



To Our Faithful Members and Partners,

We are #CLIAStrong!

In these challenging times, we hope you are utilizing all the tools we have provided to ensure that you are prepared to manage the impact of the COVID-19 pandemic on your business. We have provided timely and relevant information in our weekly e-blasts, provided important links on our website, and hosted a weekly membership conference call with our COVID-19 Experts.

We are working hard at CLIA to be sure that your membership investment and partnership gives you the tools and resources to navigate through these current challenges. We want to do a special shoutout to three of our partners that have provided invaluable resources to CLIA.

[Conn Maciel Carey LLP](#) through the work of Andrew Sommers has provided legal expertise during conference calls. A link to their tool kit is available here: <http://www.connmaciel.com/covid-19-pandemic-faqs>

[Fisher Phillips](#) through the hard work of John Mavros has provided several updates on the ever changing legal and political climate and how you can navigate through it. The link to their Resource Center is available here: <https://www.fisherphillips.com/>

[Leavitt Pacific Insurance Group](#) and Nick Campo have provided members and partners invaluable information on the insurance industry and dealing with the Covid-19 crisis.

These partnerships are just one of the reasons we are #CLIAStrong.

CLIA's advocacy efforts on behalf of the industry include weekly meetings with Visit California, CAL-Chamber, Office of the Governor and Go-Biz, CA Office of Emergency Services, and more. Some of these efforts resulted in joining industry leaders to advocate for much needed relief from the State Government. Examples of our work include the [Travel Industry Ask - Governor Newsom](#) and the [Request for Delayed Property Taxes](#).

We have developed an innovative three-pronged program to provide support and answers on the part of our lodging members about Covid-19 questions:

- Ask the Expert - a committee of experts in a variety of fields will take your questions. You can direct your questions to [info@clia.org](mailto:info@clia.org).
- Personal Outreach - our Task Force has called a large number of our members offering support and answering questions.
- Dial-In Coronavirus Conference Call - providing the latest information and answering questions.

We have some difficult days ahead of us but we will get through this together. As part of our CLIA Family, we are here to assure you that better days are coming.

**To join our next conference call on Friday at 1:00 p.m., please send an e-mail to [info@clia.org](mailto:info@clia.org).**

Sincerely,  
*Team CLIA*