HEPATITIS B FOUNDATION

GALA

SPONSORSHIP OPPORTUNITIES

APRIL 5, 2024

The Warrington
Warrington Pa.

Please join us for our annual Gala, the signature fundraising event of the Hepatitis B Foundation. The Gala attracts leaders from academia, health care, industry and the business community for an evening in support of our mission to save lives.

The event includes the presentation of the prestigious Baruch S. Blumberg Prize, the Hepatitis B Foundation's highest honor for outstanding contributions to the science and medicine of hepatitis B. The Community Commitment Award is also presented to an individual who goes above and beyond to serve the mission of the Hepatitis B Foundation.

To learn more or to become a sponsor, contact:

Alaina Schukraft | Development Manager
events@hepb.org | (215)249-7355

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GALA SPONSORSHIP OPPORTUNITIES

	PREMIER	PRESENTING	PLATINUM	DIAMOND	EMERALD	RUBY	SAPPHIRE	FULL PAGE AD	HALF PAGE AD	QUARTER PAGE AD
	$20K	$15K	$10K	$5K	$3K	$1.5K	$1K	$750	$500	$250
EXCLUSIVE EVENT SPONSOR	✓									
LOGO & LINK ON 1 HEP B GALA EMAIL	✓	✓								
SPONSOR OF EVENT PROGRAM AND VIP RECEPTION		✓								
SPONSOR OF ONLINE AUCTION			✓							
VIP COCKTAIL RECEPTION INVITES	✓	✓	✓							
SOCIAL MEDIA SHOUT OUT	✓	✓	✓	✓						
LOGO ON EVENT WEBSITE	✓	✓	✓	✓						
LOGO ON EVENT PRESENTATION	✓	✓	✓	✓						
NAME RECOGNITION ON EVENT WEBSITE					✓	✓	✓			
NUMBER OF GUESTS	10	10	10	8	6	4	2			
AD IN PROGRAM BOOK	FULL	FULL	FULL	1/2	1/2	1/4	1/4	✓	✓	✓

For inquiries, please contact Alaina Schukraft
at (215) 249-7355 or events@hepb.org for assistance

A LOOK AT THE GALA



Baruch S. Blumberg Prize

The evening includes the presentation of the prestigious Baruch S. Blumberg Prize, our highest honor to publicly demonstrate our recognition and appreciation for the outstanding contributions made by an individual to significantly advance the science and medicine of hepatitis B.

Opportunities for Support

Sponsor the Gala

Each level of sponsorship provides unique benefits and is a valuable high-profile opportunity to publicly recognize and promote your company to our distinguished guests. Benefits include recognition throughout the event, website and program book advertising, your logo on event materials, and more.

Advertise

Our program book puts your ad in the hands of over 250 leaders in academia, health care, pharma and the business community.

Donate an Item

The evening includes an extensive silent auction. By donating an item for the online auction you are supporting a world class, nonprofit research organization making significant contribution to our community.

Contact:
Alaina Schukraft
at (215) 249-7355
events@hepb.org

SPONSORSHIP LEVELS

Presenting Sponsor.....$20,000

- Exclusive sponsor of entire event
- Table of 10 guests
- Top tier advertising on www.hepbgala.org
- Full-page color ad in virtual and printed program book
- One minute welcome speech
- One social media shout out
- Company logo recognition on Gala website and event signage
- Exclusive invitations to VIP Reception
- Logo and link on one Hep B Gala email communication

Premier Sponsor.....$15,000

- Sponsor of event program and VIP Reception
- Table of 10 guests
- Top tier advertising on www.hepbgala.org
- Full-page ad in virtual and printed program book
- One social media shout out
- Company logo recognition on Gala website and event signage
- Logo and link on one Hep B Gala email communication

Platinum Sponsor.....$10,000

- Table of 10 guests
- Sponsor of online auction
- Top tier advertising on www.hepbgala.org
- Full-page ad in virtual and printed program book
- One social media shout out
- Company logo recognition on Gala website and event signage

Diamond Sponsor.....$5,000

- 8 gala tickets
- Half-page ad in virtual and printed program book
- One social media shout out
- Company logo recognition on Gala website and event signage

Emerald Sponsor.....$3,000

- 6 gala tickets
- Half-page ad in virtual and printed program book
- Company name recognition on Gala website and event signage

Ruby Sponsor.....$1,500

- 4 gala tickets
- Quarter-page ad in virtual and printed program book
- Company name recognition on Gala website and event signage

Sapphire Sponsor.....$1,000

- 2 gala tickets
- Quarter-page ad in virtual and printed program book
- Company name recognition on Gala website and event signage

Program Advertising

QUARTER PAGE : $250 | HALF PAGE : $500 | FULL PAGE : $750

2024 Gala Commitment Form

Sponsor Information

Sponsor Name: _____ **Date:** _____

Contact Name and Title: _____

Address: _____ **City/State/Zip:** _____

Phone: _____ **Fax:** _____

Email: _____ **Website:** _____

Sponsor Commitment

Sponsorship Level: $ _____

Sponsorship authorized signature: _____ **Date:** _____

Print name: _____

Title: _____

Payment Information

Total Commitment: $ _____ ☐ **Please invoice me** ☐ **Check Enclosed** ☐ **Credit Card**

Card Number: _____ **Expiration:** _____ **Security Code:** _____

Authorized Signature: _____ **Date:** _____

Cardholder name: _____ **Billing Zip Code:** _____

Feel free to visit our website to make your credit card payment: hepb.org/galasponsor

In exchange for the sponsorship benefits to be provided during the term of agreement, the sponsor shall pay the fees indicated in the Sponsor Commitment within 30-days of receipt of the signed agreement.

Make checks payable to the Hepatitis B Foundation and mail to:

Hepatitis B Foundation
Attn: Institutional Advancement
3805 Old Easton Road
Doylestown, PA 18902