

# SHOW OFF YOUR #CULVERPRIDE

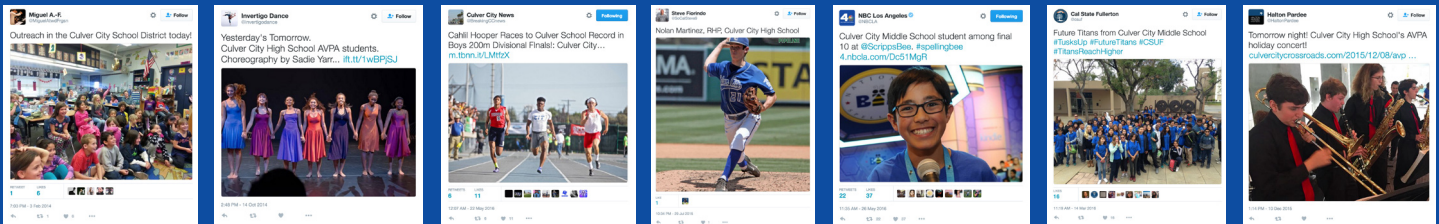


@culvercityschools

## HASHTAG CONTEST



@ccusd



## Background

In our 100th year as a city, and 67th as a unified school district, there's no shortage of pride to go around for the success of our Culver City Unified students, teachers, staff, families, and alumni. That's why this

year, we're taking our #CULVERPRIDE to social media and allowing our friends, fans, and followers to get a glimpse into our culture of excellence and the community in which we live, learn, love, and play!

## Here's How It Works

**1** Use social media to create a post with the hashtag #CULVERPRIDE or #CulverCity100, or both!

**2** Your post can be anything from a "school selfie," to something nostalgic, to a video, or piece of art, or anything that displays your #CULVERPRIDE and how awesome the experience of living and going to school in Culver City is.

**3** Once your post is live, it's time to get some *retweets*, *favorites*, and *likes* so you can be selected to attend our Winter #CULVERPRIDE Awards Ceremony in January.

**4** Judged by a panel of Culver City Unified alumni, Centennial Commissioners, School Board members, teachers, staff, and principals, your post could earn you a \$500 scholarship to be used to attend any post-secondary institution!

### Prize Structure

- 1 - \$500 Scholarship
- 2 - \$250 Scholarships
- 3 - \$100 Scholarships
- 5 - \$50 Scholarships

Contest Rules: Scholarships can only be won by current students, but the #CULVERPRIDE and #CulverCity100 hashtags are encouraged to be used by anyone and everyone

Remember, all school rules apply. So use your best judgment, practice digital citizenship, and post appropriately.



Culver CITY  
CENTENNIAL  
CELEBRATION