



# California Lodging Investment Conference

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**MARCH 9, 2017 • HILTON IRVINE/OCA**

*The Only California-Focused Hotel Investment Conference*

Opening Keynote Speaker

**Larry Broughton**

Founder & President of Broughton Hotels



Luncheon Keynote Speaker

**Alan X. Reay**

President of Atlas Hospitality Group



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THE MARKET LEADER  
IN CALIFORNIA HOTEL SALES

Meet the speakers the night before at a limited seating VIP dinner.

An additional cost will apply for this dinner.

[www.cliconference.com](http://www.cliconference.com)

# CLIC Agenda March 9<sup>th</sup>, 2017

- 9:30 AM – 10:00 AM Registration – Check in for CLIC – Hilton Irvine/OCA
- 10:00 AM – 10:15 AM Conference Opening
- 10:15 AM – 11:00 AM Keynote Larry Broughton Founder & President Broughton Hotels
- 11:05 AM – 11:50 AM Panel 1: Hotel Investment (Ownership, Debt & Equity)
- 12:00 PM – 1:00 PM Luncheon Keynote Alan Reay Founder & President Atlas Hospitality Group
- 1:05 PM – 1:50 PM Panel 2: Large Loans \$20 million to \$40 million
- 1:55 PM – 2:20 PM Panel 3: Alternative Lending (Hard Money, Mezz, SBA & Crowd Funding)
- 2:20 PM – 2:35 PM Networking
- 2:40 PM – 3:15 PM Panel 4: Small Loans \$19 million and below
- 3:20 PM – 4:05 PM Panel 5: Overview of the CA Hotel Market
- 4:05 PM – 6:30 PM Closing Remarks followed by Networking Mixer – No Host Bar

## Hilton Irvine/Orange County Airport

18800 MacArthur Blvd., Irvine, California, 92612

Tel: 1-949-833-9999



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