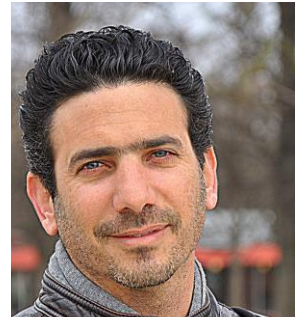


Erez Roimi

Head of Innovation & Entrepreneurship, Rashi Foundation



Erez Roimi

Erez is a social entrepreneur, and has been working to promote social mobility in Israel since 1999. Erez developed and led "City at the Center," a city-based investment strategy at the Rashi Foundation, a joint venture with the Tauber Foundation. At City at the Center, Erez led strategies for systemic change in cities within the framework of local government, philanthropic foundations, and organizations from all sectors, and continues his work in this field today as Rashi's Head of Innovation & Entrepreneurship.

In addition, Erez developed a unique training model for entrepreneurship called "Entrepreneurship for the People" and lecturers around the world in the field of social entrepreneurship.

Erez is founder and former CEO of the Rothschild Ambassadors Organization, a young adult leadership development organization and is a former deputy director of the ISEF International Education Foundation.