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Nevada REALTOR® Jack Woodcock earns NAR's highest honor

WASHINGTON, D.C. – Longtime Las Vegas REALTOR® Jack Woodcock was named the 91st recipient of the prestigious National Association of REALTORS® Distinguished Service Award (DSA) at the REALTORS® Legislative & Trade Expo in Washington, D.C.

NAR established the DSA in 1979 to honor REALTORS® who have made outstanding contributions to the real estate industry and who serve as leaders in their local communities. The award is considered the highest honor an NAR member can receive. Recipients must be active at the local, state and national association levels.

That certainly describes Woodcock, said Greg Martin, 2017 president of the Nevada Association of REALTORS® (NVAR), who was at the event last week when the honor was announced.

“From serving his country to serving his state and his profession, service is probably the word that best describes Jack and why he’s so deserving of this award,” Martin said. “Since entering the profession in 1974, Jack has been the REALTOR® embodiment of honor, leadership, service and commitment. He has emerged as a proven leader in our industry.”

Martin added that Woodcock “has dedicated most of his adult life to his profession.”

Woodcock will be officially presented with the DSA award during the NAR Board of Directors Meeting at the REALTORS® Conference & Expo scheduled for Nov. 6 in Chicago.

Woodcock has been a strong supporter of NAR’s government affairs efforts and what he calls “the REALTOR® Party.” He has chaired the political action committees of the NVAR and the Greater Las Vegas Association of REALTORS® for eight years and held the position of Region XI RPAC Trustee from 2007 through 2012. He was inducted into the NAR RPAC Hall of Fame in 2003, and has been a Golden “R” investor in these political action committees since 2002.

He has said that one of his greatest industry accomplishments is the key role he played in founding, funding and developing the Lied Institute for Real Estate Studies at UNLV in the 1980s. In 2011, the Lied Institute and UNLV honored Woodcock with its Lieder Award.

Woodcock is also a proud veteran who served for 11 years in the U.S. Air Force and received two Air Force commendation medals and a Bronze Star for meritorious combat service while serving two 18-month tours in Southeast Asia. He also served in Germany, in Holland and in the Pentagon in the Command and Control Center for Air Force One.



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