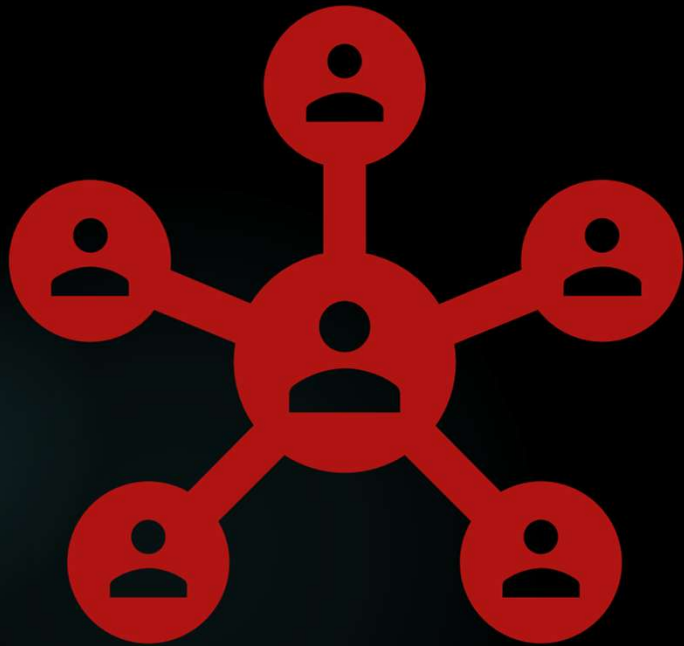


The background is a dark purple field filled with various colorful geometric shapes. These include circles, ovals, and elongated rounded rectangles in shades of blue, teal, brown, gold, and light purple. Some shapes are solid, while others are outlined or have a slight transparency. The shapes are scattered across the field, creating a dynamic and abstract pattern.

POG/AOG Conference Vision

Welcome & Purpose



- Updates
- This conference will be *different, fun, and radically inclusive*
- Need:
 - Ideas
 - Input
 - Leadership

Theme & Philosophy

- This isn't just a conference—it's a celebration of *who we are*
- Built **by and for** people with disabilities
- Focus on:
 - **Fun** over formality
 - **Access** over perfection
 - **Participation** over performance



Day 1: The Big In-Person Bash

Venue & Layout

- **Field house-style** venue (e.g., Myers Pavilion)
- **Stage** for keynotes, speeches, and performances
- **Vendor tables** and activities spread around the perimeter
- **Carnival theme** = fun, playful, welcoming



Activities & Offerings



Traditional conference offerings including opening speeches, keynote speakers, and advocacy presentations.



Remote accessibility: live stream + interactive roaming hosts

Hosts will use tablet + mic/camera to let virtual attendees interact with vendors



"Self-Care Room" instead of traditional sensory room



Entertainment booths and parallel play zones (dunk tank, ski ball, photo booth, craft room, games area, etc.)

POG/AOG CONFERENCE 2025

YOUR ALL-ACCESS
FUN PASS

ACTIVITY &
FOOD CARD



MAIN ITEMS

  4 
punches

 **SIDES**
3 punches

 **DRINKS**
2 punches (free)

 **ACTIVITIES**
1 punch

NEED MORE PUNCHES?
PURCHASE ADDITIONAL CARDS
AT THE INED BOOTH DRIVE OUR APP

\$1 per ADDITIONAL E-CARDS

\$1 per additional punch:
bulk discounts available.

Food, Raffle, & SWAG

- **Adult carnival fare:** gourmet hot dogs, sliders, funnel cakes, lemonade bar
- **Punch card** with QR code for program
- Punches for food, sodas, raffle entertainment
- Opportunity to **buy more cards onsite**
- **Swag + merch** for purchase or pickup
- **Free water**



- Applying for grants to cover:

- **Free/reduced entry** for attendees with disabilities
- **Free vendor tables** for business owners with disabilities
- **Honoraria** for performers/speakers with disabilities

Cost & Inclusion



Day 2: OTG-TV (On the Go) Virtual Channels

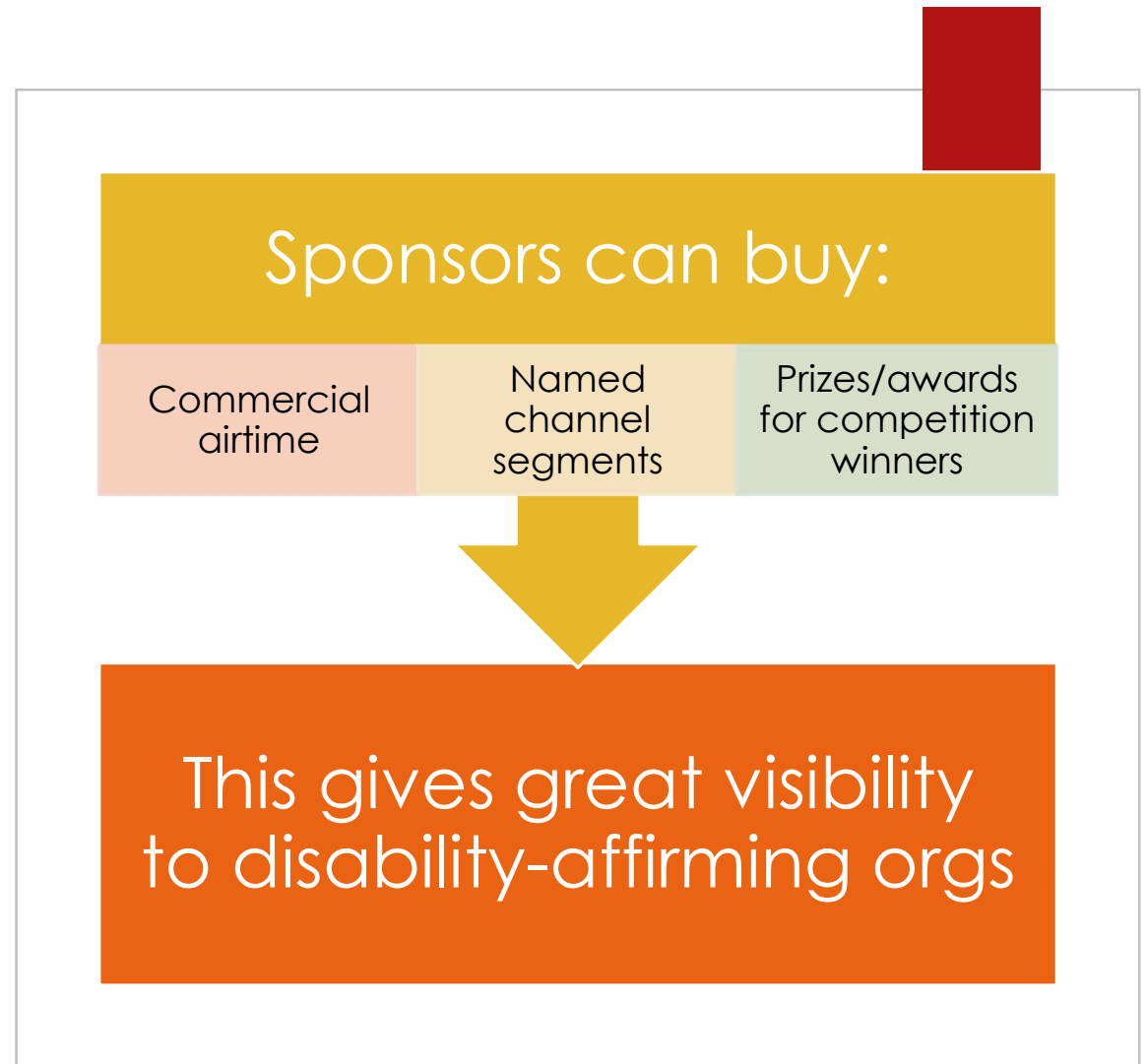
Fully Virtual Format

Live-streamed and pre-recorded sessions

"TV-style" channels:

- Presentations
- Support & Share
- Special interests
- Performances
- Competitions
- Other channels
- End with dance party + karaoke

Sponsorship Opportunities





Your Role: How You Can Help

► 🧑‍💻 Lead Areas We Need Filled



Food & Drink



Entertainment



Stage & Table Setup



Technology & Videography



Raffle & Swag



Volunteer Coordination



Day 1 Performers & Speakers



Day 2 Virtual Content

▶ 🤝 **Co-Leads**
Needed For:

📰 **Marketing** (social media, press)

💼 **Sponsorships**
(business outreach, follow-up)

🧩 **Program Coordination** (program building, agenda, timing)

💳 **Logistics** (Punch card creation and distribution)





Bonus Ask



Got ideas we haven't thought of?



Know a performer, speaker, or vendor we should connect with?

Item	Amount
Total Cost	\$70,000
Sponsorships	\$22,250
Ticket Sales	\$13,550
Net <u>Loss</u>	\$34,200



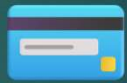
Budget, Ticketing & Sponsorship Breakdown - 2023

Item	Amount
Total Cost	\$45,000
Sponsorships	\$30,000
Ticket Sales	\$20,000
Target <u>Profit</u>	\$5,000



Budget, Ticketing & Sponsorship Breakdown - Target

Type	Price	Est. Qty	Revenue
Self-Advocate	\$60	150	\$9,000
DSP	\$85	50	\$4,250
Provider	\$140	50	\$7,000
Total		250	\$20,250



Ticket Pricing Strategy



Updated Sponsorship Tiers

Level	2025 Amount	Key Perks
Trailblazer	\$250	Name listed
Friend	\$500	Swag insert
Ally	\$750	Program logo
Grassroots	\$1,250	Table + social shoutout
Visionary	\$3,000	OTG-TV commercial
Advocacy Champion	\$5,000	Co-sponsor OTG-TV channel/conference component
Presenting Sponsor	\$7,500	Speaking slot on Day 1



Closing

- **Biggest, boldest, most inclusive event ever**
- Building this with care, creativity, and community
- Thank you for helping us do something **truly different**