



Hardin's Furniture Company

Over 65 years in business

At Hardin's Furniture in Asheboro, NC, we bring generations of dedicated customer service to your furniture shopping experience. Founded by Joe and Virginia Hardin in a small frame house at 305 West Kivett St. in 1949, we have a long history of excellence.

We obtained our current location at 2404 N. Fayetteville St. in 1956, and incorporated in 1970 after Joe and Virginia's son, Tal, joined the family business. Tal's wife, Gay, took over our bookkeeping duties in 1974, and continues in that position today.

Their son, Brian, was the third generation to join the business in 1995, and is now our company's vice-president. Joe Hardin passed away in 1997, and Virginia died in 2005.

We would like to take a moment to express our sincere appreciation to the people of Asheboro and Randolph County for naming our family business as their number one favorite place to shop for furniture for nine consecutive years.

For 67 years, we have been privileged to serve the people of Randolph County. For 61 years, you have come to us at our current location on N. Fayetteville Street. We wish there were a way of knowing how many customers have come to shop with us, but let us just say to each and every one of you – it has been our pleasure! Mama and Daddy appreciated your business and enjoyed serving you, and we certainly feel the same way!

We realize you have other options. But by choosing us, you can be assured we intend to offer you the very best value in quality furniture anywhere. We have been blessed with dedicated customers who have continued to call on us for all their household furnishing and bedding needs.

Joe used to say, "You can't do business on a one-time basis – you have to depend on your customers coming back and giving you good recommendations. If you don't have people doing that, you might as well close your doors." You have continued to come back for the past 67 years, and your continued support in voting for us as your favorite place to shop for furniture warms our hearts.

We will continue to strive to offer you the quality and service you expect when you shop with us. Compromising the quality you expect from a purchase from Hardin's for a lower price has never been an option for us. We think this is a main part of the reason you have continued to shop with us for all these years! We look forward to being a part of Asheboro for decades to come.

www.hardinsfurniture.com

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