

REVELSTOKE.

2023 MARKETING MENU

REVELSTOKE.
CHAMBER OF COMMERCE

TOURISM
REVELSTOKE.



Photo: M. Girard

The Revelstoke Chamber of Commerce and Tourism Revelstoke are dedicated to promoting your business. This menu lists the options to connect your business with visitors through print marketing, brochure racking and Visitor Centre advertising. Please note, Revelstoke Chamber of Commerce members benefit from lower pricing and have priority over non-members when space is limited.

There are many other ways that we offer support to our business community including digital marketing, brand recognition, media tours, newsletters, photo library access and more.

Contact us to find out more.

Why advertise with us in 2023?

1. The world is travelling again and nobody wants to miss out this time. We will channel this demand towards Revelstoke and encourage bookings.
2. The Experience Guide is our most popular brochure. Visitors have access to it throughout BC and Alberta, at our Visitor Information Centre, at travel shows and digitally on SeeRevelstoke.com.
3. We pay to rack our Experience Guides in strategic visitor gateways including Vancouver and Kelowna Airports and throughout Banff and Lake Louise.
4. Our City Maps are an essential in-destination resource. We print large quantities each year and distribute them throughout Revelstoke.
5. Roaming information services via our branded REVY. van and RMR kiosk will continue in 2023 to intercept and inspire visitors. The REVY. van offers racking, City Maps and guides.
6. Nearly every visitor who comes through the Visitor Information Centre will leave with an Experience Guide and City Map.

REVELSTOKE EXPERIENCE GUIDE.

The Experience Guide is our most popular publication, widely used by visitors to plan their stay in Revelstoke or inspire them to visit. The Experience Guide is a practical tool identifying things to do, places to eat and where to stay. It is also an important marketing piece.

Each year we distribute the Revelstoke Experience Guide to the following:

- 180+ BC Visitor Information Centres
- 40 locations throughout Banff and Lake Louise
- Various domestic tour operators
- Vancouver and Kelowna Airports
- Brochure racks located along Highways 2, 3, 5, 6, 22, 95, 95A
- Businesses in Revelstoke
- The REVY. van mobile visitor centre and the Visitor Information Centre on Victoria Road
- Upper Arrow Lake Ferry

MOUNTAIN BIKING.

FROM LOAMY STEPS TO FLOW-PACKED GOLD, REVELSTOKE'S SPRAWLING SINGLETRACK AND EPIC ALPINE RIDES ARE SECOND TO NONE.

Home to nine unique riding zones and one of BC's first adaptive mountain bike trails, Revelstoke's riding scene is world renowned for a reason.

Take your young ones to Beaver Lodge Kids Bike Park on lower Mount Revelstoke. Its creative animal-themed features will have your children riding on hills full of new adventures. Kids and adults alike will love the mountain bike trails and the scenic views of the valley. Beaver Lodge Kids Bike Park is a fun, multi-directional loop built to accommodate all ages and abilities.

Mountain's Freedom is one of the hottest trails around and will keep you swinging for a solid morning with all sorts of possible bumps and turns. For a longer version of the same ride, go to the alpine. The 12km trail, known as the 12er, is a challenging ride that takes you to a new level of mountain biking. The 12er is a 12km trail that takes you to a new level of mountain biking. The 12er is a 12km trail that takes you to a new level of mountain biking.

Revelstoke Mountain Resort's 12er is a 12km trail that takes you to a new level of mountain biking. The 12er is a 12km trail that takes you to a new level of mountain biking. The 12er is a 12km trail that takes you to a new level of mountain biking.

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TRAIL KARMA - DONATE TO YOUR LOCAL VOLUNTEERS

The Revelstoke Cycling Association is a progressive, volunteer-driven non-profit association with a mission to build sustainable and inclusive mountain biking opportunities in Revelstoke. From grassroots trail-building to elite-level racing, we manage over 250km of trails spanning three ecosystems and facilitate events to get all levels of riders out there, while acting as a multi-faceted voice for cycling in Revelstoke and beyond.

If you're riding Revelstoke, please make a donation so we can continue to maintain and build trails. There are a number of ways to give back to being in Revelstoke:

1. Donate to the Revelstoke Cycling Association at therevelstoke.org
2. Give your time by donating at trailblaze.com/bc
3. Buy a membership at therevelstoke.org/membership
4. Join a volunteer day. Learn more on our website!

therevelstoke.org

TANTRUM RIDE COMPANY

Don't let your dreams be dreams. Tantrum Ride Co. is an experienced local guide in the heart of downtown Revelstoke. We are a welcoming place for friendly advice and top-quality cycling products, including bikes from Trek, Specialized, and others. We are also a full-service repair and maintenance shop. Come in and see for a ride!

100 First St W | +1 250 837 3879 | tantrumride.com

FLYNT BIKES & SKIS

It's all about the ride. We absolutely love to ride! That's why we do all we can to help you get the most out of your ride. We have the best bikes and skis in town, and we have the best people to help you. We have the best bikes and skis in town, and we have the best people to help you.

700 Victoria Rd | +1 250 837 4044 | flyntbikes.com

REVELSTOKE MOUNTAIN RESORT

1000 km² of world-class skiing and snowboarding. Revelstoke Mountain Resort is a world-class destination for skiing and snowboarding. We have the best skiing and snowboarding in the world. We have the best skiing and snowboarding in the world.

2500 Connel Road | +1 800 373 4754 | revelstokemountainresort.com

WANDERING WHEELS

Professional mountain bike guides. We have the best mountain bike guides in the world. We have the best mountain bike guides in the world. We have the best mountain bike guides in the world.

+1 250 834 7601 | wanderingwheels.ca

REVELSTOKE.

EXPERIENCE GUIDE

BRITISH COLUMBIA, CANADA

REVELSTOKE IS LOCATED ON THE TERRITORY OF THE SHANUKU, THE SECWEPENC, THE SYLX AND THE KUTVANA PEOPLES.

SEEREVELSTOKE.COM @REVELSTOKE #THEREALSTOKE

HELI & CAT SKIING.

THE BEST CAT AND HELI SKIING DESTINATION ON THE PLANET.

With two major mountain ranges, a variety of different microclimates and every kind of terrain you can imagine, Revelstoke is the world's mechanized backcountry skiing capital.

Four heli ski companies and three cat ski operations are based out of Revelstoke, with countless other options nearby. You'll have endless powder options when visiting. Make sure you're prepared for an epic adventure. Book one day, multi-day, or multi-night stays based on a number of backcountry lodges or right from town. Go solo and make friends, or bring a group of your own. If you're not sure whether your skills or equipment are fit enough, feel not, most tours come with powder-specific weapons. Be sure to book early. It's a popular pastime!

SEIKIN TANGERS HELI SKIING

Stunning above expectations. The world's most beautiful heli ski area. With over 60 years in the game, you can trust us to be the best of the best. With access to over 500,000 acres of untouched wilderness, let us show you the ultimate powder playground.

2100 Oak Drive | +1 800 663 7080 | seikin-tangers.com

CMH HELI-SKIING & SUMMER ADVENTURES - Massive vert, bottomless snow and huge terrain. See you there.

111 First Street East | +1 800 561 0251 | cmh.com

EAGLE PASS HELSKI - Small groups. BIG difference. Deep in the Monashees.

Revelstoke, BC | +1 877 525 3337 | eaglepasshelski.com

NICA HELISKIING - Experience the magic.

2017 Mackenzie Ave | +1 877 837 8151 | nicahelski.com

THE BEST STORIES START WITH A HELI.

There is nothing like Heli Skiing. The snow is deeper, the views are bigger, and the victory is sweeter. From the second you step off the heli to the hugs and high-fives at the bottom.

CALL US AT 1-800-461-0252 AND OPEN THE DOOR TO A LIFETIME OBSESSION.

CMH.HELLO.COM | #WHERETHEADVENTUREIS

CMH HELI-SKIING & SUMMER ADVENTURES

REVELSTOKE.

EXPERIENCE GUIDE

BRITISH COLUMBIA, CANADA

REVELSTOKE IS LOCATED ON THE TERRITORY OF THE SHANUKU, THE SECWEPENC, THE SYLX AND THE KUTVANA PEOPLES.

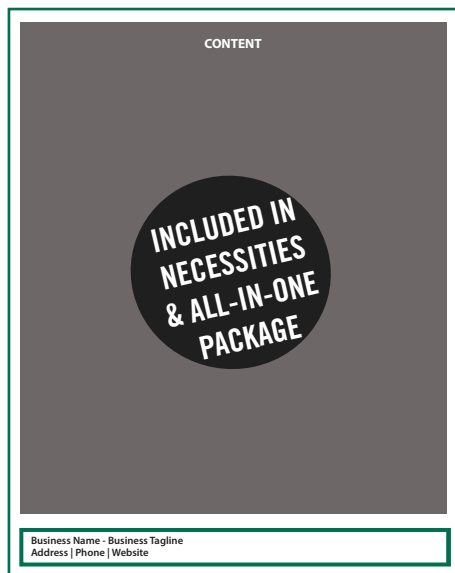
SEEREVELSTOKE.COM @REVELSTOKE #THEREALSTOKE

REVELSTOKE EXPERIENCE GUIDE.

Ad space booking deadline is **August 12, 2022** for renewals, and **September 2, 2022** for new purchases.

Please provide everything that is outlined below for the ad space you sign up for.

The digital version of the 2022 Experience Guide can be found in the footer at SeeRevelstoke.com



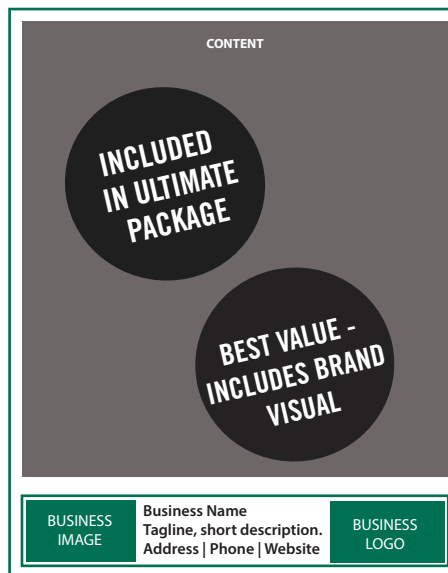
Basic Listing (Matrix or main guide)

MEMBER: \$189

NON-MEMBER: \$249

PLEASE PROVIDE: Tagline, address, phone, website.

7.65" x 0.52"



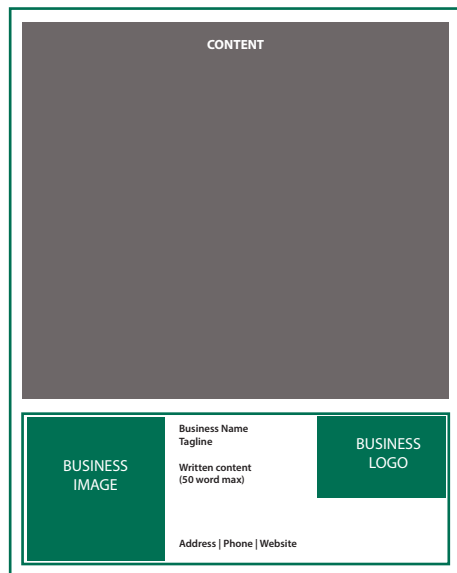
1/6 Page Ad

MEMBER: \$650

NON-MEMBER: \$845

PLEASE PROVIDE: Tagline, description, logo and 1 photo. Ask about our photo database.

7.65" x 1.61"



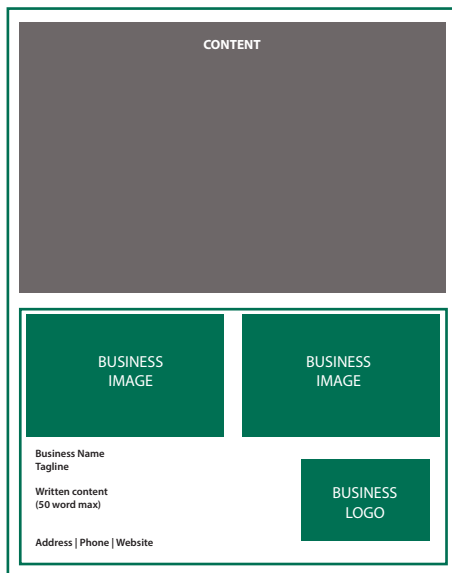
1/3 Page Ad

MEMBER: \$1024

NON-MEMBER: \$1331

PLEASE PROVIDE: Tagline, description, logo and 1 photo. Ask about our photo database.

7.65" x 3"



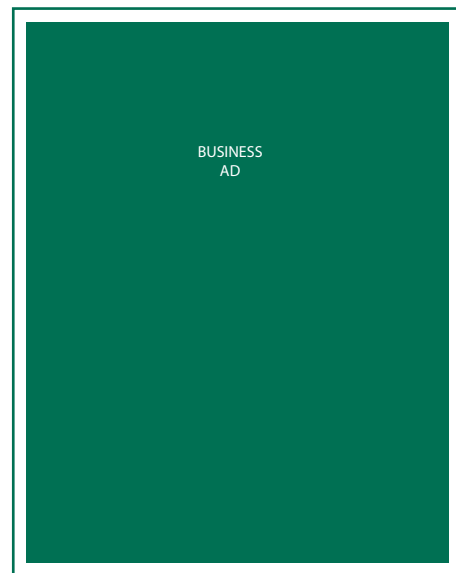
1/2 Page Ad

MEMBER: \$1640

NON-MEMBER: \$2132

PLEASE PROVIDE: Tagline, description, logo and 2 photos. Ask about our photo database.

7.65" x 4.75"



Full Page Ad

MEMBER: \$3080

NON-MEMBER: \$4005

Business supplies complete artwork.
7.25" x 9.75" - No bleed.

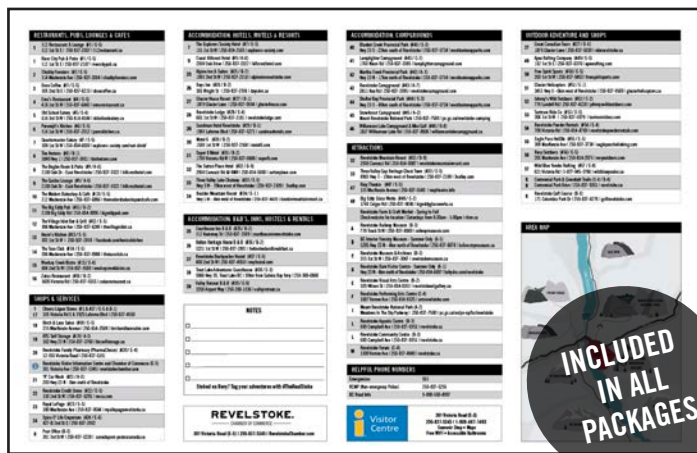
REVELSTOKE CITY MAP.

Published as a standalone tear-away piece, these maps are an essential part of the visitor experience and our most popular hand-out at the Visitor Information Centre, as well as various other locations around town.

Basic Listing (on the back of map, with locator button on the front)

MEMBER: \$132

NON-MEMBER: \$172



PACKAGE OPTIONS (FOR MEMBERS ONLY)

The Necessities Package

\$408 SAVE \$45

The title says it, this covers your basic needs!

- Basic/matrix listing in 2023 Revelstoke Experience Guide
- Basic listing on Revelstoke City Map
- Visitor Centre Digital Advertising - One season display

The All-In-One Package

\$750 SAVE \$83

All you need, all around! Your necessities and more.

- Everything in the Necessities Package with the following upgrades:
- Racking: Ferry
- Racking: Roaming

The Ultimate Package

\$1580 SAVE \$176

The title says it all!

- Everything in the All-In-One Package with the following upgrades:
- 1/3 page listing in 2023 Revelstoke Experience Guide
- Visitor Centre Digital Advertising - Year-round



Photo: Tourism Revelstoke

VISITOR INFORMATION CENTRE.

Promote your activity to over 60,000 visitors annually!

Please note that window and desk space is limited and existing advertisers have priority for renewal.

Summer: May to October

Winter: November to April

DIGITAL ADVERTISING

MEMBER: \$132 - One season
\$220 - Year-round

NON-MEMBER: \$172 - One season
\$286 - Year-round



WINDOW ADVERTISEMENT (FOR MEMBERS ONLY)

SEASONAL

\$340 to \$380 - Renewal

\$435 to \$475 - New (Includes printing costs)

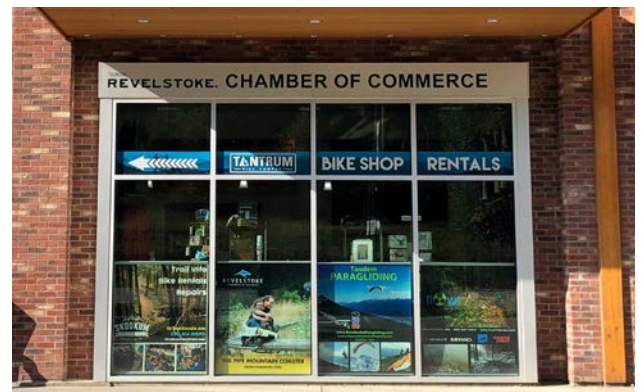
Size variation dictates price

YEAR-ROUND

\$649 to \$715 - Renewal

\$744 to \$810 - New (Includes printing costs)

Size variation dictates price



ACTIVITY DESK MAGNET (FOR MEMBERS ONLY)

SEASONAL

\$137 - Renewal

\$230 - New (Includes printing costs)

YEAR-ROUND

\$225 - Renewal

\$318 - New (Includes printing costs)



BROCHURE RACKING.

Your Chamber membership includes one year-round space for brochure racking at the Visitor Information Centre.

Please drop off a stack of your brochures at the Visitor Information Centre and we will rack them for you.

MEMBER: Free

NON-MEMBER: Unavailable



ROAMING VAN RACKING.

Showcase your business to the thousands of travellers in roaming servicing areas including Mount Revelstoke National Park and at our RMR kiosk. Our roaming services are playing a pivotal role in bringing visitors to town who perhaps had not previously planned to make the stop. Members are responsible for supplying rack cards and delivering them to the Revelstoke Visitor Centre.

The roaming van and other roaming activities operate from June to September on a regular basis. Space is limited.

MEMBER: \$160

NON-MEMBER: \$210

INCLUDED IN
ALL-IN-ONE
& ULTIMATE
PACKAGE



FERRY RACKING.

Showcase your business to the thousands of travellers on the Upper Arrow Lake Ferry each year. We installed brand new racks in 2021. Members are responsible for supplying rack cards, and delivering them to the Revelstoke Visitor Centre. Racking space is limited, with priority given to those members who renew.

Summer Racking (June - September)

Winter Racking (December - March)

MEMBER: \$130 - Winter season

\$160 - Summer season

\$220 - Year-Round

NON-MEMBER: \$170 - Winter season

\$210 - Summer season

\$286 - Year-Round

INCLUDED IN
ALL-IN-ONE
& ULTIMATE
PACKAGE



2023 PRICE LIST.

All advertising packages are available on a first come first serve basis. Priority is given to previous advertisers. Previous advertisers must renew initiatives by **August 12, 2022**, or their space will be allocated to the first business on the waitlist. The deadline to sign up for new initiatives is **September 2, 2022**.

Businesses cannot sign up for programs if they have outstanding invoices. The price list below is member pricing only. Members will get priority where space is limited.

THE NECESSITIES PACKAGE: \$408 - Save \$45

- Visitor Centre Digital Advertising - One season display (Winter 2022/23 or Summer 2023)
- Basic/matrix listing in 2023 Revelstoke Experience Guide
- Basic listing on Revelstoke City Map

THE ALL-IN-ONE PACKAGE: \$750 - Save \$83

- Necessities Package with upgrades:
- Racking Ferry
- Racking Roaming

THE ULTIMATE PACKAGE: \$1580 - Save \$176

- All-In-One package with upgrades:
- 1/3 page listing in 2023 Revelstoke Experience Guide
- Visitor Centre Digital Advertising - Year-round

EXPERIENCE GUIDE

\$189	Basic listing
\$650	1/6 Page Advertisement
\$1024	1/3 Page Advertisement
\$1640	1/2 Page Advertisement
\$3080	Full Page Advertisement

VISITOR CENTRE ADVERTISING

\$137 - \$225	Magnet renewal
\$230 - \$318	Magnet new
\$340 - \$715	Window renewal
\$435 - \$810	Window new
\$132	Digital One season
\$220	Digital Year-round

CITY MAP

\$132	Basic listing (Phone, Address, Website)
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FERRY AND ROAMING RACKING

\$130	Winter season spot (ferry only)
\$160	Summer season spot
\$220	Year-round spot (ferry only)

If you require design support for your ad, please contact info@revelstokechamber.com for a list of recommended graphic designers.

CONTACT US

If you are interested in these marketing opportunities or in collaborating with the Revelstoke Chamber of Commerce or Tourism Revelstoke in other ways, please do contact us.

We are always looking for ways to work more closely with you.

Guyline St-Gelais | visitor.exp@revelstokechamber.com | (250) 837-5345 ext.103