Sponsor & Exhibitor Prospectus

2027 ACCET Annual Conference

August 29 to September 1 | Washington, DC

ACCET EVENTS

The Mayflower EST. 1925

AUTOGRAPH COLLECTION® HOTELS

About ACCET

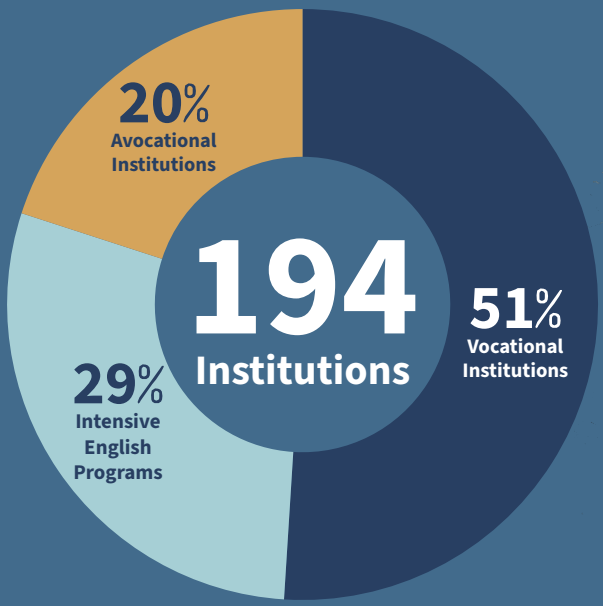
ACCET's mission is to inspire and promote quality-oriented continuing education and training.

Founded in 1974, the Accrediting Council for Continuing Education & Training (ACCET) has been continuously recognized by the U.S. Department of Education as a reliable authority on educational quality since 1978. ACCET strives to identify, evaluate, and enhance the delivery of continuing education and training through an independent peer-evaluation process.

With a global reach, ACCET's expansive scope is designed to support a diverse array of non-traditional post-secondary educational providers, including:

- Career/vocational colleges
- Intensive English programs
- Avocational/professional development programs

ACCET Membership



Located in 40 states, Puerto Rico, Belgium, Egypt, Jordan, and Saudi Arabia

Contact us at info@accet.org

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Conference Overview

The 2027 ACCET Annual Conference will take place from August 29 to September 1 at The Mayflower Hotel in Washington, DC.

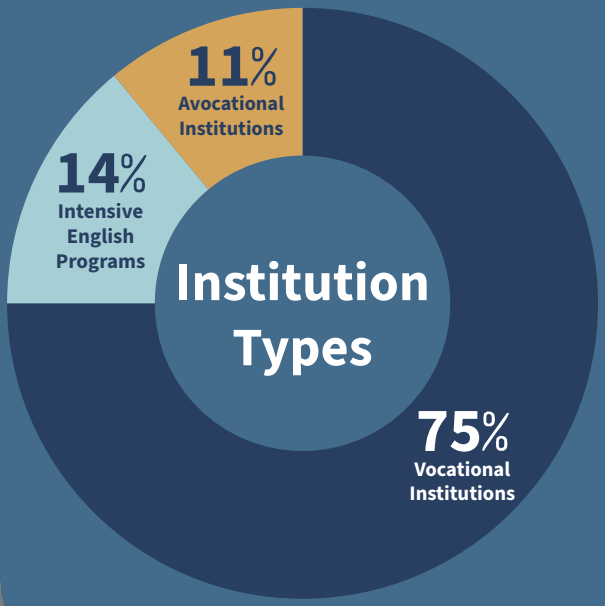
As ACCET's flagship event, the Annual Conference brings together leaders and professionals from member institutions to share best practices, explore innovative strategies, and discuss the future of education and training.

ACCET Annual Conference Average Attendance (2024-2026)

283
Total Attendees

192
Institutional Attendees

79
Institutions Represented



Who You'll Meet

Presidents, CEOs, & Owners
Executive & Institutional Leadership
Campus Directors & Administrators
Academic Deans & Education Directors
Accreditation & Compliance Professionals
Student & Career Services Specialists

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Why Join Us?

The ACCET Annual Conference offers exhibitors and sponsors a valuable opportunity to showcase their products and services, build relationships, and strengthen their brand among leaders in continuing education and training.

Connect directly with institutional decision-makers seeking innovative solutions and partnerships to improve operations, enhance student success, and advance educational quality.

Key Benefits for Exhibitors & Sponsors:

- Connect with leaders at ACCET-accredited institutions
- Showcase your products and services to an engaged audience
- Influence purchasing decisions, partnerships, and program adoption
- Champion educational quality, student success, and workforce readiness
- Align your brand with a community shaping the future of education and training

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Sponsor & Exhibitor Packages

The exhibit hall is a central gathering place throughout the conference, with scheduled meals, breaks, and networking opportunities designed to encourage meaningful connections between attendees and exhibitors.

	Exhibitor Max. 30 available	Bronze Sponsor 4 available	Silver Sponsor 1 available	Gold Sponsor 1 available	Platinum Sponsor 1 available	Diamond Sponsor 1 available
Complimentary conference registrations (additional attendees $440 per person)	1	2	2	2	3	3
Exhibit space with one table and two chairs	✓	✓	✓	✓	✓	✓
Attendee contact list (name, title, institution, and email address)	✓	✓	✓	✓	✓	✓
Logo and website link on the conference website	✓	✓	✓	✓	✓	✓
Exhibitor profile in the conference app	✓	✓	✓	✓	✓	✓
Sponsor logo in conference promotional emails		✓	✓	✓	✓	✓
Sponsor logo on rotating conference slides		✓	✓	✓	✓	✓
Priority booth selection			4th Priority	3rd Priority	2nd Priority	1st Priority
One custom conference app push notification, subject to ACCET approval and scheduling				✓	✓	✓
Morning or Afternoon Coffee Break Sponsorship*		✓				
Wednesday Breakfast Sponsorship*			✓			
Monday Reception Sponsorship*				✓		
Tuesday Dinner Sponsorship*					✓	
Monday & Tuesday Lunch Sponsorships*						✓
Sponsor logo on attendee name badges					✓	
Sponsor logo on conference lanyards						✓
Exclusive sponsor spotlight in one pre-conference email						✓
Exclusive recognition as the 2027 ACCET Annual Conference Premier Sponsor						✓
Exclusive sponsorship of the October 2027 Professional Development Day, including logo recognition on the PDD website						✓
*All meal and break sponsorships include logo on event signage and recognition in the conference app	**Early bird discount through March 31!** **$3,500** ~~$3,900~~	$6,500	$8,500	$10,500	$13,500	$17,000

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Sponsorship Opportunities

Showcase your brand at the 2027 ACCET Annual Conference with these à la carte sponsorship opportunities!

À la carte sponsorships include the recognition and benefits outlined below. Conference registration and exhibit space are not included. Additional opportunities may become available. Contact us for more information.

Welcome Reception: $8,000
Kick off the conference as the exclusive Welcome Reception sponsor! Connect your brand with this signature networking event through sponsor recognition on reception signage and in the conference app.

Accreditation Workshop: $4,000
Align your organization with ACCET's popular pre-conference workshop. Includes sponsor recognition on workshop signage and materials.

Event App: $4,000
Keep your brand front and center throughout the conference with prominent logo placement and a link to your organization's website in the official conference app.

Room Keys: $3,000
Put your brand directly in attendees' hands with your logo featured on hotel room keys distributed to guests in the ACCET conference room block.

Meeting Room Wi-Fi: $3,000
Keep attendees connected while highlighting your brand through sponsor recognition on conference Wi-Fi signage and in the event app.

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Sponsorship Opportunities

Registration Desk: $2,000
Make a great first impression with your logo featured on signage at the conference registration and information desk, a central stop for attendees throughout the event.

Drink Tickets: $1,000
Feature your logo on drink tickets used during conference receptions and the Tuesday dinner, putting your brand in attendees' hands during these social and networking events.

Workshop or Session: $500 each
Support professional development and connect your brand with a conference workshop or educational session. Includes recognition in the conference app and the opportunity to introduce the speaker, subject to ACCET guidelines.

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Recent Sponsors & Exhibitors

- Advance 360 Education
- Almich & Associates
- Alvarez Mendoza LaBounty, CPA
- Ambassador Education Solutions
- American Medical Certification Association
- Aquinas Network
- Campus Cloud Services
- CampusLogin
- CBET / NVRT Labs
- CBRE
- Career Education Colleges and Universities (CECU)
- Champion Col-EDGE Solutions
- Collegiate Admission and Retention Solutions
- Conext
- CourseKey
- Career Schools Private Education Network (CSPEN)
- CWH Institute
- DeweyLearn
- EDvera
- Edvisio
- EdwardsSchoen
- Electude
- EnglishUSA
- F.A. Davis Company
- Fame
- Financial Aid Services & Genesis SMS
- Generation Marketing
- Gragg Advertising
- G-W Publisher
- Higher Education Marketing
- Job Machine
- LeadSquared Inc.
- Lever1
- LIRN
- Mendelsohn Solutions LLC
- National Geographic Learning
- NCCT- National Center for Competency Testing
- Orbund
- Pearson
- Populi
- Portico
- Regal.io
- Sikich
- SST Accountants & Consultants
- Student First
- TESOL International Association
- TFC Tuition
- Tuition Options
- UNISA INC
- VIAS Campus Management
- Weworski & Associates

Exhibit Hall Schedule

Sunday, August 29: Booth set-up in the afternoon
Monday, August 30: Exhibit Hall open all day
Tuesday, August 31: Exhibit Hall open all day
Wednesday, September 1: Exhibit Hall open during breakfast. Booth take-down in the late morning.

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Join us in Washington, DC!

Exhibitor and sponsor opportunities are limited. Scan the code or **click here** to secure your spot today!

I look forward to welcoming you to the 2027 ACCET Annual Conference in Washington, DC! Please don't hesitate to reach out with any questions.

Angie Chapman, Conference Organizer
achapman@accet.org
202-984-2240

Cancellation Policy
All sponsorship fees, including à la carte sponsorships, are nonrefundable. Exhibitor-only packages are eligible for a 50% refund if a written cancellation request is received by May 1, 2027. No refunds will be issued after this date. All cancellation requests must be submitted by email to info@accet.org.

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