



## Texas Ramp Project Newsletter Article

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### Texas Ramp Project: Your Build Pictures Tell Our Story

By Madison Lopez, Social Media Editor

Is Instagram easier to use than Facebook? Many of us use Facebook to stay connected to TRP, but you may not know that Instagram is one of the easiest ways to see some of the great TRP builds happening across the state. The simplicity of Instagram lies in its sole focus on visual media. By joining the TRP Instagram community, you can see short "stories" that capture recent builds. "Stories" only last for 24 hours, so consider them exclusive content. You can tell when these stories are available to view when a bright colored circle surrounds the TRP profile photo at the top of your screen.

If you search "#texasrampproject" on Instagram, you will see pictures from other groups' recent builds, an exciting way to connect with fellow volunteers. And the best part, you can share your own photos and videos for other TRP folks to see. We will share your post through the "stories" feature, so even more people can see your amazing work. We can't wait to see what you will share!

Check out this month's social media feature. The group My Brother's Keeper has been a longtime Instagram poster of some great TRP builds. We love their photos! The captions noted that the ramps pictured here were the group's 22nd and 23<sup>rd</sup> completed ramps. Way to go guys!



Give them an Instagram follow @mbk\_fumc.



Keep sharing your fun TRP pictures, so our newly found social media momentum continues to grow in 2021. Tell your friends to follow us on social media here:

**Instagram:**  
[@tx\\_ramp\\_project](https://www.instagram.com/tx_ramp_project)

**Facebook:**  
[Facebook.com/texasramps](https://www.facebook.com/texasramps)

**Twitter:**  
[@TexasRamps](https://twitter.com/TexasRamps)

**LinkedIn:**  
[Texas Ramp Project](https://www.linkedin.com/company/texas-ramp-project)