



FOR IMMEDIATE RELEASE

Sparklight® Joins ACA Connects, EducationSuperHighway ‘K-12 Bridge to Broadband’ Initiative to Meet Student Connectivity Needs

October 22, 2020 – Phoenix, AZ – Sparklight®, a leading broadband services provider in 21 states, today announced the company has signed on to partner with ACA Connects and EducationSuperHighway for the "K-12 Bridge to Broadband" program to help school districts and states provide internet access for students in low-income households.

Under this program, broadband service providers help school districts and states identify students that lack broadband at home and then supply these connections. As a partner in the program, Sparklight has committed to the following actions to support students in need within its footprint: create a “sponsored service” offering that schools can purchase on behalf of students; work with schools to identify unserved student homes; standardize eligibility; facilitate enrollment; and abide by privacy protections.

“The COVID-19 pandemic has impacted students across the country who are at risk of being left behind because they can’t afford broadband access in order to engage in remote learning from home,” said Julie Laulis, President and CEO. “We recognize that broadband service is essential - now more than ever - and we are proud to partner with ACA and EducationSuperHighway to assist students and families in the communities we serve.”

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About Sparklight

Sparklight® is a leading broadband communications provider and part of the Cable One family of brands, which serves more than 900,000 residential and business customers in 21 states. Sparklight provides consumers with a wide array of connectivity and entertainment services, including high-speed internet and advanced Wi-Fi solutions, cable television and phone service. Sparklight Business provides scalable and cost-effective products for businesses ranging in size from small to mid-market, in addition to enterprise, wholesale and carrier customers.

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