



Rocky Clive Moulton - Outreach to CAF Families

Rocky Clive Moulton goes by “Rocky”

A year ago, Rocky was just a regular teddy bear, looking sadly through the glass window of some toy shop in Victoria, Canada. Then, Tammy Kingston, MFSUS Outreach Coordinator, his current owner, spotted him and his adventures began.

Rocky will be taking a journey to gather information about each state where we have CAF families posted.

He was hired by CFMWS to help connect the CAF communities and to report back on his findings and excellent adventures with the members their families and MFSUS. The information gathered is to help us connect and celebrate members and families posted throughout the U.S.

Mission: Rocky is to conduct “Liaison Visits” throughout the United States of America until further notice in order to facilitate better communication between all concerned.

Rocky will travel to locations as directed by CFMWS/ US Outreach and conduct liaison visits of not more than 2 weeks at each location.

At each visit, Rocky is to ensure maximum interaction with members and families to include (but not limited to): photographs near local landmarks, social media postings, log book entries, and office calls with senior staff.

A logbook will be provided in Rocky’s shipping container and is to be completed for each leg of the Mission. Families are asked to Log their time with Rocky, including photos, drawings etc.

Once the families have had a visit from Rocky they will purchase or make something representing their state to give as a gift to the next CAF family

receiving Rocky (no more than a \$5.00 value please). An example would be a pin of their state flower or a sticker from their state. Remember that it has to be small to fit inside the box, as the current host family will box Rocky up with all his things and ship him to the next destination.

If desired, families can contact MFSUS Outreach for reimbursement for the mailing costs.

The address for the next destination will be provided by the Outreach Coordinator who will email this information to the family who are currently hosting Rocky.

The Outreach Coordinator will reach out to interested families letting them know Rocky's location and that he is on his way to them. If a family is not interested in participating Rocky will not visit.

In an email sent to families the Outreach Coordinator will send a photo release form, as well as directions and ideas of what families can do with Rocky.

Rocky will arrive with a Passport, which will need to be "stamped" by the family by drawing on the passport or applying some sort of sticker or stamp related to their location. Rocky will also be travelling with a map of the U.S. Families are requested to place a dot marking the spot where Rocky has visited.