



March 16, 2020

Dear CLIA Community,

We are continuing to monitor coronavirus (COVID-19) developments closely as we participate in regular conference calls with the Governor's Office, Visit CA, and other industry leaders. We know many of you are concerned for your staff, families, and businesses. We will get through this challenging time together.

Here is a link to the CDC- Centers for Disease Control & Prevention for the latest information on the Coronavirus:

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>.

Some basic things you can do to be safe:

- Avoid close contact with people who are sick.
- Cover your cough or sneeze with a tissue, then throw the tissue in the trash.
- Avoid touching you eyes, nose, and mouth.
- Clean and disinfect frequently touched objects and surfaces. (Don't forget doorknobs, cupboard/drawer handles, light switches, etc.)
- Stay home when you are sick, except to get medical care.
- Wash your hands often with soap and water for at least 20 seconds.

Owners and Operators

The Governor's Office and GO-Biz has compiled guidance from California Agencies and Departments for use by California employers and employees as it relates to Coronavirus (COVID-19). Many of your concerns can be found here:

<https://business.ca.gov/coronavirus-2019/>.

Governor Gavin Newsome held a press conference yesterday and outlined new protective measures to help reduce the spread of the coronavirus. The highlights include:

- People 65 and older and those with chronic health conditions to isolate themselves from others
- Closing of all bars, wineries, nightclubs, and brewpubs
- Restaurants may remain open but can serve only half as many as their maximum occupancies to create safe social distancing between diners.
- Nonessential gatherings be limited to 250 people

Some cities may have more restrictive measures. Please consult your local authorities for current guideline.

Visit California has been an invaluable source of information for the travel and tourism industry. To stay up to date, visit:

<https://industry.visitcalifornia.com/marketing-communications/coronavirus>

CLIA will continue to provide up-to-date information as it becomes available. In these challenging times, we are stronger together. We will get through this. Be safe. Be responsible.

Pravin Pranav

CLIA Board President

Bobbie Singh-Allen

CLIA EVP/COO