



# California Lodging Investment Conference

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## MARCH 8, 2018 • HILTON IRVINE/OCA

### *The Only California-Focused Hotel Investment Conference*



#### KEYNOTE SPEAKER

Alan X. Reay  
President  
Atlas Hospitality Group



#### SPECIAL PRESENTATION

Bruce Ford  
Lodging Econometrics



Meet the speakers the night before at a limited seating VIP dinner.  
An additional cost will apply for this dinner.

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# CLIC Agenda March 8<sup>th</sup>, 2018

9:30 AM – 10:00 AM Registration – Check in for CLIC – Hilton Irvine/OCA

10:00 AM – 10:15 AM Opening Remarks – Craig Sullivan, Conference Chair

10:15 AM – 11:00 AM Keynote Address: Alan Reay - Atlas Hospitality Group

11:05 AM – 11:50 AM Hotel Investment & Due Diligence Panel

12:00 PM – 1:15 PM **LUNCHEON** – Sponsored by (TBA) – **HOTEL BRAND SPOTLIGHT**

1:15 PM – 1:30 PM **SPECIAL PRESENTATION** – Bruce Ford - Lodging Econometrics

1:30 PM – 2:15 PM Construction, Adaptive Re-Use & PIP's

2:15 PM – 3:00 PM Hospitality Lending Panel

3:00 PM – 3:15 PM **NETWORKING** – Afternoon Snack Break – Sponsored by (TBA)

3:15PM – 4:00 PM Overview of the CA Hotel Market

4:00 PM – 4:15 PM Closing Remarks

4:15 PM – 6:30 PM Networking Mixer – After Party & Drawings

*Agenda subject to change.*

**Registration Fee: \$350.00**

Register online at: [www.clicconference.com](http://www.clicconference.com)

## Hilton Irvine/Orange County Airport

18800 MacArthur Blvd., Irvine, California, 92612

Tel: 1-949-833-9999

Ask for the **CLIC** Room Rate!



## MEET, GREET, AND NETWORK WITH THE FOLLOWING PARTICIPANTS:

