

Mercedes Martinez

Mercedes Martinez is the host of “Mercedes in the Morning” on KMXB/ Mix 94.1.

Born and raised in Colorado, she has been in Las Vegas since 1997 where she began waking up the city on Mix 94.1. She also hosted “Las Vegas Now” on KLAS since the show debuted in 2017 until 2025 and as Arena Host for the Vegas Thrill, Las Vegas’ Professional Volleyball Team.

Her favorite part about working in radio and television is being able to create a bond with people. “’I feel like I know you’ is the biggest compliment I can receive. Being a role model to girls and women is something that I take very seriously.”

She has been happily married to her husband, Matt, since 2000 and they have two daughters that keep her very busy.

Mercedes loves taking advantage of the entertainment in Las Vegas (the best concerts she’s been to are BTS, Ice Cube and Lady Gaga) and she loves staying active with Indoor Cycling, pickleball and working out outside. She also loves sports and is a die-hard New York Yankees, Vegas Golden Knights and Denver Broncos fan.

She graduated Cum Laude from UNLV with a degree in Communication Studies with a minor in Sociology.

Some career highlights of include:

- Nominated for a Marconi Award in 2021
- Raising funds community organizations like the Rape Crisis Center, Goodie Two Shoes, Three Square, Communities in Schools, Boys and Girls Clubs

- Greater Las Vegas, United Way, and The Ronald McDonald House and Make-A-Wish Foundation.

- Inducted into the Nevada Broadcasters Hall of Fame and the Nevada Women’s Hall of Fame in 2018.

- Named Billboard Magazine's "Air Personality of the Year" in 1998.

- Named "Best Local Radio Personality" by the Las Vegas Review-Journal from 2000-2012 and 2016, the Las Vegas Weekly in 2006 and Seven Vegas Magazine in 2011.

- Named “Best Radio On-Air Talent” for the Silver State Awards “Women Awards” in 2017.

- Honored by Vegas Magazine for “Vegas Gives”, an event to recognize women in Las Vegas that support and contribute to our community organizations.

- Honored as “Women Who Wow” by Real Vegas Magazine 2020-2023