

## Letter of Invitation

Tourism plays a key role in Revelstoke's economy through tourism tax revenues, employment, and economic diversification. Revelstoke is one of the 14 resort communities that are part of the provincial government's Resort Municipality Initiative (RMI) program, managed by the Ministry of Tourism, Arts and Culture. The objectives of the RMI are to support rural resort communities build and diversify their tourism infrastructure, deliver exceptional visitor experiences, and incorporate sustainable tourism practices and products to increase visitation. Project funding is for projects that result in the following key outcomes:

- Extend or diversify communities' tourism season
- Increase visitation
- Improve the sustainability of the tourism sector
- Enhance the visitor experience

All RMI communities are required to complete a community Resort Development Strategy (RDS), which identifies the long term vision for the community and what the resort municipality plans to do to achieve outcomes that support this vision and the objectives of the RMI program. The RDS should also outline how RMI projects align with the community's overall development goals.

A few of our recent and on-going RMI-funded projects are:

- Bike Racks
- Skateboard Park
- Golf Course Improvements
- Multi-use Trails Projects
- Museum Upgrades
- Farwell Splash Park
- Streetfest and LUNA

We are currently starting to develop our next RDS covering the upcoming three year RMI funding term (2019/20 to 2021/22). Our process involves working with the Tourism Infrastructure Committee to review existing projects from the current RDS, review new project ideas solicited from local organizations, and consider ideas from a survey being circulated to our tourism partners.

If you are a tourism related business with ideas for RMI projects or an organization seeking funding to deliver tourism infrastructure, amenities, services or programs please take 10 minutes or more to provide your ideas in this survey: <https://www.surveymonkey.com/r/REVRDS>

The survey is open until February 20th, 4pm PT.

For more information, or if you have any questions, please email [cedev@revelstoke.ca](mailto:cedev@revelstoke.ca).

Thank you for your assistance.