

Dear friends,

In these times of Covid-19 crisis, it was important for us at the Peres Center for Peace and innovation to enable the international community to stay connected with the Israeli innovation ecosystem, and to continue to learn from it. For this purpose we created a unique online course in which you will be able to learn practical methodologies of how to drive innovation within your organization based on the most successful Israeli case studies, brought to you by senior executives from leading Israeli companies.

We will be very happy to see you among the course participants!

[JOIN NOW!](#)

SPYRE

Peres Center
for Peace & Innovation

GLOBAL LEADERS OF INNOVATION
INNOVATION MANAGEMENT ONLINE COURSE
Cutting edge Israeli methodologies for corporate innovation

12/01/2021

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The Peres Center for Peace and Innovation in cooperation with **Spyre – Innovation Ecosystem Design**, invite you to sign up to a **new** and **unique** online training program that will take your **innovation management** skills to the next level!

If you are an innovation manager, an executive who seeks to introduce innovation culture to an organization or simply a driver of change who wishes to learn how to be more effective at making innovation happen, then **THIS COURSE IS JUST FOR YOU!**

EXCEPTIONAL BENEFITS



Tools for constructing an innovation ecosystem



Managing open and organic innovation



Innovation KPIs



Real case studies from the Israeli ecosystem



Network and engage with other professionals

By the end of this course, you will have a clear action plan to lead your organization towards systematic innovation management and an understanding of the tools and methods required to promote opportunities for driving innovation

SPEAKERS



Nechemia (Chemi) Peres

Chairman, Peres Center for Peace and Innovation
Managing Partner Pitango Venture Capital



Ahi Gvirtzman

Co-Founder and CPO at Spyre - Innovation ecosystem design



Elena Donets

Co-Founder & COO, Spyre - Innovation Eco-System Design



Rinat Guy

Cheif Innovation Officer at the
municipality of Tel Aviv - Yafo



Shai Albaranes

Vice President of Innovation and
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Yovav "Jay" Meydad

Chief Growth & Marketing Officer @ Moovit |
Product, Growth & Marketing Leader

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