



NAIA members,

We're thrilled to announce the addition of Krossover to the Hudl family. We know many of you are familiar with their platform. Our vision is to combine the best of both worlds and deliver an unmatched solution to power NAIA athletics.

Since [the announcement](#) on May 9, we've heard from a lot of coaches, athletic directors and league commissioners. We'd like to answer some of the commonly asked questions.

Q: What does this mean for our conference?

A: Hudl will honor existing exchange contracts for the 2018–2019 school year. You have the option to execute your conference exchange on Hudl, the same platform that is used for NAIA Championships, or you can use the Krossover platform until the summer of 2020.

Q: What will happen to my Krossover account?

A: You'll still have access to your Krossover account and existing breakdown services until summer 2020. In the meantime, we're working on tools to seamlessly transfer your data and video from Krossover to a Hudl account.

Q: Does Hudl plan to add any of Krossover's functionality?

A: Potentially. We can't guarantee this will happen, but what we can promise is that Hudl is looking into what coaches loved about Krossover and finding ways to provide the same level of value within the Hudl platform. One of the major benefits of joining Hudl is that we can learn what Krossover did well and use that knowledge to make even better products and services for coaches.

Q: What if we already paid our Krossover invoice with our conference discounted pricing?

A: If your conference decides to switch to Hudl as the exchange provider, Hudl will match the package you purchased through Krossover with an equivalent Hudl package.

Q: Who can I talk to about my school's/conference's Hudl or Krossover account?

A: We're here to help you with any questions you have about Hudl or Krossover. Please reach out to your account executive by filling out [this form](#).