

**ADOT  
CITY OF FLAGSTAFF  
COCONINO COUNTY  
MOUNTAIN LINE  
NAU**

DATE: April 13, 2021

TO: All Qualified Vendors

FROM: Jeff Meilbeck, MetroPlan Executive Director

SUBJECT: Regional Transportation Plan Opportunity (Greater Flagstaff)  
[RFP Issued 3/22/21 and Due 5/3/2021](#)

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The purpose of this memo is to express a level of enthusiasm and opportunity that is often lost in official procurement documents. While MetroPlan is a new organization subject to all the procurement and regulatory rigor of any governmental organization, we are also young, agile and innovative. The opportunity before us is to create a 25 year Regional Transportation Plan (RTP) that explores traditional and innovative ways of building and managing transportation systems. Arguably, Flagstaff is the most progressive community in the State of Arizona and represents opportunity for new ways of thinking and being. We seek a vendor who can meet us in this spirit.

MetroPlan has a vision of “creating the finest transportation system in the Country” and we are discovering exactly what that means. One of the deliverables of the RTP is to define what “the finest transportation system” means for our community. Another example of the character of our community is that the City of Flagstaff recently declared a climate emergency and established a goal of being carbon neutral by 2040. While we need all of the deliverables in our RFP addressed, including an extrapolation of the current land use model, I believe the sustainability scenario is something that makes us unique.

This RTP represents an exciting opportunity, and we need a transportation planning vendor who can help us realize our region’s potential. [The RFP](#) contains details on what we seek and provides an open and competitive opportunity for vendors to respond. Finally, MetroPlan has just posted a [new 3 minute video](#) that explains who we are, what we do, and how we “live” in this community. Please take a few moments to [view it](#).

Thank you for your interest and we look forward to receiving your proposal.