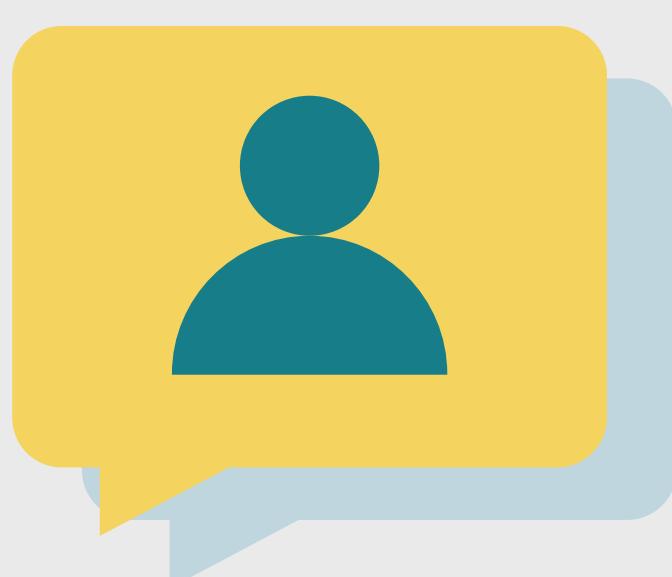
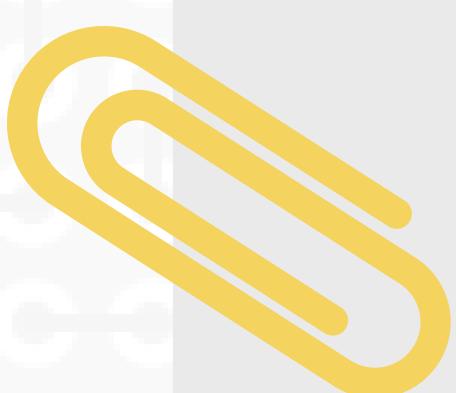


# Becoming a Tobacco-Free Worksite



**Thursday, March 22, 2018  
12:00 PM EST - 1:00PM EST /  
11:00 AM CT - 12:00pm CT**

*"Cigarette smoking remains the largest cause of preventable disease, disability and death in the United States. About 20 percent of the nation's adult workforce still smokes cigarettes, which not only threatens employees' health and well-being, but also results in decreased productivity, increased absenteeism and increased workplace maintenance costs."*

-- Centers for Disease Control and Prevention

**Employers can help improve employee health—and overall business health—by reducing tobacco use and secondhand smoke exposure. Join us as we dive deeper into this important topic.**

**SPEAKER:** Dr. Melinda Ickes is an Associate Professor in the Department of Kinesiology and Health Promotion at the University of Kentucky, and a Faculty Associate of the BREATHE (*Bridging Research Efforts and Advocacy Toward Healthy Environments*) research team, serving as Director of the Tobacco Policy Research Program and Director of Go Tobacco-free. Dr. Ickes and her colleagues have assisted over 300 campuses and organizations work toward tobacco-free policies, and has published multiple studies related to evidence-based compliance strategies.



**REGISTRATION LINK:** <https://redcap.uky.edu/redcap/surveys/s=YTLW4HTA8X>

**Tobacco-free**

**MEETING LINK:** <https://uky.zoom.us/j/786944561>

**= CANCER  
PREVENTION**



Questions? Contact Jennifer Knight, Co-Principal Investigator for the Kentucky Cancer Consortium at [jredknight@kycancerc.org](mailto:jredknight@kycancerc.org)