

2025 | 2026 MARKETING MENU

VISITOR SERVICES

———— REVELSTOKE. ————
CHAMBER OF COMMERCE
EST. 1895



Photo: Jess Hulburd

This menu outlines options for connecting your business with visitors through print marketing, brochure racking, and Business Visitor Information Centre ads.
Chamber members enjoy discounted rates and priority when space is limited.

WHY ADVERTISE WITH US IN 2025 | 2026?

1. Chamber members get 20% off advertising, see member pricing in the following pages.
2. The Visitor Experience Guide is our most popular brochure, available across BC and Alberta at Visitor Information Centres, travel shows, and online at SeeRevelstoke.com and RevelstokeChamber.com. Over 60,000 copies are distributed annually to a wide range of locations, including hotels, restaurants, local attractions, tour operators, and key points of interest throughout the area.
3. We pay to rack our Experience Guides in strategic visitor gateways including Vancouver and Kelowna Airports and throughout Banff and Lake Louise.
4. Our City Maps are an essential in-destination resource. We print large quantities each year and distribute them throughout Revelstoke. Next printing, 2026.
5. Our roaming Business and Visitor Information services, provided through our van and tent kiosk, will continue in 2025 to engage and inspire visitors. The Visitor Services van is equipped with racks, city maps, and guides.
6. Nearly every visitor who comes through the Business Visitor Information Centre will leave with an Experience Guide and City Map.

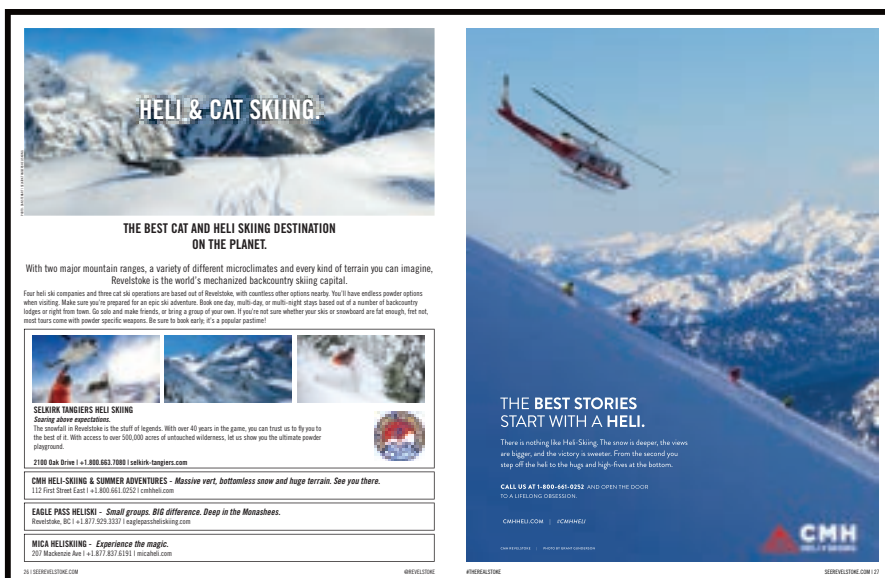


REVELSTOKE EXPERIENCE GUIDE

The Experience Guide is our most popular publication, frequently used by visitors to plan their trip to Revelstoke or spark inspiration for a visit. This essential tool highlights activities, dining options, and accommodations, while also serving as a key marketing resource.

Each year we distribute the Revelstoke Experience Guide to the following:

- **180+** BC Visitor Information Centres
- **300+** locations throughout Alberta and the East Kootenays
- Various domestic tour operators
- Vancouver and Kelowna Airports
- Brochure racks located along Highways 2, 3, 5, 6, 22, 95, 95A
- Businesses in Revelstoke: Accommodators, Food & Beverage, Retail, Wellness Providers + more!
- The mobile van Visitor Centre and the Business Visitor Information Centre on Victoria Road
- Upper Arrow Lake Ferry

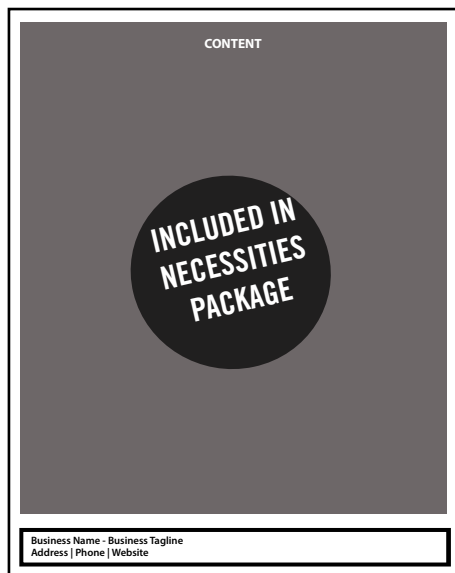


REVELSTOKE EXPERIENCE GUIDE

Ad space booking deadline is **May 1st, 2025** for renewals, and **May 31, 2025** for new purchases.

Please provide everything that is outlined below for the ad space you sign up for.

The digital version of the 2025 Experience Guide can be found on various online websites.



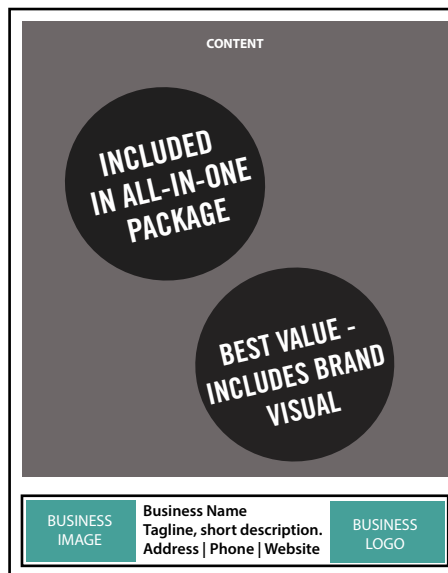
Basic Listing (Matrix or main guide)

MEMBER: \$215

NON-MEMBER: \$270

PLEASE PROVIDE: Tagline, address, phone, website.

7.65" x 0.52"



1/6 Page Ad

MEMBER: \$735

NON-MEMBER: \$920

PLEASE PROVIDE: Tagline, description, logo and 1 photo. Ask about our photo database.

7.65" x 1.61"



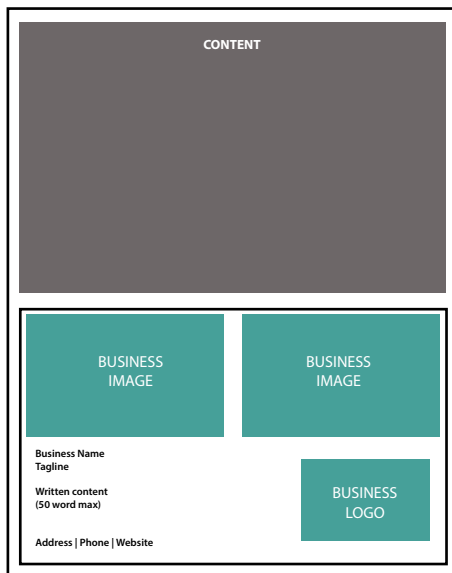
1/3 Page Ad

MEMBER: \$1160

NON-MEMBER: \$1450

PLEASE PROVIDE: Tagline, description, logo and 1 photo. Ask about our photo database.

7.65" x 3"



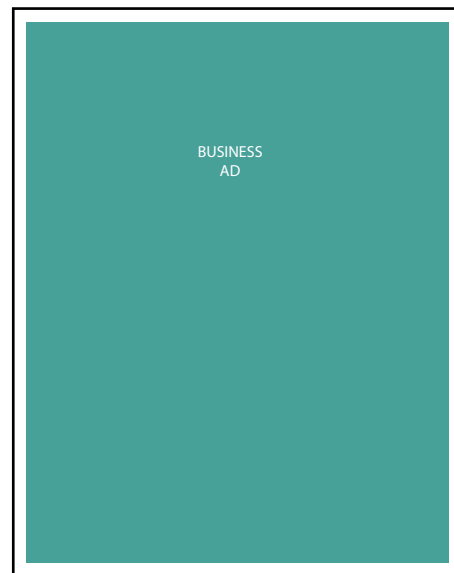
1/2 Page Ad

MEMBER: \$1855

NON-MEMBER: \$2320

PLEASE PROVIDE: Tagline, description, logo and 2 photos. Ask about our photo database.

7.65" x 4.75"



Full Page Ad

MEMBER: \$3316

NON-MEMBER: \$4145

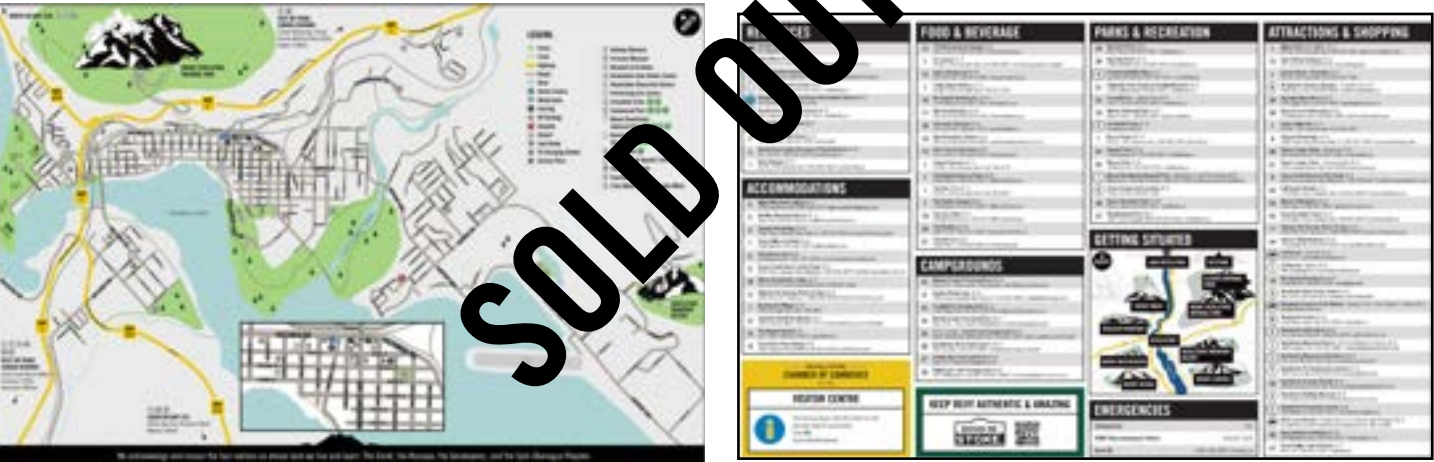
Business supplies complete artwork.
7.25" x 9.75" - No bleed.

REVELSTOKE CITY MAP

Published as a standalone tear-away piece, these maps are an essential part of the visitor experience and our most popular hand-out at the Business & Visitor Information Centre, as well as various other locations around town.

Basic Listing (on the back of map, with locator button on the front): Next print 2026.

MEMBER: ~~\$150~~
NON-MEMBER: ~~\$190~~



PACKAGE OPTIONS

The Necessities Package

- Basic/matrix listing in 2025 Revelstoke Experience Guide
- Visitor Centre Digital Advertising - One season display

\$415 **SAVE \$150**
MEMBER: **\$330** **SAVE \$40**

The All-In-One Package

- 1/6 page listing in 2025 Revelstoke Experience Guide
- Racking: Ferry Year-round
- Racking: Roaming

\$1390 **SAVE \$90**
MEMBER: **\$1050** **SAVE \$115**

The Ultimate Package

- Racking: Ferry Year-round
- Racking: Roaming
- 1/3 page listing in 2025 Revelstoke Experience Guide
- Business and Visitor Information Centre Digital Advertising - Year-round

\$2150 **SAVE \$170**
MEMBER: **\$1610** **SAVE \$230**



Photo: Tess Hulburd

BUSSINESS & VISITOR INFORMATION CENTRE

Promote your operation to over 50,000 visitors annually!

Please note that window and desk magnet space is limited and existing advertisers have priority for renewal.

Summer: May to October

Winter: November to April

DIGITAL ADVERTISING

MEMBER: \$150 - One season
\$250 - Year-round

NON-MEMBER: \$185 - One season
\$310 - Year-round

INCLUDED IN
BASIC AND
ULTIMATE
PACKAGES



WINDOW ADVERTISEMENT

SEASONAL

\$450 to \$498 - Renewal

\$570 to \$620 - New (Includes printing costs)

Size variation dictates price

YEAR-ROUND

\$860 to \$945 - Renewal

\$980 to \$1080 - New (Includes printing costs)

Size variation dictates price

MEMBER:

\$360 to \$399 - Renewal

\$490 to \$510 - New (Includes printing costs)

\$690 to \$755 - Renewal

\$790 to \$870 - New (Includes printing costs)



ACTIVITY DESK MAGNET

SEASONAL

\$179 - Renewal

\$310 - New (Includes printing costs)

YEAR-ROUND

\$297 - Renewal

\$420 - New (Includes printing costs)

MEMBER:

\$150 - Renewal

\$250 - New (Includes printing costs)

\$238 - Renewal

\$350 - New (Includes printing costs)



BROCHURE RACKING

Your Chamber membership includes one year-round space for brochure racking at the Visitor Centre.

Please drop off a stack of your brochures at the Centre and we will display them for you.

MEMBER: Free
NON-MEMBER: \$150 / year



ROAMING VAN RACKING

Showcase your business beyond the Business and Visitor Information Centre with our roaming visitor information service. Strategically placed within Mount Revelstoke National Park and at the Farmers Market, our roaming service extends our reach and helps us connect with visitors who may not have planned to stay, encouraging them to spend more time and recreate in the area.

Roaming services operate from May to October on a regular basis. Space is limited.

MEMBER: \$185
NON-MEMBER: \$230

INCLUDED IN
ALL-IN-ONE
& ULTIMATE
PACKAGE



FERRY RACKING

Reach thousands of travellers each year by securing a spot on our Upper Arrow Lake Ferry brochure racks. Rack card dimensions must be 9 x 4 inches, members are responsible for supplying rack cards to the Business and Visitor Information Centre, and please note, as racking space is limited priority is given to members who have renewed.

Summer Racking (June - September)
Winter Racking (December - March)

MEMBER: \$145 - Winter season
 \$180 - Summer season
 \$245 - Year-Round
NON-MEMBER: \$185 - Winter season
 \$230 - Summer season
 \$320 - Year-Round

INCLUDED IN
ALL-IN-ONE
& ULTIMATE
PACKAGE



2025 MEMBER PRICE LIST.

All advertising packages are available on a first come first serve basis.

Priority is given to previous advertisers. Previous advertisers must renew initiatives by **May 1st, 2025**, or their space will be allocated to the first business on the waitlist.

The deadline to sign up for new initiatives is **May 31st, 2025**.

Businesses cannot sign up for programs if they have outstanding invoices.

The price list below is member pricing only. Members will get priority where space is limited.

THE NECESSITIES PACKAGE

Member: \$330 - Save \$150

Non-member: \$415 - Save \$40

- Basic/matrix listing in 2025 Revelstoke Experience Guide
- Visitor Centre Digital Advertising - One season

EXPERIENCE GUIDE

\$215 - \$270

Basic listing

\$735 - \$920

1/6 Page Advertisement

\$1160 - \$1450

1/3 Page Advertisement

\$1855 - \$2320

1/2 Page Advertisement

\$3316 - \$4145

Full Page Advertisement

THE ALL-IN-ONE PACKAGE

Member: \$1050 - Save \$115

Non-member: \$1390 - Save \$90

- 1/6 page listing in 2025 Revelstoke Experience Guide
- Racking Ferry - Year-round
- Racking Roaming

CITY MAP- SOLD OUT

\$150 - \$190

Basic listing

VISITOR CENTRE ADVERTISING

\$150 - \$290

Magnet renewal

\$250 - \$395

Magnet new

\$380 - \$890

Window renewal

\$490 - \$1012

Window new

\$150 - \$185

Digital One season

\$250 - \$310

Digital Year-round

THE ULTIMATE PACKAGE

Member: \$1610 - Save \$230

Non-member: \$2150 - Save \$170

- Racking Ferry - Year-round
- 1/3 page listing in 2025 Revelstoke Experience Guide
- Visitor Centre Digital Advertising - Year-round

FERRY AND ROAMING RACKING

\$150 - \$185

Winter season (ferry only)

\$185 - \$230

Summer season

\$245 - \$320

Year-round (ferry only)

**If you require design support for your ad,
please scan the QR code for the Member Directory list.**



CONTACT US

If you are interested in these marketing opportunities or in collaborating with the Revelstoke Chamber of Commerce, please do contact us.

We are always looking for ways to work more closely with you.

Visitor Experience Manager Layla Rundle | visitor.exp@revelstokechamber.com | (250) 837-5345 ext.103