

# Fall Block Party Registration/Advertising Package

To Vendors/Business Owners,

We want to invite you all to the upcoming Fall Block Party!

There are a number of changes made to the registration process that we did not have for the last two block parties so please read this info package carefully to see all of our additions.

### **Block Party Details -**

- The Fall Block Party will be held on September 8th, 2018 from 9:00 am 4:00 pm.
- It will be located on 1st Street from Campbell Avenue to Mackenzie Avenue.
- The theme of our Block Party will be *Canadiana* so be as creative as possible and we hope to see a lot of flannels out there.

### Registration -

- To register to become part of this awesome community event please follow the link and fill in the details: https://form.jotform.com/81987152450259
- Booth For vendors looking to host a booth at the Block Party there is a registration fee of \$50.00. This will reserve your location at the event as well as includes you in this block parties graphic location map that will be posted in our local paper and on our web sources. The registration money will be used to help grow this event and future block parties.
- If you know of anyone in or around the community that is looking to participate but has not received this email, please feel free to forward it on. Spreading the word of the event to other local vendors will help this event continue to be a success in the future.
- \*\* For questions about Registration and Event Details please message Emily Revell @ revelstokecommunityevents@gmail.com

#### Payment Details -

Once you have chosen the Booth & Advertising package that you desire, we will send you an invoice.
 Please pay the invoice in a timely manner.

## Advertising -

- Advertising Options:
  - Booth + Simple Advertising
    - Includes a 2.5"x2" Display Print Ad
    - Locations available around the graphic map and on the back of the newspaper wrap
    - Booth + Moderate Advertising
      - Includes either one 5.11"x2" ad or two 2.5"x2" ad in separate locations
      - Locations available around the graphic map and on the back of the newspaper wrap
    - Booth + Advanced Advertising
      - Includes a 10.33"x2" print ad
      - Locations available on the front page of the wrap and on the back page of the wrap
  - o All creative graphics for print ads can be created by the Revelstoke Review Creative team
  - See Below Newspaper Wrap Spec ad for more information (\*\*Deadline for advertising is August 30th, not September 7th.)

<sup>\*\*</sup> For questions about Advertising please message Myles Williamson @ myles.williamson@revelstokereview.com

