

Dear Friend,

With the Jewish new year just beginning, I am excited to share The Jewish Agency for Israel's [2019 Performance Report](#) with you. What you read in this report is only possible because of you and your community through your annual campaign and Israel and overseas agenda. I hope you take great pride in what your efforts have achieved for the Jewish People and Israel.

For the first time, you can see our work in a whole new way – [an interactive experience](#) that will engage you in the stories, our celebration of 90 years, and an important update on our activities in response to COVID-19.

In 2019, we kicked off an important effort to align our strategy with what's most important to Jews today. Moving forward, we are focused on **three areas of impact: Aliyah, connecting Jews worldwide to Israel and each other, and strengthening Israeli society.**

Operating in 65 countries through a range of programs, we represent and serve all of world Jewry, no matter where you live or how you express your Judaism. **The challenges we take on are big and touch Jewish life around the globe.** The only way to realize these results is through collective action – all of us working hard together and pooling our resources.

These achievements are as much yours as they are ours. We would be delighted for you to share the impact and stories from this report with your communities. Please be in touch with Shiri Stern at shirist@jafi.org should you need any assistance.

Wishing you good health and Shanah Tovah,

Amira Ahronoviz
Director General & CEO
The Jewish Agency for Israel

[See our 2019 Performance Report >](#)