Hospitality: ***Riley St. Claire*** October

2021 Meeting Attendance:

Representatives	22	Additional Reps	1
Guest	18	Individual Member	1
Firms	22	Life Members	1
Sustaining Members	0	HonoraryMember	0
		Total Attendees	43

Retention & Recruitment: ***Lorie Barbian***

Total Members: 33

They include: 22 Member Firms / Total Firm Representatives 25; 4 Chapter Life Members; 2 Sustaining Members; 1 Honorary Member, 1 Individual Member

Thanks to all who continue to promote EWI within their internal and external networks and to all who continue to bring guests to meetings!

Corporate Membership as of 06.17.2021

Chapter Life	53	Individual	13
Chapter Member	850	Total Members	1202
Chapter Sustaining	176		

President-Elect: ***Nickie Rouleau***

- Focus on attending as many committee meetings as possible
- Will also check in with committee chairs to make sure they are feeling confident for this board year
- Signed up to be our chapter 'champion" though EWI corporate

Milwaukee EWI

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Programs: ***Laura Poll***

- December: Toys for Tots - Onesto
- Finalizing January meeting details
- The Program Committee will endeavor to meet over the next few weeks to kick-off the year, discuss the calendar, brainstorm ideas, and hand out assignments.

Fundraising for Operations: ***Ginny Czarnecki***

2020/21 GOAL: $3,295
RAISED TO DATE: $525
OVER/(UNDER): -$2,770

- Committee met on 10/14/2021 to discuss ideas for the year
- Awaiting confirmation from Jaime Wooten on the amount raised from the Zyia Active Fundraiser

Philanthropy: ***Julie Frey***

- Committee met on 10/21/21 and divided into working groups for ASIST, Community Engagement/ Philanthropy Projects, and Literacy Partnerships (i.e., Next Door and YWCA)

Communications: ***Julie Asher***

- Monthly Connect Open Rates - 33 sent, 23 opened (70%)
- The communications committe met on October 18th to discuss transition items, social media management and ideas of how to engage members this year
- Would like to set up a Canva account through EWI corporate
- Would like to use various social media platforms to increase awareness and recruitments