

January 25, 2021

RE: Your Revelstoke Chamber of Commerce Membership Renewal

Dear Valued Member,

Our diverse membership is now 360 members strong. One business at a time, we aim to build on and retain our strength in numbers. As your Executive Director, I am committed to focussing on work that is purposeful, relevant, and making a positive difference for every member.

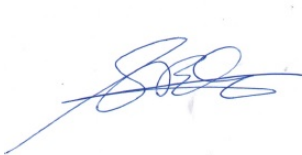
The Chamber's most recent strategic plan outlines 4 key pillars that formulate our workstreams.

- 1) **Member Engagement:** Throughout 2020, we brought our members together to learn, grow, and be supported by each other as well as the organization. Our goal was to leave no member behind.
- 2) **Business Community Relations:** We've worked hard in partnership with multiple organizations to deliver support to our members. Some of these projects include the REVY. masks, the REVY Open for Business Facebook group, the Business Openings List, the REVY. Rules.
- 3) **Advocacy:** We've been advocating for our members' interests to be remembered at every turn in the road. Our visibility in the community and among stakeholders has been elevated. We've been opening and maintaining these communication channels so that our voice is heard when we speak up on issues that matter.
- 4) **Board and Staff Education:** Last year was a crash course in the school of hard knocks for all of us here at the Chamber, and for many of our members as well. Our board and staff are about to undergo some rigorous training in February, to ensure that our organization is honed to deliver results for you in 2021.

Your membership is crucial to our ability to provide support, and we are grateful for your renewal. All membership rates have been frozen again for 2021, as we understand that this is not the time for increases. Please find your Chamber Membership Renewal invoice attached, which is payable online or by a quick phone call to our office. Your 2021 sticker will follow shortly.

On behalf of our Board of Directors and team members at the Revelstoke Chamber of Commerce, thank you for your hard work in 2020. It has been a privilege to work for and with you last year, and we are grateful for this same opportunity for 2021.

Yours in business,



Stacey Brensrud | Executive Director | Revelstoke Chamber of Commerce

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