive Email:	tsparrow@nextdoormke.org
Firm Address:	2545 N. 29th St., Milwaukee, WI 53210
Telephone:	414-999-2551
Major:	Other Social Advocacy Organizations
NAICS Code:	813319
Website:	www.nextdoormke.org
Member Firm Joined:	11/15/2016

Member Firm: Olympus Group



Representative Name:	Kathy Marchant
Representative Birthdate:	December 7th
Email:	kathy.marchant@olympusgrp.com
Title:	Vice President – Sales
Executive Name:	Brian Adam, President and Owner
Executive Email:	brian.adam@olympusgrp.com
Firm Address:	9000 West Heather Avenue, Milwaukee, WI 53224
Telephone:	(414) 365-9711
Telefax:	(414) 355-1931
Major:	Textile Goods: Banners, Printed Fabric, Wall Murals, Mascots, and Other Printed and Fabricated Textile Products
NAICS Code:	314999; 323111
Website:	www.olympusgrp.com
Member Firm Joined:	10/30/2006

Member Firm: Rockwell Automation



Representative Name:	Lora Burback
Representative Birthdate:	October 22nd
Email:	lburbac@ra.rockwell.com
Title:	Senior Management Assistant
Executive Name:	Tessa Myers, Global VP Product Management, Software & Control
Executive Email:	tmmyers@ra.rockwell.com
Firm Address:	1201 South Second Street, Milwaukee, WI 53204
Telephone:	(414) 382-2546 (Direct)
Major:	Other Measuring and Controlling Device Manufacturing
NAICS Code:	334519
Website:	www.rockwellautomation.com
Member Firm Joined:	09/21/2017

Member Firm: University of Wisconsin-Milwaukee College of Nursing



Representative Name:	Julie Frey
Representative Birthdate:	April 25th
Email:	jafrey@uwm.edu
Title:	Executive Assistant to the Dean
Executive Name:	Dr. Kim Litwack, Dean
Executive Email:	litwack@uwm.edu
Firm Address:	1921 East Hartford Avenue, Room 767, Milwaukee, WI 53211
Telephone:	(414)251-5318/ (414)229-6504
Telefax:	(414) 229-2640
Major:	Colleges, Universities, and Professional Schools
NAICS Code:	611310
Website:	www.nursing.uwm.edu
Member Firm Joined:	06/07/1999

Member Firm: YWCA Southeast Wisconsin

Representative Name:	VACANT
Representative Birthdate:	
Email:	
Title:	
Executive Name:	
Executive Email:	
Firm Address:	
Telephone:	
Telefax:	
Major:	
NAICS Code:	
Website:	
Member Firm Joined:	

Individual Member



Representative Name: Lorie Barbian
Representative Birthdate: July 21st
Email: lorieebarbian@gmail.com

Transitional Member



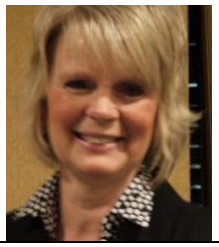
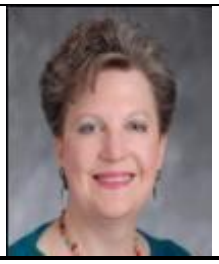
Representative Name: TrenLan Pounds
Representative Birthdate: November 19th
Email: Tpounds@greatermilwaukeefoundation.org
Title:
Executive Name:
Executive Email:
Firm Address:
Telephone:
Telefax:
Major:
NAICS Code:
Website:
Member Firm Joined:

Transitional Member



Representative Name: Tina Braley
Representative Birthdate: October 15th
Email:
Title:
Executive Name:
Executive Email:
Firm Address:
Telephone:
Cell Phone:
Telefax:
Major:
NAICS Code:
Website:
Member Firm Joined:

LIFE, SUSTAINING, and HONORARY MEMBERS

	Member Status: Representative Name: Representative Birthdate: Email: Address: Telephone: Firm Name:	Life Member Margie Gehrman September 15th johngehrman@att.net 300 Marshall Avenue, South Milwaukee, WI 53172 (414) 762-4332 WISN TV
	Member Status: Representative Name: Representative Birthdate: Email: Address: Telephone: Firm Name:	Life Member Sharon Fryjoff June 24th sharon.fryjoff@hotmail.com 14435 Hyland Dr., Brookfield, WI 53005 262-783-9952 WE Energies
	Member Status: Representative Name: Representative Birthdate: Email: Address: Telephone: Firm Name:	Life Member Rocky Theisen-Kapp April 19th rtheisenkapp@gmail.com 519 West Jefferson Street, Port Washington, WI 53074 414-520-6827 (Cell) Johnson Controls
	Member Status: Representative Name: Representative Birthdate: Email: Address: Telephone: Firm Name:	Sustaining Member Barbara A. Benish November 25th barbbenish@gmail.com s87W27745 Lakeview Lane, Mukwonago, WI. 53149 (262) 271-5917 (Cell) Briggs & Stratton
	**Member Status:** **Representative Name:** **Representative Birthdate:** **Email:** **Address:** Telephone: **Firm Name:**	Sustaining Member Loren Skerencak April 24th lskerencak@wi.rr.com N9 W23839 Sherwood Drive, Waukesha, WI. 53188 (262)521-0554 (Home)/ (262) 290-7592 (Cell) Northwestern Mutual- Krizek Group
	Member Status: Representative Name: Representative Birthdate: Email: Address: Telephone: Firm Name:	Honorary Member Cortney Ihde May 1st cortney@ewiconnect.com 1288 Summit Avenue, Ste. 107, PMB124, Oconomowoc, WI 53066 (262) 269-5625 Managing director of operations, Executive Women International

EWI OF MILWAUKEE MEMBER FIRMS

Associated Bank	Ranya Baldwin* www.associatedbank.com	BAIRD	Julie Asher www.rwbaird.com
Edward Jones	Missy Wahlen	FedEx Ground	Jackie Makinen www.fedex.com
firefly REAL ESTATE	Mary Caye Smith www.fireflyrealestate.net	FitnessAdvantage TRAINER	Jaime Wooten www.fitnessadvantagetrainer.com
GGC Generation Growth Capital, Inc.	Laura Poll* www.generationgrowth.com	BENSON'S	Nickie Rouleau* https://www.bensonsrestaurantgroup.com
MARY KAY	Donna Munnik www.marykay.com/dmunnik	Melaleuca The Wellness Company	Jennifer DeLaura www.melaleuca.com
Milwaukee Development Corporation / MMAC Metropolitan Milwaukee Association of Commerce	Marjorie Yoshida* www.mke7.com www.mmac.org	Mueller Communications	Ginny Czarnecki* www.muellercommunications.com
nextdoor — Stronger Families Through Education —	Freddie DeLoney www.nextdoormke.org	Olympus Group	Kathy Marchant www.olympusgrp.com
Rockwell Automation	Lora Burback www.rockwellautomation.com/	UNIVERSITY of WISCONSIN UWMILWAUKEE College of Nursing	Julie Frey* www.nursing.uwm.edu
eliminating racism empowering women ywca	www.ywcasew.org		

*Board of Directors Member

Roster Updates

If you have new firm or revised information or have a new executive or firm representative, please be sure to update TrenLan Pounds at tpounds@greatermilwaukeefoundation.org to ensure that your firm information remains current. Thank you.

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c/o Marjorie Yoshida
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