



FOR IMMEDIATE RELEASE

## Sparklight® Business Launches Optical Wavelength Service

**January 13, 2021 – Phoenix, AZ** – [Sparklight® Business](#) today announced the launch of its new Optical Wavelength service (Wavelength), which leverages the company’s fiber backbone to deliver a dedicated, point-to-point, high-capacity data network service to business and carrier customers throughout its footprint.

An innovative solution to the increasing customer demand for scalable, cost-effective and high-bandwidth network solutions, Wavelength enables medium and large-sized businesses to transport large quantities of data at speeds ranging from 10 to 100 Gbps over a low-latency, low-jitter dedicated throughput. Wavelength is widely considered to be the most secure delivery method for data sensitive organizations and government agencies.

“Businesses today are managing very large amounts of sensitive data that must move quickly, securely and reliably. Wavelength will enable our customers to do just that by providing them with access to high broadband transport without the cost of developing and maintaining their own network infrastructure,” said Chris Boone, Sparklight Senior Vice President of Business Services and Emerging Markets. “This new service will accommodate the high-capacity bandwidth needs of our customers well into the future, and is just one more way Sparklight Business is working to support the needs of business and carrier customers in the communities we serve.”

Businesses can visit [business.sparklight.com](https://business.sparklight.com) for more details.

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### **About Sparklight Business**

Sparklight Business helps businesses of all sizes increase productivity by providing superior connectivity solutions at an affordable price and backing those solutions with the highest level of customer service and support. The company offers a wide range of products, including high-speed and fiber-based Internet, business phone plans including hosted voice and voice trunking, ethernet networks and video solutions. Today, the company serves more than 75,000 businesses across 21 states. For more information, please visit <https://business.sparklight.com>.

### **CONTACT:**

Trish Niemann  
Senior Director, Corporate Communications  
602.364.6372  
[patricia.niemann@sparklight.biz](mailto:patricia.niemann@sparklight.biz)