



# California Lodging Investment Conference

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## MARCH 8, 2018 • HILTON IRVINE/OCA

### *The Only California-Focused Hotel Investment Conference*



#### **KEYNOTE SPEAKER**

Alan X. Reay  
President  
Atlas Hospitality Group



#### **SPECIAL PRESENTATION**

Bruce Ford  
Lodging Econometrics



Meet the speakers the night before at a limited seating VIP dinner.  
An additional cost will apply for this dinner.

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# CLIC Agenda March 8<sup>th</sup>, 2018

9:30 AM – 10:00 AM	Registration – Check in for CLIC – Hilton Irvine/OCA
10:00 AM – 10:15 AM	Opening Remarks – Craig Sullivan, Conference Chair
10:15 AM – 11:00 AM	Keynote Address: Alan Reay - Atlas Hospitality Group
11:05 AM – 11:50 AM	Hotel Investment & Due Diligence Panel
12:00 PM – 1:15 PM	<b>LUNCHEON</b> – Sponsored by (TBA) – <b>HOTEL BRAND SPOTLIGHT</b>
1:15 PM – 1:30 PM	<b>SPECIAL PRESENTATION</b> – Bruce Ford - Lodging Econometrics
1:30 PM – 2:15 PM	Construction, Adaptive Re-Use & PIP's
2:15 PM – 3:00 PM	Hospitality Lending Panel
3:00 PM – 3:15 PM	<b>NETWORKING</b> – Afternoon Snack Break – Sponsored by (TBA)
3:15 PM – 4:00 PM	Overview of the CA Hotel Market
4:00 PM – 4:15 PM	Closing Remarks
4:15 PM – 6:30 PM	Networking Mixer – After Party & Drawings

*Agenda subject to change.*

Registration Fee: **\$350.00**

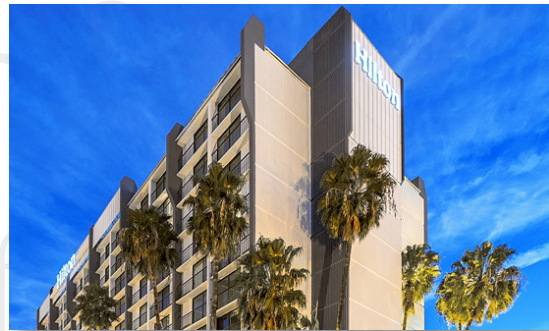
Register online at: [www.cliconference.com](http://www.cliconference.com)

## Hilton Irvine/Orange County Airport

18800 MacArthur Blvd., Irvine, California, 92612

Tel: 1-949-833-9999

Ask for the **CLIC** Room Rate!



### MEET, GREET, AND NETWORK WITH THE FOLLOWING PARTICIPANTS:

