



**FOR IMMEDIATE RELEASE**

## **Sparklight® Donates \$50,000+ to K-12 Schools for Back to School Supplies**

**August 17, 2020 – Phoenix, AZ** – As K-12 schools face unique challenges heading into the 2020-2021 school year in the midst of a pandemic, Sparklight and the other Cable One family of brands have donated more than \$50,000 to schools in the communities they serve in an effort to help fulfill the need for traditional school supplies as well as increased needs for technology and protective equipment.

“As students and teachers head back to school this fall, we know budgets are tight due to impacts from the COVID-19 pandemic and there are many schools and students who may lack the resources to purchase school supplies,” said Julie Laulis, President & CEO. “We hope these donations will assist in providing the tools and materials needed to help start the school year off right.”

In addition to monetary donations, Sparklight and the other Cable One family of brands recently donated hundreds of Chromebooks to Title 1 schools across its footprint to help bridge the digital divide for students and schools with limited technology. The company has donated 1,500 Chromebooks over the past seven years to Title 1 schools in the markets it serves.

“We are proud to support schools in the communities we serve during these unprecedented times with donations that will help provide immediate assistance to those who need it the most,” Laulis said.

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### **About Sparklight**

Sparklight® is a leading broadband communications provider and part of the Cable One family of brands, which serves more than 900,000 residential and business customers in 21 states. Sparklight provides consumers with a wide array of connectivity and entertainment services, including high-speed internet and advanced Wi-Fi solutions, cable television and phone service. Sparklight Business provides scalable and cost-effective products for businesses ranging in size from small to mid-market, in addition to enterprise, wholesale and carrier customers.

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