



## Make the Most of Your Online Marketing Dollars



By [Brad Flom](#)

Now more than ever, it is crucial that you are presenting your property at its very best; with an attractive, compliant website, with effective social media campaigns and well thought out reputation management. In a time of severely diminished demand, every detail of your online marketing must be smart and provide the maximum ROI.

Myeres.com has designed over 1,000 web sites and currently maintain over 400 clients from branded to independent hotels. Based in the U.S., we have over 18 years of experience. We have been successful with all types of properties in an array of market conditions. Having experienced downturns before we understand the needs of our clients in these difficult times.

Consider our well-priced menu of services:

### Fully Responsive ADA Compliant and Mobile Friendly Secure Site SSL:

- Cost \$69/month NO setup. Your domain name or can purchase along with your reservation program. Includes hosting and Free changes.
- Myeres.com Reservation program with Specials every page. \$199 setup and \$32/month Free changes and 3% commission for reservations not including no show or cancellation. Interfaced Check In, ASI Front Desk, Motel Pro, Ezee Centrix Channel Manager, Siteminder Channel Manager.

Check out our work at these sites of some of our happy clients:

- <https://www.holidayinnkansascity.com>
- <https://www.fairfieldinnsalina.com>
- <https://www.theskylodgeparkcity.com>
- <https://www.royalcopenhageninn.com>
- <https://www.holidayinnexpresseldorado.com>

- <http://www.cpsaddlebrook.com>

## Additional Services:

### Social Media and Reputation Management \$99/month

- Maintain Reviews including branded 24 to 48 hours. Setup Facebook, Yelp, YouTube, add local events monthly front of web site and Facebook. Branded 28 hours and Independent at 5 to 7 days reviews. Facebook, Yelp, Booking, Expedia, Trip Advisor, Google, Choice Central, IHG Heartbeat, Fairfield, Hampton, Wyndham, Best Western Medallia
- Digital Marketing \$99/month for the first 6 months then \$199/month. Facebook Ads, Google Adword, Expedia Travel Media, Kayak, Trivago, Trip Advsiar, help with Booking and Expedia on Promotions and improving score.

Now is not the time to take a chance with unreliable digital marketing, you need an experienced professional to support you in these challenging times. Contact me for a free consultation at (800) 711-9955 or [brad@myeres.com](mailto:brad@myeres.com)