



How to Choose Color for Your Hotel Property

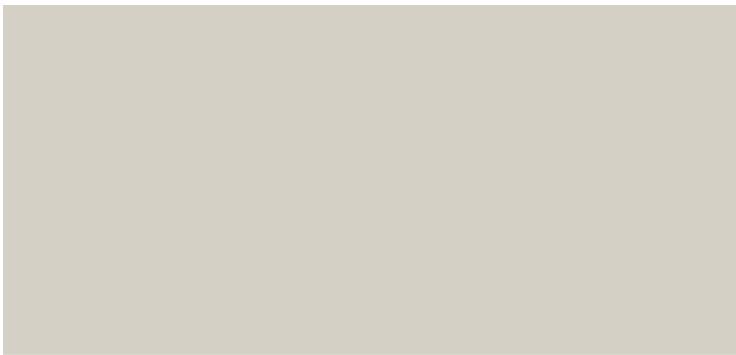
As we rebound from the year of the pandemic, we turn our attention to spring cleaning, re-facing and painting to present a fresh, clean face to the returning public.

So, what are color trends as we move forward in 2021?

The Pantone Color of the year for 2021 was Classic Blue. Trends in the grays, layered grays and whites have held the spotlight in the past 7 years. Classic blue is a well-suited match with the grays, and creates a soothing cool palette.

Another emerging trend is toward warmer tones, like the 2031 soft yellows, which also coordinate with the classic blue. Warm grays / are a gentle blend of grays with a slight turn in hue toward earth tones. It provides warmth without leaning back in time to the placidity of browns and tans.

Here is a sample of one of the most favored warm gray shades: Dunn Edwards Muslin DE6227



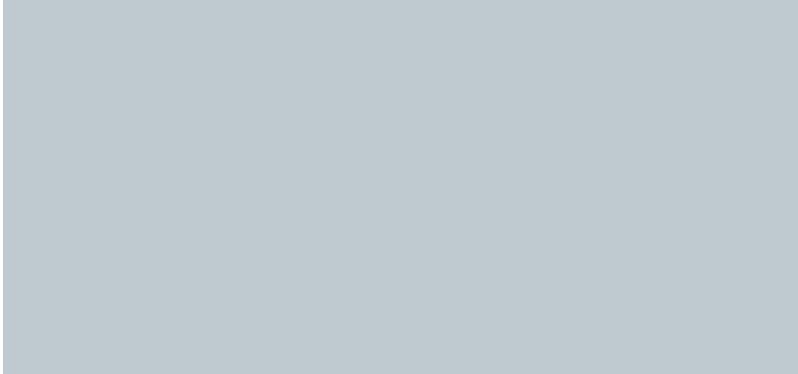
Or the slightly warmer Dunn Edwards Fine Grain DE6213



Both of these warmer neutral selections provide a light, clean background for any color palette of furniture and decor.

Our recommendation is to add color to the gray palettes by selecting one of the grays infused with color; the neutrals enhanced with blues, greens, and reds. / By folding color into the grays, one is able to have color in a room without making it a bold choice.

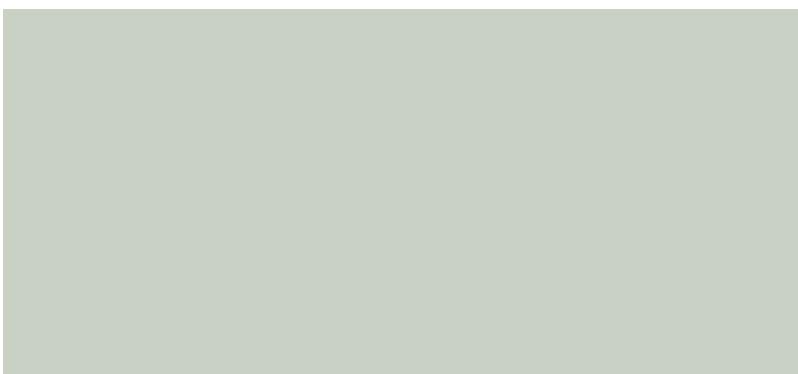
A soft blue encased in gray is beautiful as shown here: Dunn Edwards Bay of Hope DE6331



If you prefer a blue green shade, try this: Haze Blue
Dunn Edwards DE 6311



If your tastes run more to a pure green, try the Granite, (one of our favorites) which is a silvery green.
DE6283

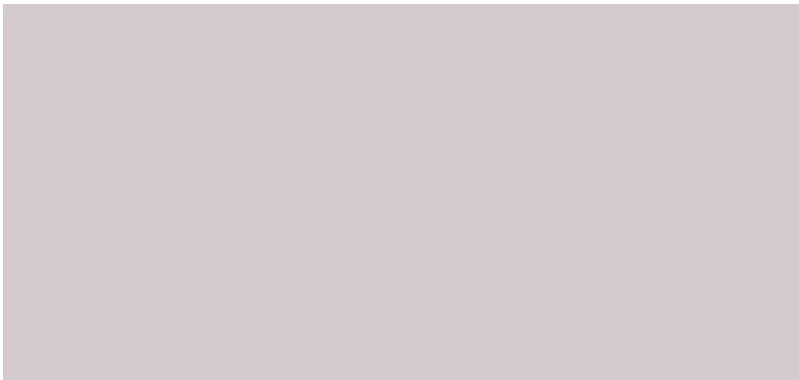


Any of these shades give you a light and beautiful feeling of the seaside.

If you tend toward the red/purples, but want / subtlety, try one of the grays with a slight red-violet infusion as in Clouded Vision Code: DE6380



Or Eagles View DE6394



Both are delicate versions of gray with subtle tones of red or purple.

Always purchase a sample of your choice color and paint it in several locations in the room to see it in the light effect of your room. You may want to adjust the color in the hue line to one shade lighter or one shade darker, depending on the light in your room.

Don't be afraid to experiment with color to liven your grays. The colors above provide a subtle, soft infusion of the bolder colors you love.

*For assistance with your interior design needs, contact Mari Shields of MLS Interiors at
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