

2 for Seder: Fighting Anti-Semitism with Love and Matzah



2 for Seder is an annual event encouraging anyone holding a Seder to invite two non-Jewish friends or acquaintances **who have never attended one** to participate.

By opening your home and having someone new learn about the very heart of Jewish practice, you directly fight biased attitudes and general ignorance – the seed of anti-semitism. Together, we honor our Jewish and Abrahamic tradition of hospitality to the Stranger – open our hearts and homes and build bridges especially during Passover. We can each fight anti-semitism with love and Matzah. Learn more about the event at www.2forSeder.org and Twitter and Facebook: [@2forSeder](https://twitter.com/2forSeder) There is no financial commitment needed from participants.

*Our goal is to have **at least 1,000 Seders** participate in this effort across the U.S. and Canada.*

2 for Seder is held in memory of our founder's mother-in-law Joyce Fienberg, one of 11 murdered at the Tree of Life Synagogue in Pittsburgh, PA on October 27, 2018. Her generosity and openness meant new people, including her students, neighbors and co-workers were regularly a dynamic part of our family's holiday meals. This is part of her legacy and a long-term effort to engage all Americans and Canadians in fighting against anti-semitism and hatred.



2 for Seder is held in memory of Joyce Fienberg, who was murdered at the Tree of Life Synagogue

Your Organization's Help is Needed!

Our goal is to reach members of the American and Canadian Jewish community who are likely to be hosting or attending a seder in April 2019. We need your help!

- **Is your organization interested in getting the word out?** Please send an email before March 20, 2019 to 2forseder@gmail.com:
 - The name and location of your organization or synagogue
 - The name and email of your organization's POC
- *2 for Seder* will send you a **Communications Kit** containing graphics, email, website and SM text.
- **On March 22: Send prepared emails to your members about 2 for Seder encouraging them to participate. This will be happening across the country on the same day.**

Contact Us

Interested in learning more? Email us your questions at: 2forseder@gmail.com.

2 for Seder is created by Pittsburgh Idea Evolutions (PIE), an emerging non-profit and based online at www.2forseder.org. It is founded by Marnie Fienberg, daughter-in-law of Joyce Fienberg.