

Thank you for your interest and for attending this information session from PVP Chamber of Commerce Young Entrepreneurs Program.

Please be aware that this program is not sponsored or endorsed by PVPUSD. There is a cost associated with this program, and it is not covered by PVHS, PEN HS or PVPUSD.

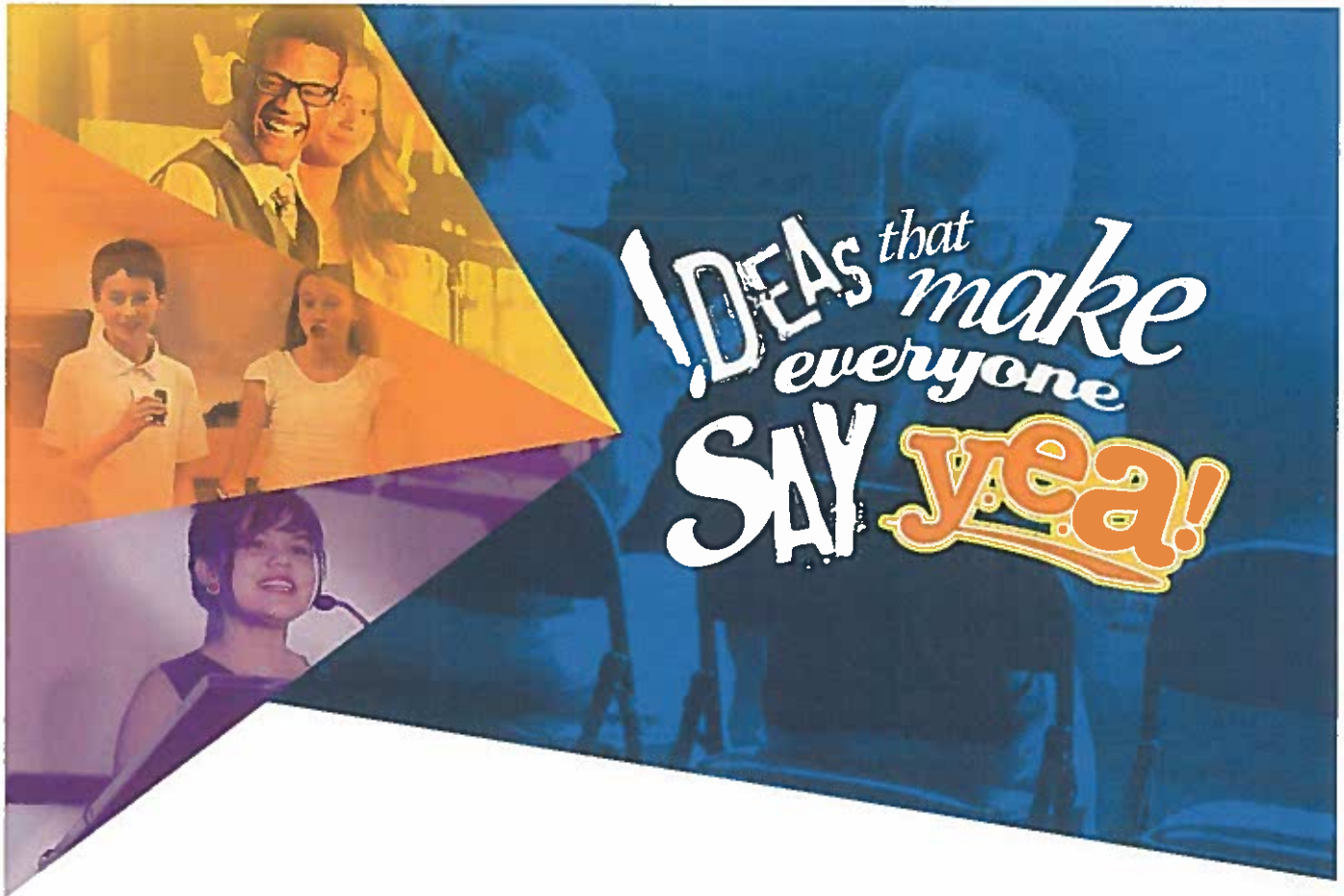
Student engagement in this program is based solely voluntary and at family's discretion.

Palos Verdes Peninsula Chamber of Commerce & Visitors' Center

707 Silver Spur Road, Suite 100 • Rolling Hills Estates, CA 90274

310.377.8111 • 310.377.0614 fax • Office@palosverdeschamber.com • www.palosverdeschamber.com

YEA! STUDENT APPLICATION



Supervisor
Don Knabe
County of Los Angeles | Fourth District



Rotary Club of
Palos Verdes
Peninsula
FOUNDATION

Serving the Peninsula, South Bay & Harbor Regions for over 10 years



*Embrace Your Passion. Live Your Dream.
Change the World.*

LOCAL CONTACT

Eileen Hupp
Palos Verdes Peninsula Chamber of Commerce
707 Silver Spur Road, Suite 100
Rolling Hills Estates, CA 90274

(310) 377-8111
eileen@palosverdeschamber.com
www.palosverdeschamber.com

>> yeausa.org

Find us on:    



U.S. CHAMBER OF COMMERCE FOUNDATION

START AS A STUDENT, GRADUATE AS A CEO!

In the Young Entrepreneurs Academy, students have the opportunity to:

1. Come up with a big idea!
2. Pitch to a panel of investors for the opportunity to get real funding for their business!
3. Launch REAL businesses and social movements!
4. Market at the YEA! Tradeshow to create awareness, generate real sales & gain customers!

PERTINENT DATES

October 15, 2016	Application Deadline
November 1, 2016	Orientation
November 8, 2016	First Class
April 2017	Investor Panel
June 10, 2017	Graduation & Trade Show

YEA! STUDENT SUCCESS STORIES

Riley Benner, CEO, Phoenix Haberdashery, Rochester, NY

Riley Benner is a graduate of the Young Entrepreneurs Academy (YEA!) class of 2014 at the University of Rochester in Rochester, New York. As part of the YEA! class, Riley turned his reversible necktie idea into a high-end men's accessory business—Phoenix Haberdashery. His revolutionary reversible neck-ties offer two ties for the price of one and allow the wearer a "quick-change" in case of a spill or stain during the day. Phoenix Haberdashery was crowned the 2014 YEA! Saunders Scholars National Competition winner in Washington, D.C., naming Riley as America's Top Young Entrepreneur! www.phoenixties.com



Rachel Zietz, CEO, Gladiator Lacrosse, Boca Raton, FL

Gladiator Lacrosse was founded in 2013 by then 13 year old seventh grade entrepreneur and lacrosse player, Rachel Zietz. Like every player wishing to improve his or her game, Rachel's coaches advised her to play "wall ball" and practice her shot as much as possible. However, the quality of the products she purchased would not hold up to the weather outdoors and were expensive. Participating in the YEA! Greater Boca Raton Chamber of Commerce program, Rachel started a business that produces high-quality lacrosse equipment at an affordable price and Gladiator Lacrosse was born. www.gladiatorlacrosse.com

Tanner and Spencer Harrison, Co-CEOs, Campfire Industries, South Jordan, Utah

Tanner and Spencer Harrison, brothers and co-CEOs, graduated from the South Jordan YEA! class in 2013. Their business idea, the Wolf'Em Stick, is a pioneering product of their company, Campfire Industries. The Wolf'Em Stick is a unique tool that creates tasty dough treats over a campfire. The success of the Wolf'Em Stick earned the Harrison brothers 2nd place in the 2013 YEA! Saunders Scholars Competition, including a trip to America's Small Business Summit in Washington, D.C. Tanner and Spencer introduced their product at the South Jordan Country Fest in 2013, and sold 200 units. They were contacted by county mayor, Ed McAdams, who showcased Campfire Industries at the Lake County Fair, where they sold 600 units! www.wolfem.com



Brandon Boynton, CEO, MostBeastlyStudios LLC, Madison, Indiana

A 2014 graduate of YEA! Madison County, an incoming senior at Pendleton Heights High School in Indiana, and a member of the Madison County Chamber of Commerce Board, 17-year-old Brandon Boynton was a finalist at the YEA! National Saunders Competition last year. A self-taught iOS app developer prior to YEA!, he officially launched his business, MostBeastlyStudios LLC, and developed his featured app, The BullyBox, through the YEA! program. Brandon has received numerous accolades in his short career, including a full scholarship to Apple's 2014 World Wide Developers Conference. He was also the winner of the US Congress 5th District STEM Competition and garnered considerable international media recognition. He was recently the youngest person ever nominated for a prestigious TechPoint "Rising Star" Mira Award. Brandon is the owner of The BullyBox, as well as an assortment of other apps that embody his company's slogan "Apps that make a difference." www.mostbeastlystudios.com

Kayla Abramowitz, Founder & CKO, Kayla Cares 4 Kids, Palm Beach Gardens, FL

Kayla Abramowitz, 13, of the Northern Palm Beach County Chamber of Commerce YEA! class, Palm Beach Gardens, FL, won first place at the 2015 YEA! Saunders Scholars National Competition with her business idea, Kayla Cares 4 Kids, a non-profit organization that collects and donates entertainment and educational items to children's hospitals and Ronald McDonald Houses nationwide. Kayla, Founder & CKO (Chief Kid Officer), came up with the idea after she and her 9-year-old brother Ethan both experienced extended hospital stays due to chronic illnesses. Kayla Cares 4 Kids has already made headway on the mission to help children feel better with deliveries of nearly 6,500 DVDs, electronics & books to 65 children's hospitals and related facilities in 40 states, plus Washington, D.C. www.kaylacares4kids.org



STUDENT CRITERIA

The Young Entrepreneurs Academy is for students in grades 7-12 who have demonstrated creativity, innovative ideas, academic effort, determination, enthusiasm, the ability to communicate, and a commitment to their communities and families. Students who apply to the Young Entrepreneurs Academy (YEA!) should be responsible individuals who pursue goals with tenacity. Prior experience in business is not required.

YEA! Academic Year:

- Academic Year November 1, 2016 - May 16, 2017.
- Trade Show and Graduation will be held on June 10, 2017.
- The YEA! class meets once a week at the Chadwick School on Tuesdays from 5:00 p.m. – 8:00 p.m. with the exception of school breaks and holiday recess

Young Entrepreneurs Academy Tuition:

Tuition includes access to a network of local leaders and business professionals, built-in investment opportunities, field trips, events, books and supplies, and the chance to compete for college scholarships!



YEA! Academic Year

\$795

Scholarships:

Scholarships are available and will be awarded on the basis of need and merit. For information and an application, please contact YEA! at (310) 377-8111 or eileen@palosverdeschamber.com



YEA! STUDENTS have been awarded hundreds of thousands of dollars in college scholarships as a result of their involvement in the Young Entrepreneurs Academy.

How to Apply:

1. Complete Part I and II of the application form.
2. Write your essay.
3. Request a copy of your most recent transcripts from your school.
4. Ask a teacher, guidance counselor, employer or community leader to provide a recommendation as indicated in Part IV. Recommendations should be kept confidential and mailed separately to the Young Entrepreneurs Academy.
5. Attend a personal interview with a YEA! Student Selection Committee member.



6. Enclose your **\$20 application fee** with your completed application and mail to:

Palos Verdes Peninsula Chamber of Commerce
707 Silver Spur Road, Suite 100
Rolling Hills Estates, CA 90274

Application Deadline, Personal Interviews, and Acceptance Notification:

An application is considered complete when YEA! has received the application form, essay, transcript, application fee, and letter of recommendation.



Student interviews are conducted on a rolling basis.

Class size is limited and the admissions process is competitive.

Deadline for applications for the 2016-2017 year is October 15, 2016.

Cancellation:

Parties will be responsible for any remaining tuition due. Full or partial refunds are not given under any circumstances. Should a student need to cancel their registration, please contact YEA! for more information at (310) 377-8111 or eileen@palosverdeschamber.com

PART I – Student Information

Student Name	Age	DOB
Address	City / State / ZIP	
Student's Email Address	Cell Phone Number	
School	Grade as of September 2016	Graduation Year
Parent / Guardian 1 Name	E-mail Address	
Place of Business	Primary Phone	
Parent / Guardian 2 Name	E-mail Address	
Place of Business	Primary Phone	
Recommender's Name	Recommender's Affiliation	
Recommender's E-mail Address	Recommender's Phone	

YEA! STUDENT APPLICATION

4

PART II – Student Response

SHORT ANSWER - On a separate sheet of paper please write a brief response to two of the following questions.

1. Why are you interested in learning about entrepreneurship?
2. If you are currently in the process of launching your own business or social movement, or you have a creative and innovative idea for a business or social movement, please describe.
3. What entrepreneurial endeavor/story, either from the past or currently, inspires you? Please describe.



ESSAY QUESTION

On a separate sheet of paper, please write a brief essay (approximately 300 words) on the following topic.

You must submit this essay with your completed application to be considered for the Young Entrepreneurs Academy.

Successful entrepreneurs share similar characteristics, such as persistence, inquisitiveness, self-confidence, tolerance for failure, creativity, innovation, personal initiative, competitiveness, commitment, and strong management and organizational skills. Describe a situation when you demonstrated at least two of these characteristics, and the outcome.

PART III – Student Transcript

Your most current transcript from your school must be included with the application form in order to be considered for YEA!. Most guidance offices will be able to help you obtain these records.



PART IV – Letter of Recommendation

Ask a teacher, guidance counselor, employer or community leader to write a letter of recommendation. Your letter of recommendation should address how long the recommender has known you and in what context, your abilities, level of maturity, social skills, commitment to the community, and other characteristics that demonstrate you are a good candidate for the program. Letters of recommendation should remain confidential, and must arrive by the application deadline to be considered for admission. Your recommender may send the letter by mail, fax, or email.



How did you find out about the Young Entrepreneurs Academy?

☐ Teacher / Educator ☐ Mailing to Home ☐ Newspaper / Radio / TV ☐ Website ☐ Other _____

Payment Information

The application fee may be paid with check or credit card, and must be included with your application.

Type of
Payment:

☐ Checks made payable to your local
Young Entrepreneurs Academy location:

☐ Check Number: _____

☐ Visa ☐ MasterCard Card Number: _____

Expiration Date: _____

Name as it appears on card (please print): _____

Signature _____

Amount: _____

Please select your tuition payment option:
(Plan must be selected before the start of class)

☐ Full Payment (check or credit card)
☐ Installments (credit card only)

-Due no later than October 25, 2016
-50% due October 25, 2016; 50% due
November 25, 2016

If my son/daughter is accepted as a student, I agree to abide by YEA! regulations and rules which can be found at www.yeausa.org. I understand that a payment plan must be selected and a deposit received and that no deductions or refunds will be given for cancellations, expulsion or withdrawal. Furthermore, I give permission for my son/daughter to attend all functions and activities connected with YEA!, including any which may be held off campus. I hereby release the Young Entrepreneurs Academy and the officers, trustees, employees, agents and volunteers of the aforementioned organizations for all actions, claims, or demands for damages resulting from my son/daughter's participation in the activities, and from liability and damages, injuries, or losses which might be sustained by my child, except those caused by the direct and sole negligence of the aforementioned organizations.



Palos Verdes Peninsula
Chamber of Commerce
707 Silver Spur Road, Suite 100
Rolling Hills Estates, CA 90274
www.palosverdeschamber.com



Both signatures are required.

Signature of Parent or Guardian _____

Date _____

Signature of Student _____

Date _____



U.S. CHAMBER OF COMMERCE FOUNDATION

Palos Verdes Peninsula Chamber of Commerce
Young Entrepreneurs Academy
Fall, 2016

The Palos Verdes Peninsula Chamber of Commerce is continuing the innovative Young Entrepreneurs Academy with programming beginning in November, 2016.

The Young Entrepreneurs Academy (YEA!) is a groundbreaking and exciting afterschool program that transforms local middle and high school students into real, confident entrepreneurs. Through the year-long program, students in grades 7 - 12 work closely with local business leaders to cultivate and research business ideas, write business plans, pitch to a panel of investors, obtain funding, develop their brand and launch their business or social movement. They may also compete for significant college scholarships. By learning entrepreneurial skills before they exit high school, the students develop not only the business and social skills so often attributed to entrepreneurship, but the mindset that will help them achieve success with, and bring innovation to, all their future endeavors.

YEA! was developed at the University of Rochester with support from the Ewing Marion Kauffman Foundation. Today, the Academy is a registered 501(c)(3) organization and a proud partner of the United States Chamber of Commerce and the Campaign for Free Enterprise. YEA! is now offered through local Chambers of Commerce in select communities. Since its inception in 2004, several thousand students nationwide have participated in YEA!

The YEA! program will be organized and managed entirely by the Palos Verdes Peninsula Chamber of Commerce. The twenty-nine week curriculum is provided by the Academy and the classes are taught by local business professionals. YEA! functions as an after-school club, meeting three hours per week. Up to 24 students from our school district (public and private) may participate each year.

Over the course of the YEA! program, **students will actually launch their own legally formed business or social movement** from the ground up, using in-class lessons, guest speakers, business mentors, and field trips to local businesses and nonprofit organizations. YEA! students acquire a variety of skills, such as how to:

- Develop the ideas and objectives for their business
- Identify the business opportunity and value proposition
- Write a business plan
- Make presentations/public speaking
- Develop and manage media campaigns
- Establish e-commerce and a web presence
- Utilize social media to leverage their marketing plan
- Obtain funding and open bank accounts
- Manage money and file tax returns
- Create record-keeping systems
- Register with governmental agencies
- Pitch potential investors
- Run sales events and trade shows

(over)

Applications are available from the Chamber of Commerce and will be accepted by the Chamber on a rolling basis, until the class of 24 is filled. Student interviews will be scheduled upon submission of your completed application.

Information sessions for interested students and parents will be held:

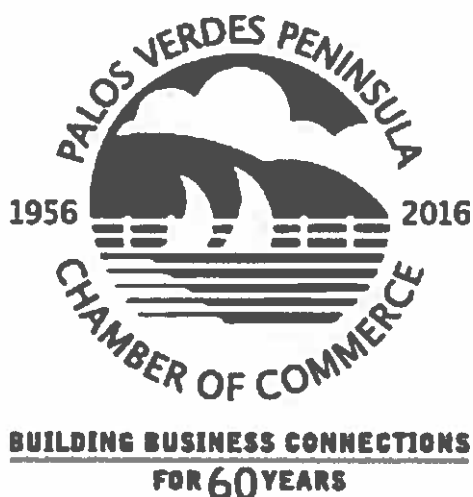
**Thursday, September 29th at 6:00pm & Tuesday, October 4th at 6:00pm
in the Community Room of the Peninsula Center Library, 701 Silver Spur Road, RHE**

**Thursday, October 6th at 6:30pm Chadwick School, Middle School Bldg - room 221,
26800 Academy Drive, Palos Verdes Peninsula**

Check the PVP Chamber website for additional Information Sessions. We are also happy to hold an information session at your school, and for your Booster Club or PTA.

The Young Entrepreneurs Academy has a proven track record of success and the Palos Verdes Peninsula Chamber of Commerce is honored to bring this innovative and impactful opportunity to the students in our community. The Palos Verdes Peninsula Chamber is committed to empowering our local students with the spirit of entrepreneurship.

Contact Eileen Hupp at the Palos Verdes Peninsula Chamber of Commerce for additional information. 310-377-8111 or eileen@palosverdeschamber.com



Palos Verdes Peninsula Chamber of Commerce & Visitors' Center
707 Silver Spur Road, Suite 100, Rolling Hills Estates, CA 90274
310-377-8111 • 310-377-0614 fax • office@palosverdeschamber.com