



Mazel Tov! Keren Grinspoon Israel (KGI, the Grinspoon Israel Foundation) has been selected as a [2020 Library of Congress Literacy Awards Program Best Practice Honoree](#).

Heads up: Your development staff will start receiving a monthly email with resources to help your community raise money for PJ Library and young family programs from the PJ Library Advancement Department.

Join the October 5 peer sharing pop up: [In-Person Programs](#).

Parent Book Choice returns on October 12! [Read the FAQs>](#)

[Make sure we have your current/alternate mailing address](#) by October 2 for the December gift sample mailing.

The deadline for 1-2 parent leaders from your community to register for the [Unplugging for Shabbat cohort with Tiffany Shlain](#) is Friday, September 25.

## High Holiday Offerings and Resources

- NEW [Sukkot engagement resources](#)
- Fun [High Holiday graphics](#)
- New [Rosh Hashanah podcast and minisodes](#)
- Share the [High Holidays at Home guide](#)

## Professional Development Opportunities

- September 24 - [Midsize and Large Peer Networking](#)
- October 5 - [In-Person Programming](#) Peer Sharing Pop Up
- October 6 - [Small Talk Peer Networking](#)
- October 13 - [Overcoming Zoom Fatigue Part 2](#)

## Resources and Reminders

- October 2020 [Community eNews template](#)
- PJ Our Way [October Book Selection](#)
- New [dashboard subscription statuses](#) added
- [PJOW National Design Team](#) deadline is September 30
- [Age-up project](#) explained
- Family resources for [talking with kids about racism](#)
- All [virtual engagement resources](#) in one place!



Warm wishes,  
from all of us at the  
**PJ Library Engagement Department**  
[engagement@pjlibrary.org](mailto:engagement@pjlibrary.org)

**PROGRAM PROFESSIONAL RESOURCE CENTER**



## PJ Our Way October Book Selection

PJ Our Way book selection begins on Thursday, October 1. HGF will send reminders on October 1, 2, 5, 6, 8, and 9. [Use these images](#) to encourage families to pick a book.

## Sukkot Resources

Check out the new Sukkot [engagement](#) hub!

- Fun [Sukkot icons](#)
- PJ Library [Sukkot Hub](#)
- PJ Library [blog posts](#)
- Sukkot [books by age](#)



## Virtual Peer Networking



## Midsized and Large Peer Networking

**Sept. 24, Oct. 8 and 22,  
12:30-1:30 PM EDT**

Join Tracy Newman and Lori Hoch Stiefel with your PJ Library colleagues to keep connected this fall. [Register>](#)

## In-Person Programming

**October 5, 1-2 PM EDT**

Come learn how Atlantic County, Chicago, and Baltimore held socially distant drive-in concerts, Rosh Hashanah in the parking lot, Tot Shabbats, and more. [Register](#)>



## Small Talk Peer Networking

**October 6 and 20,  
2:00-3:00 PM EDT**

Join Saskia Swenson Moss with your PJ Library colleagues from SMALL communities to keep connected this fall.

[Register](#)>

## Overcoming Zoom Fatigue: Part 2

**October 13 at 2 PM EDT**

Learn more games and activities to add to your zoom toolbox, and find out how to integrate PJ books, even when you aren't reading them aloud.

[Register>](#)



## Unplugging for Shabbat

Invite your parent leaders to sign up for a pilot *Unplugging for Shabbat* [parent cohort](#) with author Tiffany Shlain. **The deadline is Friday, September 25!**

[Social media toolkit>](#)



## High Holidays at Home Family Guide

Families, partners, and friends can now [download the guide](#) on the High Holidays at Home landing page.

[FAQ and social media kit](#)>

[Printing terms of use](#)>



## PJ Our Way National Design Team

September 30 is the deadline for PJ Our Way's [2021 National Design Team applications!](#)

Spread the word with these [marketing materials](#).

## Community eNews

[Constant Contact October eNews template](#) was delivered to your account and the MailChimp template link was emailed to you. The links will be live on September 28. [Access content](#)>



[PJ Our Way Website](#)



[eNews Template Resources](#)



[Direct-to-Family Schedule](#)



[Marketing Order Form](#)



[Webinar Directory](#)



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