

## 4<sup>th</sup> ANNUAL TARGET HOMELESSNESS EVENT



TO BENEFIT



**FRIDAY, MARCH 3, 2017**

**Pro-Gun Club- 12801 Old U.S. 95, Boulder City, NV 89005**

**REGISTRATION AT 8:00AM**

**SHOOTING BEGINS AT 9:00AM**

**TOP TEAMS SHOOTOUT, LUNCH, AWARDS & FUN AT 12:00PM**

**Join us for a day of sporting clay, food, raffle prizes,  
beer and a whole lot of fun!**

**ALL PROCEEDS GO TO HELP US CONTINUE TO GIVE BACK TO THE  
COMMUNITY THROUGH HOUSING AND COMMUNITY OUTREACH FOR  
THE HOMELESS!**

**For more information, visit our websites: [www.homeaidsn.org](http://www.homeaidsn.org) and  
[www.nevadasubcontractors.com](http://www.nevadasubcontractors.com)**

## **ABOUT HOMEAID SOUTHERN NEVADA**

HomeAid Southern Nevada is a 501c3 nonprofit organization that was founded in 2004 under the guidance of Bill June of Beazer Homes. Our mission is building new lives for Southern Nevada's homeless through housing and community outreach. We carry out this mission through Care Days projects, education and awareness in the community and shelter projects.

Since we opened our doors, more than 100,000 square feet have been built and renovated, and over 2000 homeless children and adults have been served through the great work of countless builders, trades, sponsors and volunteers involved with HomeAid Southern Nevada.

When it comes to our shelter build projects, we pride ourselves in getting an average of 70% of every project completely donated through labor, services, materials and time. This generosity in the home building industry allows our nonprofit partners who are serving the homeless, to continue to use those vital dollars towards programming and case management instead of paying the entire cost to build or renovate their shelter/ facility.

We have seen tremendous success with HomeAid's shelter build projects and community outreach programs through partnerships with homeless nonprofit organizations such as: St Jude's Ranch for Children, Lutheran Social Services, Women's Development Center, Family Promise, Las Vegas Rescue Mission, Catholic Charities, Neighborhood Housing Services of Southern Nevada, WestCare Women's & Children's Campus, Project 150, Living Grace Homes and Nevada Partnership for Homeless Youth.

In our time working in the Southern Nevada community, we have seen the need for continued support of non-profit organizations that serve the homeless population. Often times, this is a forgotten population, so with the help and generosity of donors like YOU, we are able to assist many organizations in expanding their operations, continuing to provide beds and ultimately serving more homeless men, women and children in our community.

## **ABOUT NEVADA SUBCONTRACTORS ASSOCIATION**

The mission of the Nevada Subcontractors Association is to promote, enhance and protect the rights of subcontractors. We also work to support the educational, charitable, and political interests of construction subcontractors in the State of Nevada.

The NSA provides vital resources to help its members remain informed on the issues that affect them and acts as a forceful advocate on behalf of the interests of subcontractors and suppliers, and the tens of thousands of Nevada families whose livelihoods depend on them. These groups have distinctive concerns and perspectives and the NSA is uniquely qualified to represent them.

Founded in 1999, the NSA quickly grew in strength and influence as the construction industry boomed. Through the recovery the impact of the NSA has continued to be felt. Working with an array of partners throughout the state, the NSA has achieved notable successes and become a recognized and respected force in the state of Nevada.

The NSA realizes the importance of politics in the construction industry and policymakers realize the importance of the NSA. Our events routinely attract the most influential officials, regulators and lawmakers in the state of Nevada. Our members and staff understand how politics works on the ground and keep our elected representatives informed, educated and updated by waging smart, effective issues campaigns.

In addition, the NSA provides programs and services to assist members in other vital aspects of their businesses, such as improving workplace training and safety and reducing jobsite theft. We also provide an avenue to help NSA members obtain essential services and we negotiate exclusive discounts for NSA members through our supplier network.

## **SPONSORSHIP OPPORTUNITIES**

### **EVENT SPONSOR- \$10,000**

THIS SPONSORSHIP IS OUR PRESENTING EVENT SPONSOR. THE SPONSOR BENEFITS INCLUDE:

- TOP PLACEMENT OF COMPANY LOGO ON ALL MARKETING MATERIALS, SIGNAGE AND WEBSITE
- “PRESENTED BY” AND COMPANY LOGO IN ALL EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCEMENTS
- COMPANY NAME, LOGO AND WRITE UP IN TWO (2) PRESS RELEASES
- COMPANY BANNER/SIGNAGE AT REGISTRATION (COMPANY TO PROVIDE)
- TWO (2) TEAMS OF 4 FOR THE EVENT
- FOUR (4) SPONSOR SIGNS ON THE COURSE
- TABLE FOR TEAMS AT LUNCH & FOUR (4) ADDITIONAL LUNCH TICKETS
- PODIUM ACKNOWLEDGEMENT DURING PRESENTATION
- SPONSOR PLAQUE
- INCLUDED IN ROI SUMMARY POST EVENT
- FIRST RIGHT OF REFUSAL FOR NEXT YEAR’S EVENT

**\*\*\*For additional teams the cost for the EVENT sponsor is:**

**\$500/ Additional Team**



## **GOLD SPONSOR- \$5000**

THE SPONSOR BENEFITS INCLUDE:

- COMPANY LOGO ON ALL MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON ALL EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCENMENT
- COMPANY NAME AND LOGO INCLUDED IN 1 PRESS RELEASE
- ONE TEAM OF 4 FOR THE EVENT
- THREE (3) SPONSOR SIGNS ON THE COURSE
- PODIUM ACKNOWLEDGEMENT DURING PRESENTATION
- SPONSOR PLAQUE
- INCLUDED IN ROI SUMMARY POST EVENT

**\*\*\*For additional teams the cost for the GOLD sponsor is:**

**\$500/ Additional Team**



## **COURSE CARTS SPONSOR- \$3,000**

THE SPONSOR BENEFITS INCLUDE:

- COMPANY LOGO ON ALL MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON ALL EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCEMENT
- COMPANY NAME AND LOGO INCLUDED IN 1 PRESS RELEASE
- ONE TEAM OF 4 FOR THE EVENT
- SPONSOR SIGNS ON ALL CARTS FOR THE COURSE
- PODIUM ACKNOWLEDGEMENT DURING PRESENTATION
- SPONSOR PLAQUE
- INCLUDED IN ROI SUMMARY POST EVENT

**\*\*\*For additional teams the cost for the COURSE CARTS sponsor is:**

**\$500/ Additional Team**



## **SILVER SPONSOR- \$2500**

THE SPONSOR BENEFITS INCLUDE:

- COMPANY LOGO ON ALL MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON THREE (3) EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCEMENT
- ONE TEAM OF 4 FOR THE EVENT
- TWO (2) SPONSOR SIGNS ON THE COURSE
- PODIUM ACKNOWLEDGEMENT DURING PRESENTATION
- SPONSOR PLAQUE
- INCLUDED IN ROI SUMMARY POST EVENT

**\*\*\*For additional teams the cost for the SILVER sponsor is:**

**\$500/ Additional Team**



## **SWAG BAG SPONSOR- \$2000**

THIS IS OUR GOODIE BAG/ GIVEAWAY SPONSORSHIP. THE SPONSOR BENEFIT INCLUDES:

- COMPANY LOGO ON SELECT MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON TWO (2) EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCENMENT
- ONE (1) SPONSOR SIGN ON THE COURSE
- LOGO ON ALL GOODIE BAG ITEMS, I.E.: TSHIRTS, RECYCLABLE BAGS, FANNY PACKS, ETC.
- SPONSOR MAY ALSO CHOOSE TO ADD AN ITEM OF THEIR CHOICE TO THE GOODIE BAGS.
- PODIUM ACKNOWLEDGEMENT DURING PRESENTATION
- SPONSOR PLAQUE
- INCLUDED IN ROI SUMMARY POST EVENT

**\*\*\*For the SWAGBAG sponsor, team of four registration is:**

**\$500/ Team**





## **LUNCH SPONSOR- \$2000**

THIS IS OUR LUNCH AND PRESENTATION SPONSORSHIP. THE SPONSOR BENEFIT INCLUDES:

- COMPANY BANNER DISPLAYED IN LUNCH/PRESENTATION AREA
- COMPANY LOGO ON SELECT MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON TWO (2) EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCEMENT
- ONE (1) SPONSOR SIGN ON THE COURSE
- PODIUM ACKNOWLEDGEMENT DURING PRESENTATION
- SPONSOR PLAQUE
- INCLUDED IN ROI SUMMARY POST EVENT

**\*\*\*For the LUNCH sponsor, a team of four registration is:**

**\$500/ Team**



## **AWARDS SPONSOR- \$1500**

THE SPONSOR BENEFITS INCLUDE:

- COMPANY LOGO ON SELECT AWARD PRESENTATION MATERIAL, MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON TWO (2) EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCENMENT
- ONE SPONSOR SIGN ON THE COURSE
- PODIUM ACKNOWELDGEEMENT DURING PRESENTATION
- FRAMED SPONSOR CERTIFICATE



## **T-SHIRT SPONSOR- \$1500**

THE SPONSOR BENEFITS INCLUDE:

- COMPANY LOGO ON T-SHIRTS, MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON TWO (2) EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCENMENT
- ONE SPONSOR SIGN ON THE COURSE
- PODIUM ACKNOWELDGEEMENT DURING PRESENTATION
- FRAMED SPONSOR CERTIFICATE



## **BRONZE SPONSOR- \$1000**

THE SPONSOR BENEFITS INCLUDE:

- COMPANY LOGO ON SELECT MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON TWO (2) EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCEMENT
- ONE SPONSOR SIGN ON THE COURSE
- PODIUM ACKNOWLEDGEMENT DURING PRESENTATION
- FRAMED SPONSOR CERTIFICATE



## **BEVERAGE SPONSOR- \$1000**

THE SPONSOR BENEFITS INCLUDE:

- COMPANY LOGO ON SELECT MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON TWO (2) EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCENMENT
- ONE SPONSOR SIGN ON THE COURSE
- ONE SPONSOR SIGN AT BAR/ BEVERAGE STATION
- PODIUM ACKNOWELDGEEMENT DURING PRESENTATION
- FRAMED SPONSOR CERTIFICATE



## OTHER SPONSORSHIP OPPORTUNITIES

- ☐ **\$500– Station Sponsor**
- ☐ **\$250– Clay Bird Sponsor**
- ☐ **\$200– Ammo Sponsor**
- ☐ **\$200– Shotgun Sponsor**

THE SPONSOR BENEFITS FOR THE ABOVE OPPORTUNITIES INCLUDE:

- COMPANY LOGO ON SELECT MARKETING MATERIALS, SIGNAGE AND WEBSITE
- COMPANY LOGO ON TWO (2) EBLASTS, NEWSLETTERS AND SOCIAL MEDIA ANNOUNCENMENT
- ONE SPONSOR SIGN ON THE COURSE
- PODIUM ACKNOWELDGEEMENT DURING PRESENTATION



## **SPONSOR AGREEMENT FORM**

### **CONTACT INFORMATION**

COMPANY NAME: \_\_\_\_\_  
COMPANY CONTACT: \_\_\_\_\_  
BILLING ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### **SPONSORSHIPS LEVELS**

- |   |   |
|---|---|
| <input type="checkbox"/> \$10,000- Presenting Event Sponsor | <input type="checkbox"/> \$1500- T-Shirt Sponsor  |
| <input type="checkbox"/> \$5000- Gold Level Sponsor         | <input type="checkbox"/> \$1000- Bronze Sponsor   |
| <input type="checkbox"/> \$3000- Course Carts Sponsor       | <input type="checkbox"/> \$1000- Beverage Sponsor |
| <input type="checkbox"/> \$2500- Silver Level Sponsor       | <input type="checkbox"/> \$500- Station Sponsor   |
| <input type="checkbox"/> \$2000- Swag Bag sponsor           | <input type="checkbox"/> \$250- Clay Bird Sponsor |
| <input type="checkbox"/> \$2000- Lunch Sponsor              | <input type="checkbox"/> \$200- Ammo Sponsor      |
| <input type="checkbox"/> \$1500- Awards Sponsor             | <input type="checkbox"/> \$200- Shotgun Sponsor   |

### **ADDITIONAL TEAMS/ INDIVIDUAL REGISTRATION/GENERAL DONATION**

☐ ADDITIONAL TEAM OF 4

PLEASE INDICATE HOW MANY ADDITIONAL TEAMS YOU WOULD LIKE TO ADD HERE: \_\_\_\_

\*\*\*THE COST FOR EACH TEAM IS LISTED WITHIN YOUR SPONSORSHIP CATEGORY IN THE SPONSORSHIP PACKET- Discounted additional teams are for sponsor levels \$2,000 or more

☐ \$50 ADDITIONAL LUNCHEON TICKETS

\*\*\*PLEASE INDICATE HOW MANY ADDITIONAL TICKETS YOU WOULD LIKE TO ADD HERE: \_\_\_\_

☐ I AM UNABLE TO ATTEND BUT WOULD LIKE TO MAKE A DONATION OF \$\_\_\_\_\_.

Note: Caitlin Shea (Home Aid) or Rebecca Keenan (NSA) will be contacting you for player names, shooting time and lunch attendee's names.

### **PAYMENT INFORMATION**

- ☐ CHECK \*\*\*PLEASE MAKE CHECKS PAYABLE TO: HOMEAID SOUTHERN NEVADA
- ☐ CREDIT CARD~ Card Type (Circle One):    VISA                      MasterCard            DISCOVER            AMEX
- Card Number: \_\_\_\_\_
- Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_
- Signature: \_\_\_\_\_
- I AUTHORIZE HOMEAID SOUTHERN NEVADA TO PROCESS PAYMENT IN THE AMOUNT OF: \$\_\_\_\_\_

**PRINTING DEADLINE IS FEBRUARY 10, 2017 FOR LOGO/COMPANY NAME LISTING, ETC.  
SPONSORSHIP PAYMENT IS DUE BY FEBRUARY 10, 2017.**

**FAX OR EMAIL COMPLETED REGISTRATION FORM TO HOMEAID SOUTHERN NEVADA:  
702.794.2439 OR [INFO@HOMEAIDSN.ORG](mailto:INFO@HOMEAIDSN.ORG)**

HOMEAID SOUTHERN NEVADA IS A 501(c)(3) TAX EXEMPT ORGANIZATION. TAX DEDUCTIBLE AMOUNT PER INDIVIDUAL IS \$125; PER TEAM IS \$500. THANK YOU FOR SUPPORTING OUR MISSION OF BUILDING HOUSING FOR SOUTHERN NEVADA'S HOMELESS FAMILIES.