



FOR IMMEDIATE RELEASE

Sparklight Invests \$50 Million in Texas to Support Next Generation Technology

August 19, 2020 – Phoenix, AZ – [Sparklight](#) is connecting customers to what matters most with investments of more than \$50 million across Texas over the past five years in order to bring the fastest and most reliable internet to Texas residents and businesses.

“Providing fast and reliable internet to our customers and communities is at the heart of what we do each and every day,” said Julie Laulis, President & CEO. “Seamless connectivity is critical - especially in unprecedented times like these when our customers are accessing work, education, and entertainment from home, as well as staying connected to loved ones. These are the things that matter most to our customers and the reason why we’re investing so heavily in the communities we serve.”

Sparklight was among the first to launch Gigabit service across its fiber-rich network in 2016, making more than 200 communities in 21 states Gig cities. In 2019, Sparklight joined the [NCTA –The Internet & Television Association](#), [CableLabs](#) and other industry partners in announcing plans to expand beyond current Gigabit offerings to a more powerful [10G \(10 Gigabit\) technology platform](#). 10G will combine greater capacity and lower latency with symmetrical 10 gigabit per second speeds, as well as provide greater reliability and increased security.

“We continue to make significant investment in deploying fiber deeper and closer to our customers to not only enhance reliability, speed and performance for our customers, but lay the groundwork for up to 10 Gbps speeds in the future,” Laulis said. “The digital needs of our residential and business customers are advancing rapidly, and we are actively working to stay ahead of those needs by creating a fast and reliable network that will support next generation technology.”

For more information, call 602-364-6372.

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About Sparklight

Sparklight® is a leading broadband communications provider and part of the Cable One family of brands, which serves more than 900,000 residential and business customers in 21 states. Sparklight provides consumers with a wide array of connectivity and entertainment services, including high-speed internet and advanced Wi-Fi solutions,

cable television and phone service. Sparklight Business provides scalable and cost-effective products for businesses ranging in size from small to mid-market, in addition to enterprise, wholesale and carrier customers.

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