

A close-up photograph of a person's hand, wearing a white shirt cuff, holding a black and white 'do not disturb' sign. The sign is being held against a white door handle. The sign has a black circle with a white dot inside, and the text 'Please, do not disturb' is visible on the white part of the sign.

## National Slavery and Human Trafficking Prevention Month

Train your team to spot and report suspected human trafficking.

BROUGHT TO YOU BY OUR ONLINE TRAINING PARTNER



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### Training Lodging Employees to Remain Vigilant is Key to Preventing Human Trafficking

National Slavery and Human Trafficking Prevention Month is observed each January to call attention to an illegal crime affecting millions of men, women, and children. It's a perfect occasion to educate employees about how to spot and report the telltale signs of human trafficking on lodging property.

The privacy and anonymity of hotel, motels and inns makes them highly vulnerable to different forms of human trafficking, including child sexual exploitation, forced prostitution, domestic servitude, forced criminality and forced labor. According to the Human Trafficking Institute, 77% of sex trafficking cases occur in hotels.

Why is the lodging industry so susceptible to human trafficking? Automated check-ins/check-outs, online reservation systems and do not disturb signs all limit interaction between hospitality staff and guests. Traffickers can pay for rooms in cash to avoid detection, usher multiple people in and out of a room and leave at a moment's notice. Furthermore, perpetrators often hide in plain sight, enabled by the fact that many lodging employees don't know how to spot and report potential human trafficking.

Lodging facilities can be held criminally and civilly accountable for injuries suffered by trafficking victims on their premises. It further underscores the need to regularly educate staff on how to combat this illegal activity.

To keep guests and employees safe, and avoid reputational risks and prosecution, lodging owners, operators and franchisors should provide awareness training to staff members on how to spot potential human trafficking activities and report their suspicions to management, security, and local law enforcement. Training should provide tips on what employees should be on the lookout for when performing their jobs – from service staff, housekeeping and maintenance to food and beverage employees and valet parking attendants.

Start the new year by teaching your staff how to identify the warning signs of human trafficking and report their suspicions. You will be helping to create an on-property safety culture to ensure the wellbeing of guests, employees, and human trafficking victims.

### [We've Got Your Human Trafficking Training Needs Covered](#)

We've partnered with **Traliant**, the industry leader in compliance training, to provide hoteliers with online **Recognizing and Preventing Human Trafficking for Hotels** training. The 20-minute course is tailored for lodging industry employees and managers. Bite-sized episodes with real-world examples teach staff members what trafficking red flags to look for in their jobs. Interactive challenges and assessments help team members remain vigilant in preventing human trafficking on lodging property and take steps to report suspicious activities.

To sign up for training, please visit our member page at <https://www.traliant.com/training/clia/>.