

Squash BC presents the 2020 Emerging Female Leaders in Squash

Two British Columbian women have been recognized as the 2020 Leaders of Women's Squash in the province. **Jessica Evans** of Mission (Chilliwack Squash Club/ Cheam Leisure Centre) and **Trish Campbell** of Parksville (Bayside Quality Inn Racquets Club) were both named this week as emerging female leaders in the sport. The two women were selected from a highly competitive roster of women who championed the sport of squash during the province-wide women's squash week last September.

Each woman will be receive a \$500 grant on behalf of their club to further build the women's and girl's squash program at their club.

Parksville's Trish Campbell Helps to Double Squash Membership

The \$500 Emerging Leaders grant has come at a time when the Bayside Squash Club is on an upswing. "This was not the case in 2018. We were losing members due to the loss of our social hub sports bar" said the thirty-five year squash veteran. "This year we took advantage of the promotional tools and momentum that Squash BC and Women's Squash Week offers and really worked it in the community".

"Trish played a major role in the success of our club and Women's Squash Week" commented Jan Townend also a member of the local squash club. "She has been instrumental in inspiring new members step onto the court and put a racquet in their hand".

Campbell and Townend's efforts have paid off. The club's membership has doubled helping to re-energize the members and club significantly.



Trish Campbell



"Jessica and Trish proved to be outstanding leaders in their communities in promoting squash to women and girls. Clubs rely on their volunteer hours to organize events such as women's squash clinics, leagues, fun tournaments and socials. We really appreciate the time and effort from these individuals to connect with the squash community" stated Shelley Neil, Chair of the Women & Girls in Squash Committee.

Emerging Leader Crown will help grow the Sport of Squash in the Community

For Jessica Evans of Chilliwack her love of the sport she has been playing for close to a decade is shared between two cities. She supports the squash program at Cheam Leisure Centre in Mission where she works with Parks & REC and she volunteers her time as a squash instructor a few hours a week at the Chilliwack Squash Club.

"Jessica was willing to drive from Mission to Chilliwack every week to help run the ladies program in Chilliwack. The ladies look up to her as a high level female player and her presence inspires ladies to keep coming out to play. She runs the "hot boxes" Chilliwack Women's Squash Facebook group to help with communication and a sense of community. She has recently completed her level 1 coaching certification and also sits on the board of the Chilliwack Squash Club" explained Shawn Zwierzchowski the resident squash PRO at the Chilliwack Squash Club who submitted Jessica's nomination.

Jessica Evans with her ladies squash program shown in the center fourth from the left



The Emerging Leader program was established in 2018 as a strategic initiative to attract and retain women and girls in squash and the local champion strategy proved to be successful in increasing participation.

Emerging Female Leaders in Squash is supported by



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