

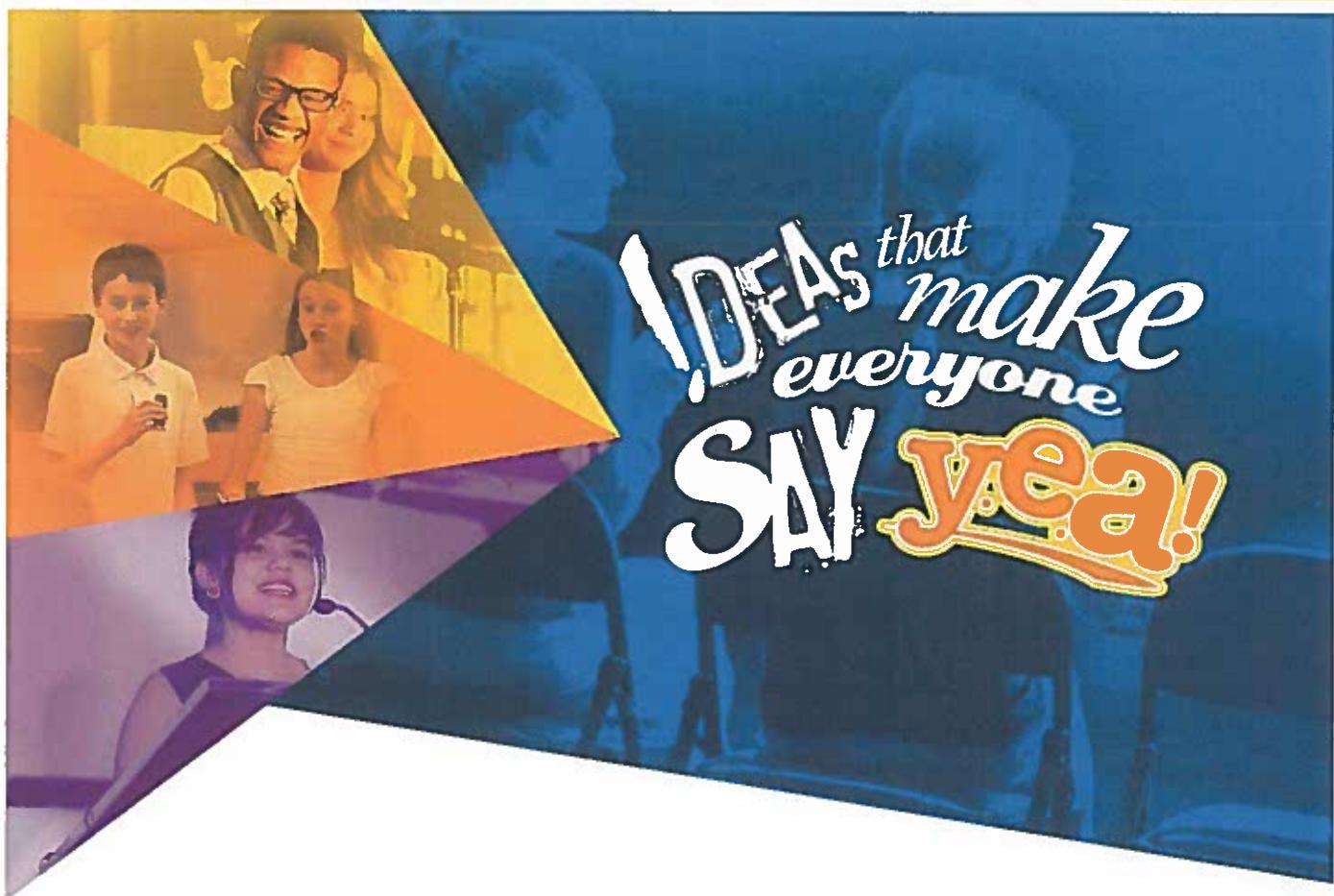


Thank you for your interest and for attending this information session from PVP Chamber of Commerce Young Entrepreneurs Program.

Please be aware that this program is not sponsored or endorsed by PVPUSD. There is a cost associated with this program, and it is not covered by PVHS, PEN HS or PVPUSD.

Student engagement in this program is based solely voluntary and at family's discretion.

YEA! STUDENT APPLICATION



Supervisor
Don Knabe
County of Los Angeles, Fourth District



Embrace Your Passion. Live Your Dream.
Change the World.

LOCAL CONTACT

Eileen Hupp
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Rolling Hills Estates, CA 90274

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eileen@palosverdeschamber.com
www.palosverdeschamber.com

START AS A STUDENT, GRADUATE AS A CEO!

In the Young Entrepreneurs Academy, students have the opportunity to:

1. Come up with a big idea!
2. Pitch to a panel of investors for the opportunity to get real funding for their business!
3. Launch REAL businesses and social movements!
4. Market at the YEA! Tradeshow to create awareness, generate real sales & gain customers!

PERTINENT DATES

October 15, 2016	Application Deadline
November 1, 2016	Orientation
November 8, 2016	First Class
April 2017	Investor Panel
June 10, 2017	Graduation & Trade Show

YEA! STUDENT SUCCESS STORIES

Riley Benner, CEO, Phoenix Haberdashery, Rochester, NY

Riley Benner is a graduate of the Young Entrepreneurs Academy (YEA!) class of 2014 at the University of Rochester in Rochester, New York. As part of the YEA! class, Riley turned his reversible necktie idea into a high-end men's accessory business—Phoenix Haberdashery. His revolutionary reversible neck-ties offer two ties for the price of one and allow the wearer a "quick-change" in case of a spill or stain during the day. Phoenix Haberdashery was crowned the 2014 YEA! Saunders Scholars National Competition winner in Washington, D.C., naming Riley as America's Top Young Entrepreneur! www.phoenixties.com



Rachel Zietz, CEO, Gladiator Lacrosse, Boca Raton, FL

Gladiator Lacrosse was founded in 2013 by then 13 year old seventh grade entrepreneur and lacrosse player, Rachel Zietz. Like every player wishing to improve his or her game, Rachel's coaches advised her to play "wall ball" and practice her shot as much as possible. However, the quality of the products she purchased would not hold up to the weather outdoors and were expensive. Participating in the YEA! Greater Boca Raton Chamber of Commerce program, Rachel started a business that produces high-quality lacrosse equipment at an affordable price and Gladiator Lacrosse was born. www.gladitorlacrosse.com

Tanner and Spencer Harrison, Co-CEOs, Campfire Industries, South Jordan, Utah

Tanner and Spencer Harrison, brothers and co-CEOs, graduated from the South Jordan YEA! class in 2013. Their business idea, the Wolf'Em Stick, is a pioneering product of their company, Campfire Industries. The Wolf' Em Stick is a unique tool that creates tasty dough treats over a campfire. The success of the Wolf'Em Stick earned the Harrison brothers 2nd place in the 2013 YEA! Saunders Scholars Competition, including a trip to America's Small Business Summit in Washington, D.C. Tanner and Spencer introduced their product at the South Jordan Country Fest in 2013, and sold 200 units. They were contacted by county mayor, Ed McAdams, who showcased Campfire Industries at the Lake County Fair, where they sold 600 units! www.wolfem.com



Brandon Boynton, CEO, MostBeastlyStudios LLC, Madison, Indiana

A 2014 graduate of YEA! Madison County, an incoming senior at Pendleton Heights High School in Indiana, and a member of the Madison County Chamber of Commerce Board, 17-year-old Brandon Boynton was a finalist at the YEA! National Saunders Competition last year. A self-taught iOS app developer prior to YEA!, he officially launched his business, MostBeastlyStudios LLC, and developed his featured app, The BullyBøx, through the YEA! program. Brandon has received numerous accolades in his short career, including a full scholarship to Apple's 2014 World Wide Developers Conference. He was also the winner of the US Congress 5th District STEM Competition and garnered considerable international media recognition. He was recently the youngest person ever nominated for a prestigious TechPoint "Rising Star" Mira Award. Brandon is the owner of The BullyBøx, as well as an assortment of other apps that embody his company's slogan "Apps that make a difference." www.mostbeastlystudios.com

Kayla Abramowitz, Founder & CKO, Kayla Cares 4 Kids, Palm Beach Gardens, FL

Kayla Abramowitz, 13, of the Northern Palm Beach County Chamber of Commerce YEA! class, Palm Beach Gardens, FL, won first place at the 2015 YEA! Saunders Scholars National Competition with her business idea, Kayla Cares 4 Kids, a non-profit organization that collects and donates entertainment and educational items to children's hospitals and Ronald McDonald Houses nationwide. Kayla, Founder & CKO (Chief Kid Officer), came up with the idea after she and her 9-year-old brother Ethan both experienced extended hospital stays due to chronic illnesses. Kayla Cares 4 Kids has already made headway on the mission to help children feel better with deliveries of nearly 6,500 DVDs, electronics & books to 65 children's hospitals and related facilities in 40 states, plus Washington, D.C. www.kaylacares4kids.org



YEA! STUDENT APPLICATION

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STUDENT CRITERIA

The Young Entrepreneurs Academy is for students in grades 7-12 who have demonstrated creativity, innovative ideas, academic effort, determination, enthusiasm, the ability to communicate, and a commitment to their communities and families. Students who apply to the Young Entrepreneurs Academy (YEA!) should be responsible individuals who pursue goals with tenacity. Prior experience in business is not required.

YEA! Academic Year:

- Academic Year November 1, 2016 - May 16, 2017.
- Trade Show and Graduation will be held on June 10, 2017.
- The YEA! class meets once a week at the Chadwick School on Tuesdays from 5:00 p.m. – 8:00 p.m. with the exception of school breaks and holiday recess

Young Entrepreneurs Academy Tuition:

Tuition includes access to a network of local leaders and business professionals, built-in investment opportunities, field trips, events, books and supplies, and the chance to compete for college scholarships!



YEA! Academic Year **\$795**

Scholarships:

Scholarships are available and will be awarded on the basis of need and merit. For information and an application, please contact YEA! at (310) 377-8111 or eileen@palosverdeschamber.com



YEA! STUDENTS have been awarded hundreds of thousands of dollars in college scholarships as a result of their involvement in the Young Entrepreneurs Academy.

PART I – Student Information

Student Name	Age	DOB
Address	City / State / ZIP	
Student's Email Address	Cell Phone Number	
School	Grade as of September 2016	Graduation Year
Parent / Guardian 1 Name	E-mail Address	
Place of Business	Primary Phone	
Parent / Guardian 2 Name	E-mail Address	
Place of Business	Primary Phone	
Recommender's Name	Recommender's Affiliation	
Recommender's E-mail Address	Recommender's Phone	

How to Apply:

1. Complete Part I and II of the application form.
2. Write your essay.
3. Request a copy of your most recent transcripts from your school.
4. Ask a teacher, guidance counselor, employer or community leader to provide a recommendation as indicated in Part IV. Recommendations should be kept confidential and mailed separately to the Young Entrepreneurs Academy.
5. Attend a personal interview with a YEA! Student Selection Committee member.
6. Enclose your **\$20** application fee with your completed application and mail to:
Palos Verdes Peninsula Chamber of Commerce
707 Silver Spur Road, Suite 100
Rolling Hills Estates, CA 90274



Application Deadline, Personal Interviews, and Acceptance Notification:



An application is considered complete when YEA! has received the application form, essay, transcript, application fee, and letter of recommendation.

Student interviews are conducted on a rolling basis.

Class size is limited and the admissions process is competitive.

Deadline for applications for the 2016-2017 year is **October 15, 2016**.

Cancellation:

Parties will be responsible for any remaining tuition due. Full or partial refunds are not given under any circumstances. Should a student need to cancel their registration, please contact YEA! for more information at (310) 377-8111 or eileen@palosverdeschamber.com

Palos Verdes Peninsula Chamber of Commerce
Young Entrepreneurs Academy
Fall, 2016

The Palos Verdes Peninsula Chamber of Commerce is continuing the innovative Young Entrepreneurs Academy with programming beginning in November, 2016.

The Young Entrepreneurs Academy (YEA!) is a groundbreaking and exciting afterschool program that transforms local middle and high school students into real, confident entrepreneurs. Through the year-long program, students in grades 7 - 12 work closely with local business leaders to cultivate and research business ideas, write business plans, pitch to a panel of investors, obtain funding, develop their brand and launch their business or social movement. They may also compete for significant college scholarships. By learning entrepreneurial skills before they exit high school, the students develop not only the business and social skills so often attributed to entrepreneurship, but the mindset that will help them achieve success with, and bring innovation to, all their future endeavors.

YEA! was developed at the University of Rochester with support from the Ewing Marion Kauffman Foundation. Today, the Academy is a registered 501(c)(3) organization and a proud partner of the United States Chamber of Commerce and the Campaign for Free Enterprise. YEA! is now offered through local Chambers of Commerce in select communities. Since its inception in 2004, several thousand students nationwide have participated in YEA!

The YEA! program will be organized and managed entirely by the Palos Verdes Peninsula Chamber of Commerce. The twenty-nine week curriculum is provided by the Academy and the classes are taught by local business professionals. YEA! functions as an after-school club, meeting three hours per week. Up to 24 students from our school district (public and private) may participate each year.

Over the course of the YEA! program, students will actually launch their own legally formed business or social movement from the ground up, using in-class lessons, guest speakers, business mentors, and field trips to local businesses and nonprofit organizations. YEA! students acquire a variety of skills, such as how to:

- Develop the ideas and objectives for their business
- Identify the business opportunity and value proposition
- Write a business plan
- Make presentations/public speaking
- Develop and manage media campaigns
- Establish e-commerce and a web presence
- Utilize social media to leverage their marketing plan
- Obtain funding and open bank accounts
- Manage money and file tax returns
- Create record-keeping systems
- Register with governmental agencies
- Pitch potential investors
- Run sales events and trade shows

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Applications are available from the Chamber of Commerce and will be accepted by the Chamber on a rolling basis, until the class of 24 is filled. Student interviews will be scheduled upon submission of your completed application.

Information sessions for interested students and parents will be held:

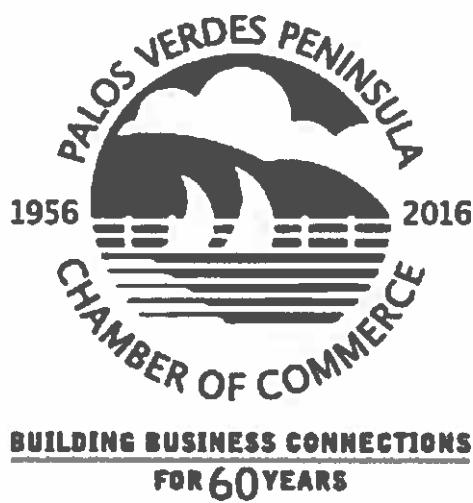
**Thursday, September 29th at 6:00pm & Tuesday, October 4th at 6:00pm
in the Community Room of the Peninsula Center Library, 701 Silver Spur Road, RHE**

**Thursday, October 6th at 6:30pm Chadwick School, Middle School Bldg - room 221,
26800 Academy Drive, Palos Verdes Peninsula**

Check the PVP Chamber website for additional Information Sessions. We are also happy to hold an information session at your school, and for your Booster Club or PTA.

The Young Entrepreneurs Academy has a proven track record of success and the Palos Verdes Peninsula Chamber of Commerce is honored to bring this innovative and impactful opportunity to the students in our community. The Palos Verdes Peninsula Chamber is committed to empowering our local students with the spirit of entrepreneurship.

Contact Eileen Hupp at the Palos Verdes Peninsula Chamber of Commerce for additional information. 310-377-8111 or eileen@palosverdeschamber.com



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