

Rocky Mountain Water Conference Sponsorship Brochure



Sponsoring the Rocky Mountain Water Conference provides an excellent opportunity to promote your organization in front of hundreds of water industry leaders and helps further the missions of RMWEA and RMSAWWA.

The following information outlines the opportunities and benefits as a Sponsor. Check out our new RMWC website www.rockymountainwaterconference.org for additional information.

RMWC would like to express our heartfelt gratitude for your unwavering support throughout the years to help make our Annual Conference for RMSAWWA and RMWEA an overwhelming success.

If you have any questions regarding sponsorship please contact our Sponsorship Chair, Elizabeth Carter, at CarterEA@CDMSmith.com. Please provide marketing material to Elizabeth by July 1 to be included in the printed conference material. Any material submitted after the date may not be included in all printed conference material.

Platinum Sponsorship - \$3,500



- Limited to three (3) opportunities
- Platinum sponsor recognition on all conference related materials
- **Two full** conference registrations (excludes ticketed events)
- A standard size **banner** with your company's graphic will be displayed
- A **gobo** displayed with your company's logo will be displayed in the Exhibit Hall
- You will be recognized throughout the conference and on conference materials
- Sponsorship signage at two holes at the golf tournament
- Attendees from your organization will receive platinum ribbon

Gold Sponsorship - \$3,000



- General
 - Limited to four (4) Opportunities
 - Gold sponsor recognition on all conference related materials
 - **One full** conference registration (excludes ticketed events)
 - A standard size **banner** with your company's graphic will be displayed
 - You will be recognized at the selected event
 - Attendees from your organization will receive gold ribbon for their nametag
- Opportunities include:
 - Golf Tournament (Sunday)
 - Opening General Session (Monday)
 - RMSAWWA Luncheon (Monday)
 - RMWEA Luncheon (Tuesday)

Gold Sponsorship Events



- Golf Tournament (Sunday)
 - This opportunity includes one golf foursome and four holes sponsored at golf tournament
- Opening General Session (Monday)
 - Support our keynote speaker and kickoff the Rocky Mountain Water Conference as the Opening General Session Sponsor
- RMSAWWA Business Luncheon (Monday)
 - Support the attendees of this 100 plate luncheon and be recognized as the sponsor of the event
- RMWEA Business Luncheon (Tuesday)
 - Support the attendees of this 100 plate luncheon and be recognized as the sponsor of the event

Silver Sponsorship - \$2,500



- Silver sponsor recognition on all conference related materials
- **One full** conference registration (excludes ticketed events)
- Your logo will be displayed at the event you select
- You will be recognized at the selected event
- Attendees will receive silver ribbon for their badge
- Opportunities include:
 - Entire Technical Program (Monday, Tuesday, Wednesday)
 - Conference Buffet Lunch (Monday)
 - Conference Buffet Lunch (Tuesday)
 - Conference Buffet Lunch (Wednesday)
 - Exhibit Hall (Monday)
 - Exhibit Hall (Tuesday)
 - Conference Social (Tuesday Night)
 - Golf Tournament (Sunday)

Silver Sponsorship Opportunities



- Technical Program Sponsor
 - Support the technical presenters and the professionals that work hard to perfect their presentations. Your logo will be displayed on the daily summaries of the technical tracks and in the conference program materials.
- Conference Buffet Lunch (Monday)
 - Not attending one of the Business Lunches for RMSAWWA or RMWEA? Here's your chance to be noticed by hundreds of hungry attendees on Monday.
- Conference Buffet Lunch (Tuesday)
 - If you're not at the Business Lunch, you'll want to be in this line with 500+ conference attendees who will see the signs and know who to thank on Tuesday.
- Conference Buffet Lunch (Wednesday)
 - Sponsor this lunch and call the conference a wrap – turkey or ham? We'll make sure the signs point the way to recognizing your generosity with this final conference lunch on Wednesday.

Silver Sponsorship Opportunities



- Exhibit Hall (Monday)
 - Support our vendors in the Exhibit Hall and be recognized by all who venture into the venue with one opportunity each day the exhibit hall is open to attendees.
- Exhibit Hall (Tuesday)
 - Sponsor our vendors in the Exhibit Hall while supporting knowledge sharing and networking with your peers.
- Conference Social (Tuesday Night)
 - The Main Event on Tuesday night as arranged by our Young Professionals with around 450 attendees. Recognition will be provided throughout the event along with signage.
- Golf Tournament (Sunday) that includes a golf foursome and two holes sponsored at golf tournament
 - Love to golf? Why not be appreciated for your talents or lack thereof? A sponsorship here will get you noticed and appreciated.



Bronze Sponsorship - \$1,500

- Bronze sponsor recognition on all conference related materials
- **One full** conference registration (excludes ticketed events)
- Your logo will be displayed at the event you select
- You will be recognized at the selected event
- Attendees from your organization will receive bronze ribbon
- Opportunities include
 - First Time Attendee Breakfast (Monday)
 - Water Taste Test (Tuesday)
 - Young Professionals Social (Tuesday)
 - Operator Training Day (Tuesday)

Bronze Sponsorship - \$1,500



- First Time Attendee Breakfast (Monday)
 - Your sponsorship supports a buffet breakfast for first time attendees. Let us know if you'd be willing to provide a speaker willing to talk about their membership journey!
- Water Taste Test (Tuesday)
 - This sponsorship goes towards the space and activities around the water taste test – a major event for water providers who want bragging rights within the Section and representation at ACE to compete with all other Sections
- Young Professional Social (Tuesday)
 - Supplements the cost of the venue and food in support of our YP's to network and engage with seasoned professionals
- Operator Training Day (Tuesday)
 - Supports the efforts to provide engagement and programming specific to our water professionals in Operations

General Event Sponsorships



- Conference WiFi - **\$1,500**
 - Every conference needs WiFi and you can be the sponsor, flashing to your home page and/or part of the RMWC password
- Meet and Greet (Sunday night) - **\$1,500, two available**
 - Sponsor the unofficial start of the conference and support the official Meet and Greet event as we all arrive in Keystone. The event includes a bar, some meet and greet activities and icebreakers, as well as light appetizers. Your logo will be the signage/directions to the event.
- Toilet Bowl Trivia Happy Hour (Monday Night) - **\$1,250, two available**
 - Sponsor Monday night's event that includes Sewer Dude and the Team Trivia competition AND the happy hour we all enjoy in the Exhibit Hall
- Tuesday Night Happy Hour (Tuesday) - **\$1,500, two available**
 - Sponsor the post Tuesday session wrap in the Exhibit hall in advance of the Conference Main Event on Tuesday. The event includes a bar as well as light appetizers.
- Conference App - **\$1,000**
 - The conference app will proudly display your logo – displayed as a banner at the top of the home page. If technology is your friend, this sponsorship is for you. Even if technology isn't your friend, we've got you covered.
- Conference Movie Night - **\$750**
 - Sponsor RMWC's first ever "Movie Night" and you'll be loudly and proudly appreciated before and after the event with verbal recognition as well as signage at the entrance to the 'movie theater'.

General Event Sponsorships



- **On-Site Rapid Check-In/Post Conference Certificates - \$2,000**
 - Every attendee will have the opportunity to see your support of efficiency and ease with our rapid check-in system. Your logo will be displayed on the check-in site and will sponsor the post conference website that tracks attendance at sessions for certification validation, six months after the conference concludes.
- **Lanyards - \$3,000**
 - Want everyone sporting your logo? We'll choose the lanyard, ask you for your logo, and the rest is history. The lanyards are yours to take at the end of the conference.
- **Conference Bag (and optional swag) - \$2,500**
 - You supply the gift bag, have it delivered to Keystone, and every attendee will receive one at registration. Additional swag is your option. We're happy to share!

Special Sponsorships



- **3rd Annual Corn Hole Fundraiser for Water Equation and Water for People (\$500, three available)**

Support of two incredible organizations sponsoring this friendly competition with good vibes, and of course, plenty of cornhole action. Bring your official corn hole boards, and the final round could be played on your boards! We'll recognize our sponsors throughout the event, held adjacent to the Tuesday night social event.

- **Networking Break Sponsorship – (\$500 each, two each day, six total over Monday, Tuesday, and Wednesday)**

Ever need a quick bite or beverage in between sessions at the conference? Me too. Sponsor these breaks set up in the main hallway for those of us who need to fuel up in between conference activities. Signage in recognition of your gracious support will be displayed for all to see.

- **Water Wheels Mountain Bike Ride Sponsorship – Start and Finish Opportunities (\$100, two opportunities each, four total)**

Gear up and get ready to ride in this Young Professionals hosted event. You'll have the opportunity to showcase your brand with prominent signage either at the starting line or the finish line of the race. We'll make sure to give you a shoutout and recognition both before and after the event in thanks of your generous support.

- **5K Fun Run/Walk – Start or Finish (\$200, two each) / 1k/2k/3k/4k (\$100, one each)**

Step it up and sponsor our fun run/walk event with signage at each kilometer marker as well as the start and finish line – and each sponsor will be recognized at the start and conclusion of the event. This event raises money for the RMWEA Public Education Committee and proceeds support the Stockholm Junior Water Prize, a competition for students who have developed research project that can help solve major water challenges.

Golf Tournament Sponsorships



- Golf Tournament Beverage Carts (Sunday) - **\$750**, two opportunities
 - Did somebody say, "I'm thirsty"? Show your RMWC golfers you support staying hydrated with sponsorship of one of two beverage carts. Your logo on the beverage cart for all to appreciate during this 4+ hour event.
- Golf Tournament Breakfast - **\$1,250**
 - Fuel up those golfers with breakfast and we'll provide signage at the event with your logo as well as note your sponsorship as each golfer checks in at registration.
- Golf Tournament Lunch and Happy Hour - **\$2,000**
 - After the event, relax at the club house and enjoy the company of your fellow golfers while sponsoring the event! We'll provide signage and recognize your support at the beginning/end of the event.
- Golf Tournament Hole Sponsorship - **\$500**, six opportunities
 - Want to be noticed at the Golf Tournament? Take one of six opportunities that aren't included in the Platinum, Gold, or Silver sponsorships